



# ALLIANCE UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010  
Recognized by the University Grants Commission (UGC), New Delhi*

*Celebrating*  
**25**  
**SILVER JUBILEE**  
*years*  
**of Alliance Education**

## ANNUAL REPORT

2021-2022



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## TABLE OF CONTENTS

Preface	-
Alliance University	1
Vision & Mission	2
Officers of the University	3
Boards, Councils and Committees at Alliance	4
Organization Charts	17
Awards, Accolades and Accreditations	21
Research at Alliance	24
Conferences, Seminars & Workshops	29
Alliance Literary Festival 2022	38
Human Resource Department	57
Student Enrollment	61
Outreach Activities	62
Library Resources	65
Office of International Affairs	77
Office of Career Advancement & Networking	87
Alliance Alumni Association	106
Information Technology Services	114
Student Support Services	126
Office of the Registrar	149
Office of the Registrar (Examination & Evaluation)	152
Academic Units	155
Infrastructure	196

## PREFACE

Alliance University, a Private University established in Karnataka by the State Act No.34 of year 2010. The University is jointly recognized by the University Grants Commission (UGC) and the All India Council for Technical Education (AICTE), New Delhi. Alliance Education, defined by excellence in the areas of Business Administration, Engineering, Legal studies and guided by the core values of the University, has shaped the lives of over 25,000 very successful alumni across the globe.

Alliance University has been recognized as a significant academic institution of the country through its multi-dimensional curricular and co-curricular activities. Several industry associations, media and public institutions have conferred awards on Alliance University for its outstanding achievements over the years, since its inception.

In addition to the existing academic units, the University aims to establish more units in years to come, to cater to the ever-changing needs of the industry and meet diverse student aspirations by forging strategic partnerships with academia and the industry. Alliance University, guided by the boards at several levels, will continue to maintain its values of:

- Integrity
- Respect for the Individual
- Transparency
- Financial Prudence
- Passion for Quality and Excellence

The University shall focus on ensuring community literacy, enhanced critical thinking among the student fraternity coupled with a humanistic approach and a scientific bent of mind. The University is confident that it would receive the required support from all its stakeholders to make this possible and become one of the greatest Universities in the world.

Dr. Nivedita Mishra  
Registrar – Alliance University

Bengaluru

## ALLIANCE UNIVERSITY

As Alliance embarks on its journey of 25 years of excellence in education by celebrating the silver jubilee in 2022, Alliance Education continues to be a beacon of progressive change through sustainable development of its learning community, international collaboration, research, and academic philosophy.

Alliance University is Karnataka's 1st Private University established in the Year 2010 by Act No. 34 and is recognized by the University Grants Commission, New Delhi.

The University conceives research to be the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems at the local, national, and global scale. For this purpose, the University seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large. In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specializations while retaining the impulse to unify all knowledge. A designed convergence of the business, engineering, law, and liberal arts units precipitates trans-disciplinarity as the core academic philosophy.

Freely working across divergent streams of knowledge like data science, technology, economics and law, physics and philosophy or businesses and rhetoric, trans-disciplinarity nurtures a dynamic foundation for the spirit of collaboration, inquiry, and enterprise.

The University has been a forerunner in higher education, calling out to the new generation of scholars, engineers, scientists, artists, people in business, social reformers helping to shape and transform societies and communities through and beyond, around the world.

## VISION & MISSION

### Vision

To be a world-class university that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development. To uphold a commitment to shaping lives through scholarly teaching and learning, and that which contributes to an equitable and holistic transformation of society at large.

### Mission

To create and sustain a community of lifelong learners in an environment that emphasizes literacy, critical thinking and humanistic and scientific inquiry.

The University shall provide a dynamic, challenging and ethical environment for pursuing high quality teaching, research, learning and service across all areas of the University, where students, faculty and other key constituents can interact, collaborate, and partner with the global community for the creation and dissemination of knowledge and transform the lives of people through innovation and excellence in higher education.

### The University shall

- Pursue excellence in teaching, learning and scholarship.
- Prepare students for leadership through enlightened learning partnerships with faculty mentors and the community.
- Support faculty and other scholars in pursuing world-class research: clinical, theoretical, empirical, experiential and foster creative endeavor.
- Promote and preserve academic freedom, diversity, equality, harmony and justice.
- Develop mastery of disciplines and professions and instill confidence among its key constituents in their application for a future of meaningful pursuits and productive work in the service of humanity.
- Channelize faculty and student talent for professionally-related service to the university, the community and society at large

## OFFICERS OF THE UNIVERSITY

<b>Visitor</b> His Excellency The Governor of Karnataka State	Hon'ble Shri Thaawarchand Gehlot
<b>Pro – Visitor</b> Honorable Minister for Higher Education Government of Karnataka	Dr. C. N. Ashwath Narayan
Chancellor	Prof. Premanand shetty
Pro – Chancellor	Mr. Abhay G. Chebbi
Vice – Chancellor	Dr. Anubha Singh
Pro Vice – Chancellors	Mr. Prakash S. Budur Pro Vice-Chancellor (Banking, Finance, Development & New Initiatives)  Dr. Punith Cariappa Pro Vice-Chancellor (Student Administration & Affairs)
Deans of Faculties	Dr. Michael James Barnes Alliance School of Business  Dr. Reeba Korah Alliance College of Engineering and Design  Dr. Kiran Gardner Alliance School of Law  Dr. Anirudh Sridhar Alliance School of Liberal Arts
The Registrar	Dr. Nivedita Mishra
The Finance Officer	Mr. Kadahalli Basavaraj Veerappa

## Board of Governors

Prof. Premanand Shetty Chancellor	Chairperson
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Dr. Anubha Singh Vice-Chancellor	Member
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### The Principal Secretary / Secretary to the Government

Department of Higher Education, MS Building Dr. B R Ambedkar Veedi, Bengaluru – 560001	Member
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An eminent educationist and academician, preferably a woman from the panel of names to be recommended by the Visitor The University has requested for nominee vide letter no. AU/OC-BOG/2016-189, dated June 17, 2016	Member
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### Three persons nominated by the Sponsoring Body

Mr. Abhay Chebbi, Pro Chancellor, Alliance University	Member
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Mrs. Shaila G. Chebbi, Director, Alliance Business School	Member
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Mr. Prakash S. Budur, Pro Vice-Chancellor, (Banking, Finance, Development & New Initiatives), Alliance University	Member
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An eminent educationist nominated by UGC

\* As per reference to UGC letter no. F. 13-4/2015 (CPP –II), dated April 8, 2016, there shall not be any nominee from UGC.

The Registrar and Pro Vice-Chancellor will be non-voting invitees on the Board of Governors

### Board of Management

Dr. Anubha Singh Vice-Chancellor	Chairperson
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Mr. Prakash S. Budur Pro Vice-Chancellor (Banking, Finance, Development & New Initiatives)	Member
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Dr. Nivedita Mishra Registrar	Secretary
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### Nominees recommended by the Sponsoring Body

Prof. Mihir Dash Associate Professor & Interim Associate Dean Alliance School of Applied Mathematics	Member
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Dr. Vivekanand G Professor & Program Director – Ph.D. Alliance School of Business	Member
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### Nominees recommended by the Vice-Chancellor

Dr. Michael James Barnes Professor & Dean – Alliance School of Business	Member
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Dr. Reeba Korah Professor & Interim Dean Alliance College of Engineering and Design	Member
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### Academic Council

Dr. Anubha Singh Vice-Chancellor	Chairperson
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Dr. Samir Ranjan Associate Pro Vice-Chancellor (Academics and Research)	Member
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Dr. Nivedita Mishra Registrar	Secretary
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Dr. Michael James Barnes Dean – Alliance School of Business	Member
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Dr. Reeba Korah Interim Dean Alliance College of Engineering and Design	Member
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Dr. Kiran Dennis Gardner Dean – Alliance School of Law	Member
Dr. Ramanna Shetty Director - Alliance Ascent College	Member
Prof. Mihir Dash Interim Associate Dean Alliance School of Applied Mathematics	Member
Dr. Anirudh Sridhar Interim Associate Dean Alliance School of Liberal Arts	Member
Dr. Sunil Kumar Head of Department – Department of Economics	Member
Dr. Vipin Prasad Head of Department – Department of Science	Member

### Research Council

Dr. Anubha Singh Vice-Chancellor	Chairperson
Dr. Samir Ranjan Associate Pro Vice-Chancellor (Academics and Research)	Member
Dr. Siva Satya Srinivasa Murthy Chavali Dean – Research	Secretary
Dr. Michael James Barnes Dean – Alliance School of Business	Member
Dr. Reeba Korah Interim Dean - Alliance College of Engineering and Design	Member
Dr. Kiran Dennis Gardner Dean – Alliance School of Law	Member
Prof. Mihir Dash Interim Associate Dean Alliance School of Applied Mathematics	Member
Dr. Anirudh Sridhar Interim Associate Dean Alliance School of Liberal Arts	Member

