



## **Public Disclosure of Student Achievement**

**Institution Name: Alliance University, Bengaluru, INDIA-562106**

**Business Unit(s) included in this report: Alliance School of Business**

**Academic Period Covered: AY 2023-2024**

**Date Report Posted: Nov 8, 2024**

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Commerce with specializations in: <ul style="list-style-type: none"><li>• Accounting and Financial Management</li><li>• Human Resource Management</li><li>• Marketing Management</li></ul>	Graduation Rate	75% of students will successfully pass the exam.	80%
Master of Business Administration with specializations in: <ul style="list-style-type: none"><li>• Finance</li><li>• Human Resource Management</li><li>• Marketing</li></ul>	Graduation Rate	80% of students will successfully pass the exam.	93.65%

<ul style="list-style-type: none"> <li>• Operations Management</li> </ul>			
<p>Executive post Graduate Diploma in Management (EPGDM) with specializations in:</p> <ul style="list-style-type: none"> <li>• Business Analytics</li> <li>• Financial Management</li> <li>• Human Resource Management</li> <li>• Information Systems Management</li> <li>• International Business Management</li> <li>• Lean Operations Management</li> <li>• Marketing Management</li> <li>• Project Management</li> </ul>	Graduation Rate	70% of students will successfully pass the exam.	81.45%
Doctor of Philosophy (Ph. D.) in Business Administration	Graduation Rate	100% of the scholars will qualify with an assessment level of 'highly satisfactory' or 'satisfactory'.	100% of scholars were qualified with the level of "Satisfactory" or above.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	<p>Assessment through Comprehensive Written Examination (Direct Measure).</p> <p>Formula for Calculation:  <b>Graduation Rate</b> =  <i>No. of students Graduated (without backlogs within 6 months of minimum duration of completion of program)</i>  <hr/> <i>No. of students enrolled in the program – No. of Students dropped/transferred</i></p> <p>This is conducted at the end of every semester (Summative assessment). For Core and major specialization courses a three-hour written examination for 100 marks is conducted. For minor specializations, the examinations would be for 50 marks and for two-hour duration.</p> <p>The examination marks later converted into a weightage of 50 and 25 for core / major and minor subjects respectively. Except Comprehensive Written Examinations, each program has its own <b>formative assessment system (including other direct and indirect measures)</b> which carries respectively weightage of 50 marks and 25 marks for core and minor courses. While the public disclosure statement publishes the overall pass percentage in each program, the detail awarded marks in both summative and formative assessments are not published in any public domain.</p> <p><b>Question Paper Setting:</b> The university examination department issues notice to the faculty concerned and asks for submission of TWO SETS of question papers for each course. Later, the examination department constitutes ‘Board of Domain/Subject Experts’ to review the quality of question papers. It is the Board’s discretion to select anyone from the submitted sets of question papers as final question paper or the board may frame another set by selecting questions from each set of submitted papers by the question paper setter. The major responsibilities of the Board are as follows:</p> <ul style="list-style-type: none"> <li>(i) To check and ensure whether all relevant IACBE-ISLOs are adequately addressed by the questions.</li> <li>(ii) (ii) To check and ensure whether all relevant Course Outcomes / Program Outcomes and Bloom’s Taxonomy Levels are addressed in the question paper</li> </ul>