### Finance Committee

Mr. Abhay Chebbi Pro Chancellor	Chairperson
Dr. Anubha Singh Vice-Chancellor	Member
Mr. Prakash Budur Pro Vice Chancellor (Banking, Finance, Development & New Initiatives) Alliance University, Nominee of the Sponsoring Body	Member
Dr. Nivedita Mishra Registrar	Member
Mr. Kadhalli Basavaraj Veerappa Finance Officer	Secretary

### Fee Regulation Committee

Prof. Premanand Shetty Chancellor	Chairperson
Principal Secretary to the Government in-charge of Higher Education or his nominee	Member
<b>Three other members nominated by the Chairman</b>	
Mr. Abhay Chebbi Pro Chancellor	Member
Mr. Prakash S. Budur Pro Vice-Chancellor (Banking, Finance, Development & New Initiatives)	Member
Mr. Kadhalli Basavaraj Veerappa Finance Officer	Secretary

**BOARD OF STUDIES****Faculty of Management**

Dr. Michael James Barnes Professor & Dean, Alliance School of Business	Chairperson
Dr. Ramanna Shetty Professor & Director, Alliance Ascent College	Member
Dr. Sanjeev S Padashetty Professor & Area Chair – Marketing	Member
Dr. Jaya Ganesan Professor and Area Chair – OB & HR	Member
Dr. Sukanya Kundu Associate Professor & Area Chair - Operations Management	Member
Dr. Vivekanand G Professor & Program Director – Ph.D. Alliance School of Business	Member
Dr. Abdul Hameed A Associate Professor & Area Chair – Finance	Member
Dr. Arunabhas Bose Assistant Professor & Program Director EPGDM	Member
Dr. Rojalin Pradhan Assistant Professor & Program Director – BBA	Member
Mr. Surya Prakash Mohapatra Global Head - Talent Transformation Global Practice Head - Learning Services Wipro	Member
Mr. Ashish Jalan Director, Head of Operations and Training Envision Financial Services Ltd.	Member
Mr. Shreyas Kumar Director and CFO Carl Zeiss India	Member
Mr. Ritesh Arya Director of Finance Oracle	Member
Mr. Ajay Agrawal Senior Vice President Global Head of Analytics and Artificial Intelligence Happiest Minds Technologies	Member

Dr. Renu Rajani Vice President - Bank of America	Member
Dr. Thangjam Ravichandra Sing Associate Professor & Program Director - MBA Alliance School of Business	Secretary

### Faculty of Engineering and Design

Dr. Reeba Korah Professor & Interim Dean	Chairperson
Dr. Sheila Mahapatra Professor & Assistant Dean – Research	Member
Dr. Abraham George Professor & HOD - Computer Science & Engineering	Member
Dr. Mahantesh N.B. Associate Professor & HOD - Civil Engineering	Member
Dr. Shekhar R Associate Professor & Deputy HOD – Computer Science Engineering	Member
Dr. Srinivasan Ramprasad Professor & HOD - Aerospace Engineering	Member
Dr. Srikanth Itapu Assistant Professor & Acting HOD - Electronics & Communication Engineering	Member
Mr. Jagadeesh Kumar Country Head - India Genesys Aerosystems	Member
Mr. Mahesh Kolar Executive Director: Digital & Emerging Technologies Practice Leader – Consulting, Ernst & Young	Member
Dr. U. Chandrasekhar Program Director – AddWize, Wipro 3D	Member
Mr. Ajay Agrawal Senior Vice President Global Head of Analytics and Artificial Intelligence - Happiest Minds Technologies	Member

Dr. Sridhar MK Retired Scientist - Hindustan Aeronautics Limited	Member
Dr. Raghuprasad Retired Professor Indian Institute of Science (IISc)	Member
Dr. Girish B.M Professor & HOD - Mechanical Engineering	Secretary

### Faculty of Law

Dr. Kiran Dennis Gardner Professor & Dean, Alliance School of Law	Chairperson
Dr. V Shyam Kishore Professor & Associate Dean Academic & Research	Member
Dr. B S Reddy Professor & Director - Centre for Post Graduate & Legal Studies	Member
Dr. Aisha Ahmed Sharfi Associate Professor	Member
Dr. Rashmi K.S. Assistant Professor	Member
Dr. Rahul Mishra Assistant Professor & SWAYAM Coordinator	Member
Dr. Upankar Chutia Assistant Professor	Member
Prof. Abhishek Sarma Assistant Professor	Member
Dr. V Nagaraj Professor, National Law School of India University, Bangalore	Member
Mr. Thaj Mathew General Counsel (Global) India, Europe, LATAM Honeywell Technology Solutions	Member
Mr. Santosh Singh Global Legal Managed Services Delivery Leader E & Y	Member
Mr. Al Rafeeq Moideen Chief General Manager (Legal), MRPL – ONGC Group Company	Member

Mr. Kishore Shetty Zone General Counsel – Schneider Electric	Member
Prof. Dr. Sanjeevi Shanthakumar Director/Vice-Chancellor Gujarat National Law University	Member
Prof. Dr. Dilip Key Vice-Chancellor & Professor of Law Maharashtra National Law University	Member
Dr. Devaiah N.G. Assistant Professor	Secretary

### Faculty of Liberal Arts

Dr. Anirudh Sridhar Interim Associate Dean, Alliance School of Liberal Arts	Chairperson
Prof. Benu Verma Assistant Professor Alliance School of Liberal Arts	Member
Dr. Liju Jacob Kuriakose Assistant Professor Alliance School of Liberal Arts	Member
Prof. Ravi Chakraborty Assistant Professor Alliance School of Liberal Arts	Member
Dr. Abdul Raoof Mir Assistant Professor Alliance School of Liberal Arts	Member
Dr. Anthony Archdeacon Professor - University of Southampton, UK	Member
Dr. Alexander Jordan Assistant Professor & Area Chair – Finance European University institute, Italy	Member
Dr. Youngkwon Chung Professor University of Oxford, UK	Member
Dr. Andrea L Baldini Professor, Nanjing University, China	Member
Dr. Anupama Tiwari Assistant Professor, Department of Language Literature	Secretary

### Board of Examinations

Dr. Samir Ranjan Associate Pro Vice-Chancellor (Academics and Research) & Professor	Chairperson
Registrar – Examination and Evaluations	Member
Dr. Sunil Kumar Deputy Registrar (Examination & Evaluation)	Member
Dr. Kiran Dennis Gardner Professor & Dean, Alliance School of Law	Member
Dr. Ananth S Assistant Professor, Alliance School of Business	Member
Dr. Aby K Thomas Professor, Electronics and Communication Engineering Alliance College of Engineering & Design	Member
Mr. Ravi Kiran V Deputy Registrar (Examinations & Evaluation)	Secretary

### Examination Grievance Committee (Malpractice)

Dr. Ajay Kumar Yadav Professor & Registrar (Examination & Evaluation)	Chairperson
Dr. Devaiah N.G. Assistant Professor, Alliance School of Law	Member
Dr. Aisha Ahmed Sharfi Associate Professor, Alliance School of Law	Member
Dr. Girish B.M. Professor and HoD - Mechanical Engineering Alliance College of Engineering & Design	Member
Dr. Rathnakar Achary Associate Professor - Alliance College of Engineering & Design	Member
Dr. Sunil Kumar Professor and HoD -Department of Economics. Deputy Registrar (Examinations and Evaluation) Registrar	Member
Mr. Ravi Kiran Deputy Registrar (Examinations and Evaluation)	Secretary

**Library Advisory Committee**

Dr. Samir Ranjan Associate Pro Vice – Chancellor (Academics & Research) Alliance University	Chairperson
Dr. George Easaw Professor, Alliance School of Business	Member
Dr. Arindam Das Associate Professor, Department of Language & Literature	Member
Prof. Santosh Anand Assistant Professor, Alliance School of Law	Member
Dr. T Sridhar Professor, Alliance College of Engineering & Design	Member
Dr. Rajiv Ranjan Assistant Professor, Alliance School of Liberal Arts	Member
Dr. Anupam Tyagi Professor, Department of Economics	Member
Dr. Usha Arcot Associate Professor, Alliance School of Applied Mathematics	Member
Dr. Chitrakara Hegde Associate Professor, Department of Science	Member
Dr. Prakash I.N. Librarian	Secretary

**FOOD COMMITTEE**

Mr. Prakash S. Budur Pro Vice-Chancellor (Banking, Finance, Development & New Initiatives)	Chairperson
Dr. Usha Ravi Deputy Registrar, Office of the Registrar	Member
Dr. Srikanth Itapu Assistant Professor, Alliance College of Engineering & Design	Member
Mr. Rudra Pratap Singh Student BBA 2021-2024, Alliance School of Business	Member

Ms. Mudra Sachin Bhayje Student BA.LLB 2021 -2026, Alliance School of Law	Member
Mrs. Sridevi R Assistant Manager, Campus Estate Services	Member
Mr. Prasad Vijaykumar Rakh Manager, Campus Estate Services	Secretary

### **GRIEVANCE REDRESSAL COMMITTEE – Faculty & Staff**

Dr. Anubha Singh Vice-Chancellor	Chairperson
<b><i>Senior Administrator Nominated by the Chancellor</i></b>	
Dr. Ramanna Shetty Professor & Director, Alliance Ascent College	Member
Dr. Nivedita Mishra Registrar	Member
Ms. Jyothsna Pais Interim HR Head, Human Resource Policy and Regulations, Alliance University	Secretary

### **ALLIANCE CENTRE FOR WOMEN EMPOWERMENT**

Dr. Punith Cariappa Pro Vice – Chancellor (Student Administration & Affairs) Alliance University	Chairperson
Dr. Nivedita Mishra Registrar	Member
Dr. Puja Paul Srivastava Associate Professor Alliance School of Law	Member
Dr. Anupama Tiwari Assistant Professor, Department of Language & Literature	Member
Dr. Sukanya Kundu Associate Professor & Area Chair – Finance Alliance School of Business	Member
Dr. Usha Ravi Deputy Registrar (Admin)	Secretary

**EQUIVALENCE COMMITTEE**

Dr. Anubha Singh Vice-Chancellor	Chairperson
Dr Samir Ranjan Associate Pro Vice - Chancellor (Academics and Research)	Member
Dr. Michael James Barnes Professor & Dean, Alliance School of Business	Member
Dr. Reeba Korah Professor & Interim Dean Alliance College of Engineering & Design	Member
Dr. Kiran Dennis Gardner Professor & Dean- Alliance School of Law	Member
Dr. Siva Satya Srinivasa Murthy Chavali Dean – Research	Member
Dr. Nivedita Mishra Registrar	Member
The Heads of the department of the faculty concerned / program/ Activities / Area Chairman for faculties	
Dr. Ramanna Shetty Professor & Director - Alliance Ascent College	Member
Mr. Rajen Chatterjee Director - International Affairs	Member
Dr. Sunil Kumar Professor and HoD -Department of Economics. Deputy Registrar (Examinations and Evaluation)	Member
Mr. Ravi Kiran V Deputy-Registrar (Examinations and Evaluation)	Secretary

**EQUAL OPPORTUNITY CELL**

Dr. Punith Cariappa Pro Vice – Chancellor (Student Administration & Affairs) Alliance University	Chairperson
Dr. Nusrathunnisa I Assistant Professor, Alliance School of Business	Member

Dr. Thangjam Ravichandra Singh Associate Professor & Program Director - MBA Alliance School of Business	Member
Prof. Shashank Kumar Assistant Professor, Alliance School of Law	Member
Prof. Gisa G S Assistant Professor, Alliance College of Engineering & Design	Member
Dr. Varender Singh Patial Director, Student Support Services	Secretary

### **DISCIPLINARY COMMITTEE (NON- ACADEMIC)**

Dr. Usha Ravi Deputy Registrar (Admin) Office of the Registrar	Chairperson
Dr. Sunil Kumar Deputy Registrar (Examination and Evaluations) Professor & HoD Department of Economics	Member
Prof. Shashank Kumar Assistant Professor, Alliance School of Law Professor of the concerned School	Member
Dr. Varender Singh Patial Director – Department of Student Support Services	Secretary

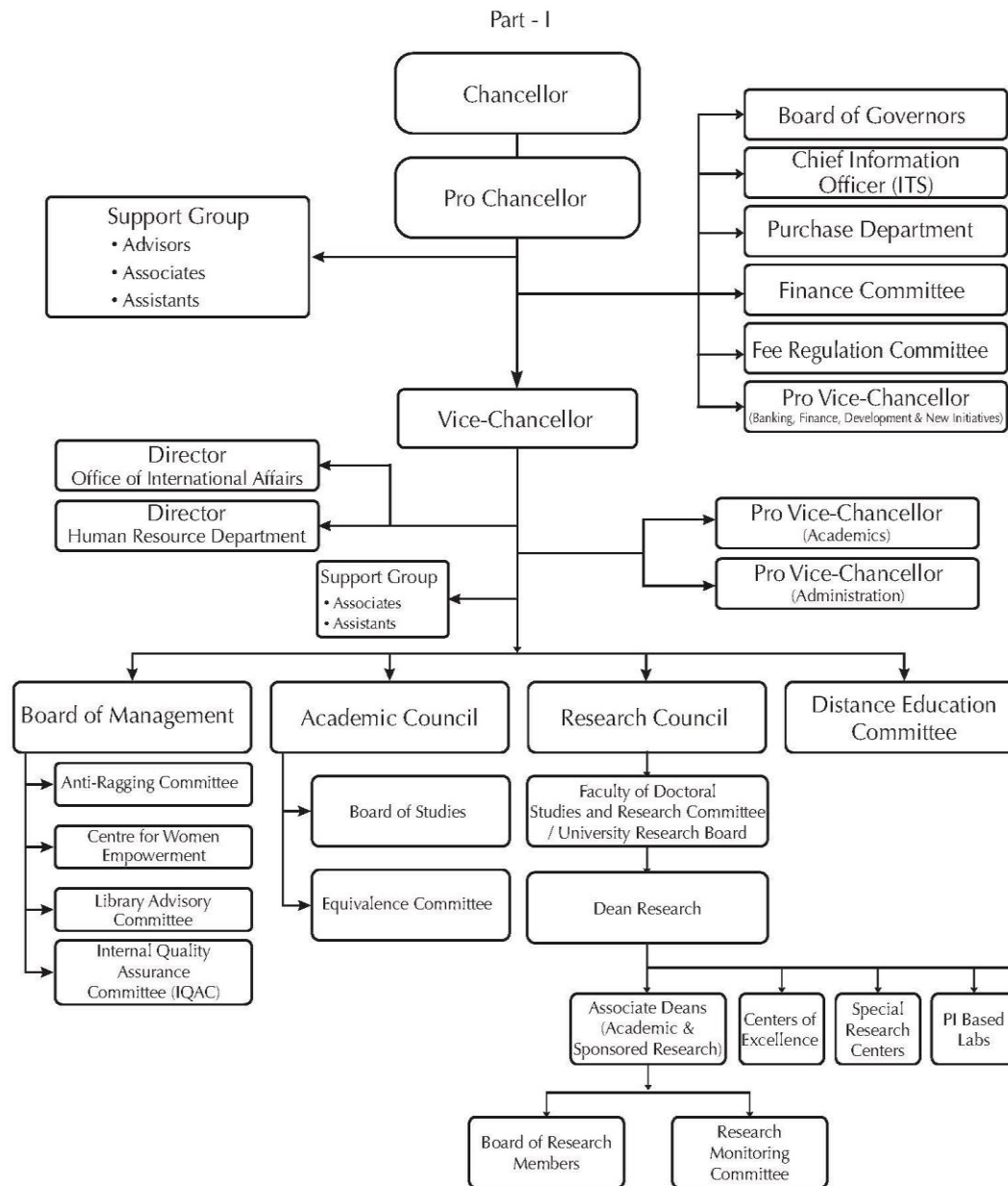
### **DISCIPLINARY COMMITTEE (ACADEMIC)**

Dr. V Shyam Kishore Professor & Associate Dean – Academics and Research Alliance School of law	Chairperson
Dr. Sunil Kumar Deputy Registrar (Examination and Evaluations) Professor & HOD Department of Economics	Member
Dean/ Associate Dean/ Assistant Dean of the concerned School	Member
Professor of the concerned School	Member
Dr. Varender Singh Patial Director - Student Support Services	Secretary



Private University established in Karnataka State by Act No.34 of year 2010  
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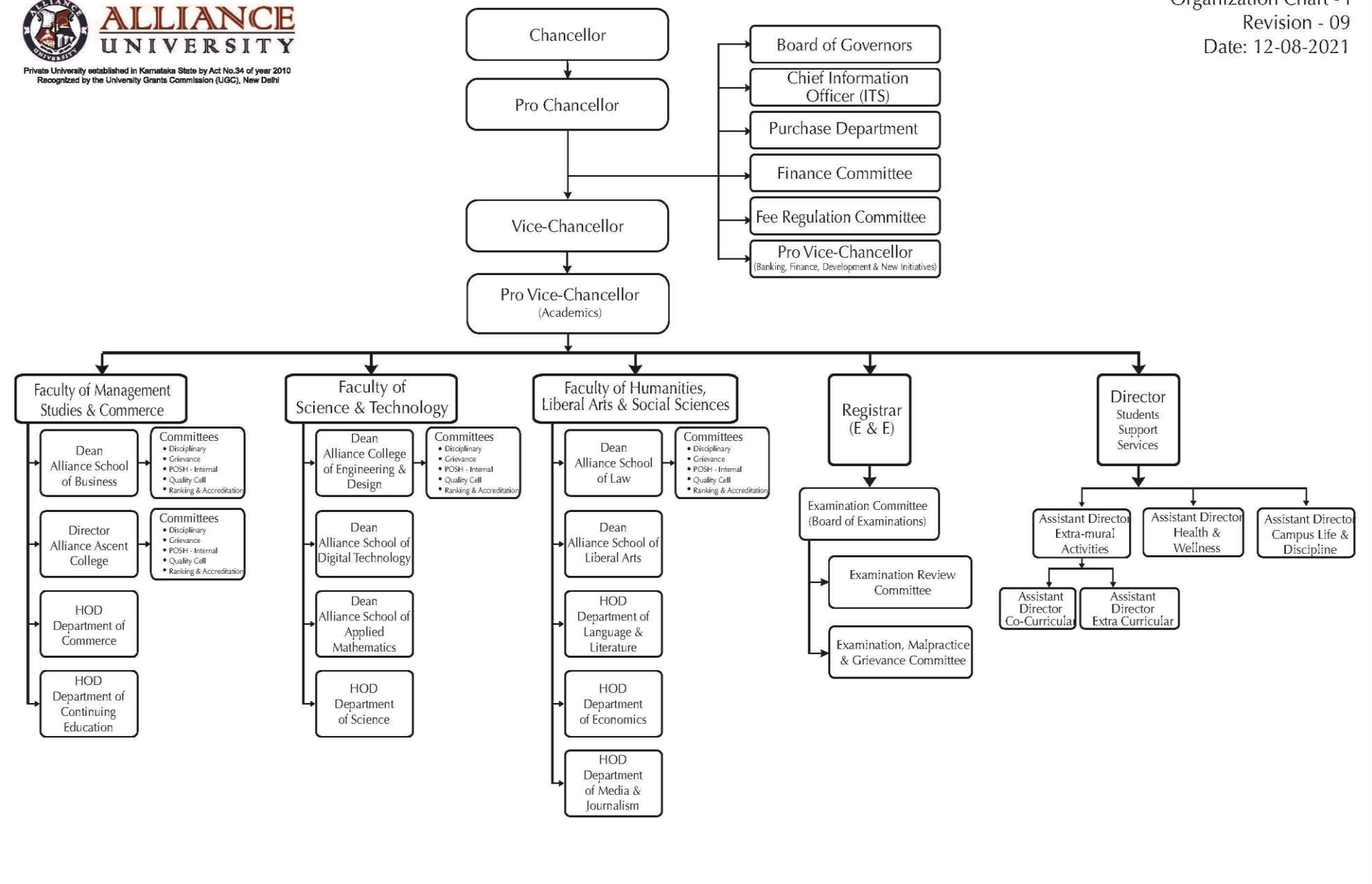
Organization Chart - I  
Revision - 09  
Date: 12-08-2021





Part II - A

Organization Chart - I  
Revision - 09  
Date: 12-08-2021





**ALLIANCE UNIVERSITY**

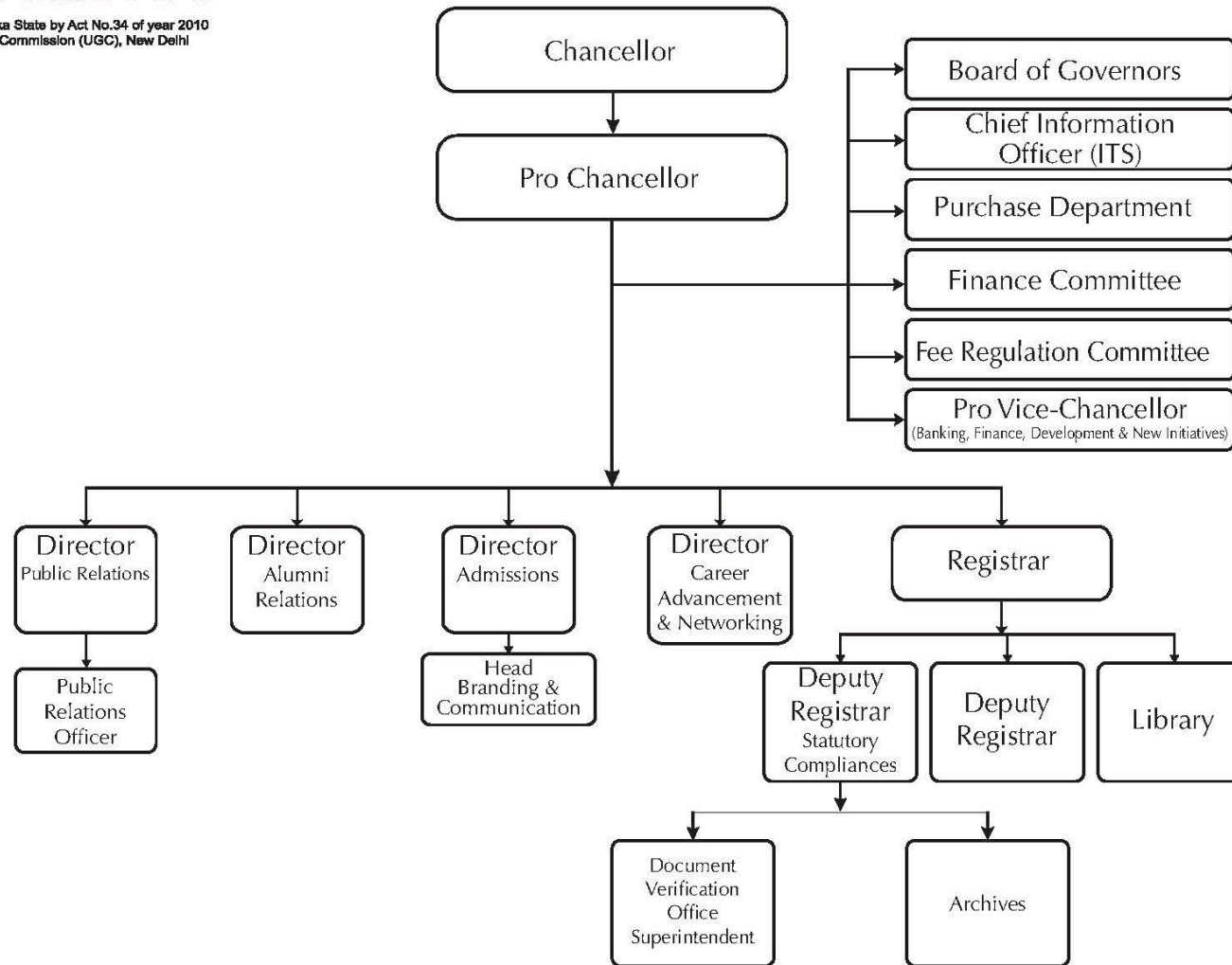
Private University established in Karnataka State by Act No.34 of year 2010  
Recognized by the University Grants Commission (UGC), New Delhi

Part II - B

Organization Chart - II

Revision - 09

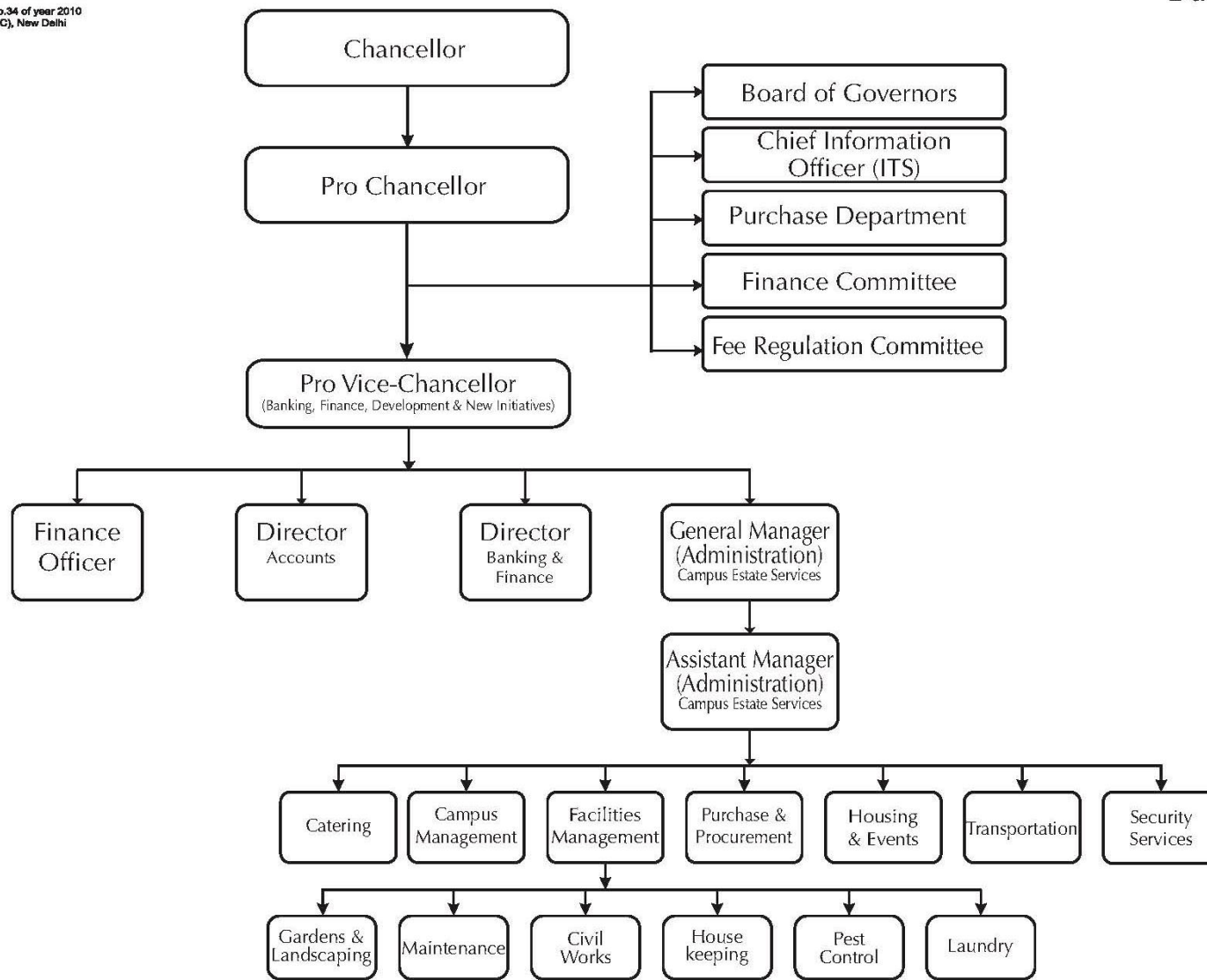
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Part II - C

Organization Chart - III  
Revision - 09  
Date: 12-08-2021



## AWARDS, ACCOLADES AND ACCREDITATIONS

The University, in its pursuit of excellence in quality education, continues to make an impact by being consistently ranked high across various categories and strengthens its value proposition to students through accreditations from both national and international bodies.

### Awards, Accolades, & Accreditations

<p><b>#3</b> Best Business School under Private University, 2022</p>	<p><b>Times School</b> <b>#3</b> Best Business School in South India, 2022</p>	<p><b>#13</b> Best Business School in India (including IIMs and Other Government-run Business Schools), 2022</p>
<p><b>7<sup>th</sup></b> Best Engineering Institute in South India, 2022</p>	<p><b>8<sup>th</sup></b> Best among Top 125 Engineering Institutes in India, 2022</p>	<p><b>13<sup>th</sup></b> Among Top 170 Engineering Institutes in India, 2022</p>
<p><b>IET</b> The Institution of Engineering and Technology Alliance University is an Academic Affiliate of the Institute of Engineering and Technology (IET), UK</p>	<p><b>IACBE</b> Accredited by International Accreditation Council for Business Education (IACBE), USA</p>	<p>Approved by BCI (Bar Council of India), New Delhi</p>
<p><b>AACSB</b> Alliance University is a member of the Association to Advance Collegiate School of Business (AACSB), USA</p>	<p>Alliance University is recognized by the University Grants Commission (UGC), New Delhi</p>	<p>Awarded as one of the best education brands - 2022 by The Economic Times</p>



**#60** Management Institution in India (including IIMs), 2021

### QS I-GAUGE's PACT Star Student Sustainability Awards January 27, 2022

On the 25th of January 2022, QS I-GAUGE's PACT Star Student Sustainability Awards Final was hosted virtually on YouTube Livestream. The event witnessed top ten PACT Star finalists presenting their ideas to an esteemed jury of eminent leaders from the education industry. Mr. Abhay G. Chebbi, Pro-Chancellor of Alliance University, was also a jury member to select the top 3 projects. Alliance University is the founding member of the PACT 2030, which stands for Pledge, Act, Change, transform – 2030; a social enterprise by QS- I Gauge in India.

The Belief of “What better way to empower our future, than to give power and support to young minds” is embodied in this interactive session between academicians and students. PACT2030 declared 3 funded awards for students with ideas in any of the 17 SDGs which can be implemented in their community to foster the spirit of entrepreneurship with a sense of responsibility to the environment around us.

While congratulating the winners, Mr. Abhay also encouraged these young budding students for their critical thinking and understanding of the underlying issues in the path towards achieving sustainable development goals.



### Celebrating 25 years of Alliance Education December 14, 2021

As Alliance embarks on its journey of 25 years of excellence in education by celebrating the silver jubilee in 2022, Alliance Education continues to be a beacon of quality and transformation. Honourable Minister for Higher Education, State of Karnataka, Dr C.N. Ashwathnarayan unveiled the logo of 25 years of Alliance Education symbolizing literacy, critical thinking, humanistic and scientific inquiry, leadership and philanthropy, and the continuous cycle of learning.

The Honourable Minister congratulated Alliance for completing 25 years of existence and took note of the fact that the University continues to provide quality education, which is the true hallmark for transformation, and has reached out to all sections of the society, while overcoming certain challenges in the process. Dr. C.N. Ashwathnarayan expressed his appreciation upon learning that the University has been taking steps in the right direction towards fostering holistic education and reassured that the State Government will continue to support private universities in enhancing student diversity and improving overall quality of education. The honourable minister encouraged Alliance University to contribute further to the society at large owing to its potential to achieve greater milestones with focus on continuous improvement, both within the state and the country.



## RESEARCH AT ALLIANCE

Research plays a critical role in both knowledge inventory and transformation at various levels in any growing economy. At Alliance, we firmly believe in the importance of research and hence our conscious step towards setting up various centers for research. This predominantly is to bring together like-minded individuals from various disciplines, industries and backgrounds to amalgamate on focused research in various areas. This endeavor would generate new ideas and promote path-breaking solutions to pertinent problems across industry verticals, academia and the society at large.

**Center for Academic Research** would focus on driving academically rigorous research through our post-graduate programs especially the doctoral program.

Centre for Academic Research is an integral part of the Alliance University research cluster that promotes the vibrant research and innovation ecosystem at the University. This center consists of dynamic and highly talented researchers across disciplines.

The primary objective of this Centre is to attract researchers, academicians, entrepreneurs and students of high caliber to engage in academic research that would aid in enhancing their skill repertoire in their chosen areas of the discipline. The center intends to provide professional development to faculty members, motivate and engage research scholars towards excellence in their respective disciplines and undertake commissioned research from national and international agencies to provide a platform for accomplished stalwarts and doctoral students to share their ideas, innovations and findings with the global fraternity.

Members:

Dr. Chitra Kiran

Dr. Abdul Hameed

Dr. Subhradev Sen

### **Roles and Responsibilities:**

- Framing / revising policies for doctoral programs and other related programs such as PDF (postdoctoral fellowship)
- Ensuring academic integrity – conducting workshops, offering refresher courses, etc.
- Promoting publication of research through working paper series, e-journals, print journals, etc.
- Conducting / organizing FDPs – in-house / open
- Recommending academic databases to be procured for academic research

**Center for Applied Research** would focus on engaging with the business and non-business entities and collaborating with them for arriving at research-based solutions to meet their current and future work-related requirements.

Centre for Academic Research is an integral part of the Alliance University research cluster that promotes the vibrant research and innovation ecosystem at the University. This center consists of dynamic and highly talented researchers across disciplines.

The primary objective of this Centre is to attract researchers, academicians, entrepreneurs and students of high caliber to engage in academic research that would aid in enhancing their skill repertoire in their chosen areas of the discipline. The center intends to provide professional development to faculty members, motivate and engage research scholars towards excellence in their respective disciplines and undertake commissioned research from national and international agencies to provide a platform for accomplished stalwarts and doctoral students to share their ideas, innovations and findings with the global fraternity.

Members:

Prof. Mihir Dash (Center Head)

Dr. Harinath Aireddy

Dr. Rashmi K S

#### **Roles and Responsibilities:**

- **Drafting policies and guidelines on:**
  - Funding (internal / external – Govt. / Non-Govt.)
  - Projects and consulting assignments
  - Sabbaticals, collaboration with other institutes and faculties of repute
- Recommendations for setting up labs and CoE (Centers of Excellence)
- Offering support for filing patents
- Conducting / organizing MDPs and FDPs (in-house / open)
- Orientation, refresher courses
- Publication - case studies, research reports
- Recommending databases to be procured
- Developing industry or sector reports
- Offering internships and dissertations projects
- Incubation centers, start-ups, entrepreneurship cell
- Creating co-working spaces

**Center for Social Impact and Research** would focus on engaging with the society at large to offer research-based holistic and sustainable solutions to some of the persisting environmental and societal issues.

Being an institute for higher learning, Alliance University willingly has agreed to shoulder a great responsibility in “giving back to the society”. In addition to its ongoing CSR activities, a separate research arm would focus on social causes.

In particular, there will be a focus on encouraging and empowering communities to attain “sustainable living” through indigenous practices backed by modern technologies as needed. This will encompass areas of education, health, water and energy conservation.

The center would focus on building partnerships with concerned stakeholders, identifying areas of immediate attention and implement feasible solutions for the betterment of the community at large. Researchers, subject matter experts and volunteers could add value to the team by aligning to individual projects based on their interest and contribute towards greater societal impact.

**Members:**

Dr. Shekar R

Dr. George Easaw

Dr. Prasanna Mohan Raj

Dr. Sumant Kumar

**Roles and Responsibilities:**

- Drafting policies and guidelines for carrying out social projects leading to research outputs
- Publication – reports, case studies
- Field-based research such as program evaluation studies
- Setting up social enterprises
- Partnerships with local bodies, NGOs, corporates and research institutes
- Volunteering programs for faculty and staff of the University

**Alliance Center for Criminal Justice Administration**

The Alliance Center for Criminal Justice Administration is an initiative of Alliance University with the objective of imparting knowledge of criminal law and criminal justice administration; and to promote the culture of research for the development and advancement of legal education.

**The Center Shall:**

- Undertake specific research on the various areas of criminal law including cybercrimes, women law, crimes against children etc
- Conduct short term online courses in criminal law in areas of criminal justice administration/ women laws/ juvenile laws and other areas
- Undertake publications regarding research papers on areas related to criminal law in a yearly journal
- Offer training programs/ awareness programs for police and local administration in areas of criminal justice administration/ women laws/ juvenile laws and other areas
- Organize Faculty Development Programs on "Teaching Pedagogies: Criminal Law"
- Organize National Trial Advocacy Competition/ Moot Competition on Criminal law and its branches for students
- Conduct an empirical study on 'Prisoners Right and Prisons' and for juveniles in conflict with law and finding a solution for the reduction of the same
- Organize student centric initiatives in the form of victim advocacy, legal clinic and outreach programs for extending support services to victim

**Assistant Director:**

Dr. Vineetha Sivakumar, Assistant Professor, Alliance School of Liberal Arts

**Alliance Center for Intellectual Property Rights**

The Alliance Center for Intellectual property Rights is an initiative of Alliance University with the objective of actively contributing in the development and promotion of all forms of IP rights. It aims to give special emphasis in fostering research and development in the unexplored areas of IP domain. The center will strive to evolve into a breeding ground for innovators & creators in the promotion & protection of their intellectual property rights, thereby making a positive change in the development of these rights at national & regional levels.

**The Center Shall:**

- Undertake research on contemporary issues of social development, global justice, economic studies, law and justice reforms and futurist studies
- Create innovative leadership, communication and organizational development intervention programs for students and corporates

- Strengthen student knowledge and capacities by honing their leadership abilities through organized workshops, seminars and lectures
- Share knowledge gained through research and advocacy for the benefit of the society
- Synergize public policy with law, justice and human rights

**Director:**

Dr. Upankar Chutia, Assistant Professor, Alliance School of Law

**Members:**

Prof. Yamini Chandra Prabha, Assistant Professor, Alliance School of Law

Prof. Abhishek Sarma, Assistant Professor, Alliance School of Law

**Publications:**

- LEX ET MUTATIO - Law and Social Transformation



- International Journal of Law and Social Sciences (IJLS)
- ANUKARSH - Department of Language and Literature
- Alliance Journal of Intellectual Property Law (AJIPL)

## Conferences, Seminars & Workshops

### International Conference on Law and Social Transformation (ICLS-2022)

**Theme: Law and Social Transformation**

#### **Overview:**

Law and society can never be in isolation from each other. Owing allegiance to a similar idea Alliance School of Law, Alliance University, on March 26, 2022, through the International Conference on Law and Social Transformation created a stage where important topics of law and society can be discussed and deliberated upon, to further the cause of law, that serves the society better today than it did yesterday, which means, continuous strife towards perfection. The Conference was graced by Hon'ble Justice Dharendra H. Waghela, Chairperson, Karnataka State Human Rights Commission, who previously had also been the Chief Justice of Bombay High Court.

The Conference was represented by 120 participants from 20 States and 44 institutions from 3 countries. A total of 80 research papers were presented at the Conference and around 110 speakers deliberated on various legal issues. The further proceedings witnessed some thought-provoking intellectual discourses with new fields being discovered and the old ones being re-visited for a better understanding and fresher perspectives on law and society.

The inaugural ceremony of the Conference was graced by the presence of the leadership team of Alliance University with Mr. Abhay G. Chebbi, Pro-Chancellor, Alliance University, and Dr. Anubha Singh, Vice-Chancellor, Alliance University addressing the congregation while also highlighting the relevance of law as a tool for social transformation.



### **Alliance University Launches Alliance Judicial Training Academy**

Bengaluru, 9th April 2022: Alliance University inaugurated the Alliance Judicial Training Academy to help law graduates preparing for the Judicial Services Examinations. The academy was inaugurated by Hon'ble Justice John Michael D' Cunha, former judge of Karnataka High Court in the presence of Mr. Abhay G. Chebbi, Pro-Chancellor, Alliance University; Dr. Anubha Singh, Vice-Chancellor, Alliance University; Dr. Kiran D. Gardner, Dean, Alliance School of Law and other administrators, faculty members, students of Alliance University and Alliance Law School Alumni who have successfully cleared judicial services examination. The academy will train law students from Alliance University and other institutions to prepare for judicial services examinations. The course material has been meticulously crafted by the faculty of Alliance School of Law from the syllabi of various state judicial services examinations.

Justice John Michael D' Cunha who was the chief guest at the inaugural ceremony praised the University for starting a course which prepares law students in necessary skills for a career in judiciary and not limiting itself to coaching for the competitive exams. He elaborated upon the skill requirement for judicial services and advised the academy on areas which it should focus on, to prepare students. The address was followed by a question-and-answer session, where students put forward their queries regarding careers in the judiciary.

Alliance University, during the event felicitated Alliance Law School alumni who have successfully cleared judicial services examinations of different states.



### CONFERENCES, SEMINARS & WORKSHOPS

IEEE TEMS Bangalore and C-DAC Organized the Indian Language Symposium on August 7, 2021. Dr. Anubha Singh, Vice-Chancellor delivered a talk on National Education Policy: Way Forward for Technology Development for Indian Languages.



**IEEE TEMS**  
Technology & Engineering  
Management Society  
BANGALORE CHAPTER

## Indian Language Symposium

Saturday, 7<sup>th</sup> August. 9AM onwards

Listen to the top experts in their domain from Microsoft,  
Samsung, Intel, IISc and more

APAC News Network organized APAC 3rd Global Education and Skill Conclave on December 1-3, 2021. Dr. Anubha Singh, Vice-Chancellor delivered a talk on Higher Education Admission: Opportunities and Challenges.



State Partners

Government Supporting Partner

**Dell** Technologies

presents

## APAC 3<sup>rd</sup> GLOBAL EDUCATION & SKILL CONCLAVE

CONFERENCE • EXPO • AWARDS

1-3 DECEMBER 2021

**SPEAKER**



**Dr Anubha Singh**  
Vice Chancellor  
Alliance University

[www.apacnewsnetwork.com/gesc/](http://www.apacnewsnetwork.com/gesc/) @APAC News Network #APACInnovations #APACedu

Dr Anubha Singh, Vice Chancellor, Alliance University participated as a 'Speaker' at Two days 'Higher Edtech Innovation Conclave' organised by APAC News Network on March 10-11 2022. The theme of the conclave was 'Where Top Education Thought Leaders Meet to Catalyse Transformation'.



The Education Promotion Society for India organised a National Conference on November 30, 2021 in collaboration with Government of Karnataka. Dr Anubha Singh, Vice-Chancellor delivered a talk on "Implementation of NEP 2020: Challenges and Opportunities for Educational Institutions".






Communication & Design Partner

**Hearty Welcome to the Industry-Academia Virtual Panel Discussion - 2021**  
Emerging Trends in Hiring & Employee Engagement Post COVID Perspectives



The COVID-19 has transformed the way we work, think and live. The 3W's (Work, Workforce & Workspaces) have undergone tremendous transformation during the last 18-20 months.

Dr. Anubha Singh, Vice-Chancellor, Alliance University will share the stage with Industry and Academic Experts.



**Today at 11:00 AM**  
Come, Listen & Learn

Dr. Anubha Singh, Vice-Chancellor participated as one of the esteemed panelists in the NHRD Industry Academia Panel Discussion held on September 25, 2021.

### **PACT 2030 - Inaugural Conclave, March 10-12, 2022**

The United Nations' 2030 Agenda for Sustainable Development is one of the most ambitious and vital global agreements in recent history. Educational institutions have a substantial role to play in fulfilling the Sustainable Development Goals through leadership excellence, research collaborations, robust teaching-learning processes, community engagement and development, and effective campus operations. PACT 2030, the inaugural conclave held at Goa from March 10-12, 2022, witnessed the participation of 20 plus luminaries from renowned higher education institutions across the country to discuss, deliberate, and share institutional projects and best practices towards fulfilling the sustainable development goals.

As a founding member of PACT 2030, which stands for Pledge, Act, Change and Transform, Alliance University was represented at the conclave by the Pro-Chancellor, Mr. Abhay G. Chebbi. Highlighting the ongoing project of social outreach in the

adopted villages, Mr. Abhay showcased the work done by the University that has contributed to social wellbeing, awareness, and enhancing livelihoods of the community members across the 5 villages. The project was very well received and was hugely appreciated and has opened doors for collaborative work among other leading universities.

Mr. Abhay participated in both the round tables held at the event, apart from also making an elevator pitch about the social development outreach as one of the ongoing projects at Alliance. One of the key highlights of the event was the signing of PACT2030 declaration by all founding members, as a mark of strengthening the resolve and commitment to enhance institutional preparedness in fulfilling the SDGs with enhanced rigor and focus.

Alliance University remains committed to enhancing lives and livelihoods among members in the surrounding communities and adopted villages and will also take up additional projects through collaborative efforts with NGOs, government bodies and other institutions in the near future.



**Alliance HR Conclave:****Theme: 'Future of HR and Employee Wellbeing'**

Alliance University hosts HR Conclave on Future of Human Resources and Employee Wellbeing On 23rd April 2022 at its Central Campus in Anekal, Bangalore, Alliance University concluded its annual HR Conclave that witnessed an ensemble of HR thought leaders from across industry verticals who shared their views on a 'Future of HR and Employee Wellbeing'.

The conclave began with a keynote address by Dr. Sumit Mitra, CEO of Tesco Business Services and Tesco Bengaluru, who emphasized that HR as a business function must focus on augmentation, wellness, purpose, diversity, and inclusion for the human capital. He also brought in analogies from the Ramayana and Mahabharata about how perspectives of managing people, teams, and strategies have remained similar over the years. Dr. Mitra stressed the need for organizations to have resources that are tech-savvy and highly efficient to understand the nerves of employee behavior and address their challenges to navigate through the current rising waves of attrition.

Mr. Abhay G. Chebbi, Pro-Chancellor, Alliance University in his address emphasized the role of human resources as a strategic catalyst in business transformation while stating how AI-based applications have made inroads into several HR practices. He also reiterated how 'people' as unique differentiators add the much-required competitive edge to organizations and how employee wellbeing is critical to organizational profitability, sustenance, and growth. Mr. Abhay also highlighted how educational institutions and corporates must work together to create pathways for the future generations to be shaped into value-based leaders, guiding, and carving organizational success stories, and invited HR leaders to collaborate with academia to make this possible.

Dr. Anubha Singh, Vice-Chancellor, Alliance University welcomed the HR leaders from different companies and spoke about the need of creating HR futurists and did highlight how technology is paving the way for massive changes in the way HR functions and adds to organizational success. She also highlighted how companies are changing to add value in managing people by creating HR roles of the future.

The inaugural ceremony was proceeded by panel discussions; the first one was on AI – The future of HR. Eminent speakers Dr. Debolina Dutta, Professor of Practice-OB & HRM, IIM Bengaluru; Mr. Satheesh K V, Co-founder & COO, Spottabl; Ms. Kriti Gutt, Country HR, Hewlett Packard Enterprises; Ms. Sonila Deshpande, Global Head – Total Reward, UPL got into a discussion that was moderated by Dr. Ray Titus, Professor & Startup mentor from Alliance School of Business. The discussion started with the

speakers talking about how AI is witnessing its widespread implementation across sectors and how its integration would change HR practices. The panel also deliberated on addressing the existing challenges before the implementation of AI in the HR industry. A trained workforce would be the need of the hour when AI witnesses its advent.



## Legal Conclave on Recent Amendments in Labour Laws July 17, 2021



Alliance School of Law organized a Legal conclave on “Recent Amendments in Labour Laws” held virtually on July 17, 2021.

The virtual event witnessed leading academicians from National Law Universities, Leaders of Trade Unions, and Corporates share their valuable insights on these recent reforms. All four codes incorporated in the recent amendments were discussed in detail by a power-packed panel comprising top executives shedding some light on, how these reforms help Ease of Doing Business in India?

The Conclave proceeded with the keynote address from Dr. Manjunath Gangadhara (Addl. Labour Commissioner, IR/Child Welfare – Govt. of Karnataka) followed by detailed coverage of all the four Labour codes by eminent academicians and practicing professionals.

“The Industrial Relations Code, 2020” by Sr. Adv. S. N. Murthy of S. N. Murthy & Associates; “The Code on Social Security, 2020” by Dr. Jeet Singh Mann of NLU-Delhi; “The Code on Wages, 2019” by Prof. Babu Mathew of NLSIU-Bengaluru and “The Occupational Safety, Health & Working Conditions, 2020” by Dr. Durgambini Arun Patel of Pune University.

A Panel Discussion on “Impact of Labour Codes 2020 on ease of doing business” was also conducted with prominent panelists from the industry and trade unions. The panel members included Mr. P.S. Ponappa (VP-ERM, TVS Motors Co. Ltd.), Com. Vijayabhaskar (General Secretary – AITUC, Karnataka), Ms. Saraswati Kasturirangan (Partner – Deloitte).

## Alliance Literary Festival 2022

The Alliance Literary Festival, initiative of Alliance School of Liberal Arts, was a two-day extravaganza, where an attempt was made to debate and discuss how to redefine, refashion, and transform the idea of a university in the 21st century through the liberal arts education.

The first of its kind literary festival by any university in the country, the Alliance Literary Festival (ALF), took place on May 20th and 21st, 2022, was launched on the lush green campus of Alliance University. The festival was inaugurated by Dr. Shashi Tharoor, writer, diplomat, politician, and public intellectual; in the presence of Abhay Chebbi, Pro-Chancellor, Alliance University; Dr. Anubha Singh Vice-Chancellor, Alliance University, Dr. Anirudh Sridhar, Associate Dean of the Alliance School of Liberal Arts; and Sabin Iqbal, director and curator of ALF.

The first session of the festival, 'Thinking with Tharoor: Ideas for a Brave New World', started with Dr. Tharoor in a conversation with Anindita Ghose to reflect on literature, culture, and society in contemporary India. The session was attended by a gathering of around 2000 attendees at a venue titled as The Grove.

Applauding the Alliance University in taking a Liberal Arts turn, Dr. Tharoor said of the liberal arts that "parents are indoctrinating kids into focusing of disciplines like science, technology, engineering, and Mathematics. However, these disciplines don't teach students the ways to grapple the messy, difficult, and complicated world. It is only through Liberal Arts that we can allow ourselves to expand our horizons. Liberal Arts takes you beyond the binaries, convictions and therefore equips you with the flexibility to apply mind to something new."

A session titled Queen of Indian Pop with Usha Uthup enthralled the audiences with the witty replies from the singer. She reflected on music scene in contemporary India and shared her emotions associated with the art of singing. Later, in the evening the young and old grooved to the evergreen songs by the melody queen.

The well-known historian Vikram Sampath, who spoke about various ways to grapple with history writing in a session titled Brave New Histories referred to the discoveries that drove him into writing histories.

In a session titled Humans of Covid, Barkha Dutt spoke about the neoliberal atrocities during covid that impacted the bottom of the pyramid section and women. Her book, she asserted that is not just about COVID but people who lived through it.

The day one of the festival ended with Indian stand-up comedian, Kenny Sebastian making the audience give a run for their wits. The students and guests were absorbing and soaking in the various panel discussions in the three platforms that was created especially for the festival.

The second day of the Alliance Literary Festival started off with the session titled History: whose narrative, with the author and historian Manu S Pillai, in conversation with Prof. Liju Kuriakose from Alliance University. The session explored various themes

and challenges related to history writing, and the close relationship that exists between history writing and nationalism.

Speaking about the relationship between liberal arts and historical narratives, Manu Pillai remarked “History must be approached through the prism of contradictions. Excluding one narrative in favor of the other must be avoided, and this is what liberal arts, the method of how to think, rather than what to think, could offer us while developing any understanding of the society” He further added, “Historians must ensure that they are able to communicate history to the larger public, outside academic settings. There must be a greater emphasis on making history enjoyable to the students. Popular histories are now able to satiate the demand for history texts that, in many ways, traditional academic texts couldn't. History in its complexity is amusing and fun to engage with. Contrary to the popular conception, India's maharajas proved to be adept at manipulating the imperial system and run their princely states in their own terms without colonial interference”.

The second day of ALF included sessions with themes related to creative economy, cancel culture, post truth, Women's Voices in Fiction, Film Criticism etc. with noted speakers and writers such as R Jagannathan, Josy Joseph, Anindita Ghose, Andaleep Wajid, Meghna Pant, Riyas Komu, Tony Joseph, Sucharita Tyagi etc. The second of ALF also included workshops on creative writing by Anita Nair and on Future of Journalism by Devadas Rajaram.

The afternoon session gave an insight into the origin of Indians by noted journalist and historian Tony Joseph. Anita Nair organized a workshop on creative writing which portrayed an in-depth analysis on character development in terms of age, sex, eye colour and a compelling backstory.

Later in the day, Anindita Ghose spoke about her book, *The Illuminated* and explained about the increase in women writers in fiction and how beneficial it is for authors and poets to diversify to save the future of literature. The next session with Anadaleeb Wajid, Meghna Pant, Nirmala Govindrajan and Tony Francis explored Modern relationships and how challenging relationships have become in recent years. The evening session was sculpted into very fine art by Riyas Komu, one of the most talented sculptors and artists of India, where he spoke about the finer arts and their impact since times immemorial.

Sabin Iqbal, director and curator of Alliance Literary Festival stressed upon the importance of a literary festival in reimagining and refashioning the idea of university. “Literary festivals create an identity of the places it is held at, as it facilitates the exploration of various significant perspectives on a single platform. The speakers at the initial edition of Alliance Literary Festival are encouraged also to ponder over issues and challenges concerning the post pandemic world.”

Chandrabhas Chaudhury in his session said “Read one book a week for 10 years and you will not be able to recognize who you were at the beginning of the journey”

From the narrative of abuse and modern relationship sessions, feminist writer Meghna Pant talked of the idea of "rising in love" instead of "falling in love" to emphasize on

the fact that, in her perspective, women should not think that "enduring pain" or "sacrificing themselves" for the happiness of their husbands is a mark of strength or a proof of love, but the consequence of "patriarchal oppression" in a world where women tend to not be seen as "human beings" primarily.

The Alliance Literary Festival concluded with a performance by "Indian Ocean", a band that is often credited with setting the tone for the independent music scene in contemporary India. The performance by Indian ocean stirred a sense of sheer bliss and nostalgia in the audiences. Thousands were seen grooving to the peppy numbers by the Indian Ocean Alliance University.

The two-day extravaganza of the Alliance Literary Festival (ALF) 2022 closed on a splendid note. The finer details are in the following pages of the report:



An initiative of  
ALLIANCE SCHOOL  
OF LIBERAL ARTS



Celebrating  
**25**  
ANNIVERSARY  
of Higher Education



Partners  
bookmyshow



# IDEAS FOR A BRAVE NEW WORLD

Alliance University's School of Liberal Arts proudly presents the Alliance Literary Festival (ALF). The festival will be held on May 20 & 21, 2022 amidst the green expanse of the Alliance campus.

Through the first ALF, Alliance University intends to begin its journey of becoming the hub of art and culture in India by promoting critical thinking and a spirit of inquiry leading the change against the complex challenges of the 21st century.

With the theme of "Ideas for a Brave New World", the Alliance Literary Festival will introduce multi-disciplinary practices, ideas, imaginations, and voices.



# ALF IN GLIMPSE



Days - 2



Speakers - 75+



Book Signings - 100+



Dance - 4



Audience - 7500



Sessions - 61



Radio Booth



Publishers - 6



Music Concerts - 7



Workshops - 3



Writers' Dinners - 3



Sponsors and Partnerships - 8



Stand Up Comedy - 2



Poetry Readings - 6



Contemporary Art Performances - 3



## DAY 1 - MAY 20<sup>TH</sup>

## SCHEDULE

THE GROVE	THE PLATEAU	CUBE	THE COLOSSEUM	THE COLOSSEUM (INSIDE)	FESTIVAL STREET	THE PULPIT
<p><b>10:30 AM - 11:00 AM</b> Opening Ceremony</p> <p><b>11:10 AM - 12:00 PM</b> Thinking With Tharoor: Ideas for a Brave New World Shashi Tharoor in conversation with Anindita Ghose</p> <p><b>12:10 PM - 1:00 PM</b> Social-media &amp; Responsible Freedom B Surendar, Nirmala Govindarajan (M), Tony Francis</p> <p><b>1:10 PM - 2:00 PM</b> The Queen of Indian Pop Usha Uthup in conversation</p> <p><b>2:10 PM - 3:00 PM</b> Fiction as Motivation Preeti Shenoy in conversation with Preeti Das</p> <p><b>3:10 PM - 4:00 PM</b> Brave New Histories Vikram Sampath in conversation with Ravi Chakraborty</p> <p><b>4:10 PM - 5:00 PM</b> Humans of COVID Barkha Dutt in conversation with Kiran Manral</p>	<p><b>12:10 PM - 1:00 PM</b> Pets: Our Next Generation Anindita Ghose, Manu Bhattathiri, Nandita Bose (M)</p> <p><b>1:10 PM - 2:00 PM</b> Old Tales and New Myths Aruna Nambiar, Hansda Sowvendra Shekhar, Manu Bhattathiri, Nirmala Govindarajan (M)</p> <p><b>3:10 PM - 4:00 PM</b> New Vernacular of Indian Cinema CS Venkiteswaran (M), Kamal KM, Natesh Hegde</p> <p><b>5:30 PM - 6:15 PM</b> MUSIC NIGHT BY USHA UTHUP</p> <p><b>6:30 PM - 7:15 PM</b> STAND-UP COMEDY BY KENNY SEBASTIAN</p>	<p><b>12:10 PM - 1:00 PM</b> Poetry Reading Arundhathi Subramaniam, Mamta Sagar, Pratibha Nandakumar, Sudeep Sen</p> <p><b>1:10 PM - 2:00 PM</b> Reading Aloud as an Act of Seduction Andaleeb Wajid, Hansda Sowvendra Shekhar, Kiran Manral, Milan Vohra, Sabin Iqbal, Shinie Antony (M)</p> <p><b>2:10 PM - 3:00 PM</b> The Gangster State and Revenge Politics Shrabonti Bagchi (M), Sourjya Bhowmick, Ullekh NP</p> <p><b>3:10 PM - 4:00 PM</b> Art in Uncertain Times Alka Pande, Riyas Komu, Ullekh NP (M)</p> <p><b>4:10 PM - 5:00 PM</b> Comic Books as an Art Form Appunen, Pinaki De, Shweta Taneja (M)</p>	<p><b>12:00 PM - 1:30 PM</b> UNPLUGGED MUSIC SESSION PRESANTH PS &amp; AKHILESH KUMAR</p> <p><b>1:30 PM - 2:00 PM</b> POETRY READING SABAH AHMED WITH AN INTRO BY PREETI GILL</p> <p><b>2:00 PM - 3:00 PM</b> REIMAGINING BHARATANATYAM PRIYANKA CHANDRASEKHAR</p> <p><b>3:00 PM - 4:30 PM</b> UNPLUGGED MUSIC SESSION SIDHARTH BENOI &amp; ROHIT SAMUEL</p> <p><b>4:30 PM - 5:00 PM</b> POETRY READING PRATIBHA NANDAKUMAR &amp; MANI RAO</p>	<p><b>12:00 PM - 5:30 PM</b> BOOK SIGNINGS   SELFIES MEET YOUR FAVOURITE AUTHOR AT ALF BOOK STORE BY ATTA GAJAJATTA</p> <p><b>4:00 PM - 5:00 PM</b> FAVOURITE THINGS PERFORMED BY MALAVIKA PC SOUND BY ANUSHKA MEENAKSHI at the COLOSSEUM (inside)</p> <p><b>3:30 PM - 5:30 PM</b> STAND-UP COMEDY WORKSHOP PREETI DAS at the PULPIT</p>	<p><b>12:10 pm to 12:45 pm</b> Home ownership in a brave new world Ashwinder R Singh at the PULPIT</p>	

## DAY 2 - MAY 21<sup>ST</sup>

THE GROVE	THE PLATEAU	CUBE	THE COLOSSEUM	THE COLOSSEUM (INSIDE)	FESTIVAL STREET	THE PULPIT
<p><b>10:30 AM - 11:30 AM</b> History: Whose Narrative? Manu S Pillai in conversation with Liju Kuriakose</p> <p><b>11:40 AM - 12:30 PM</b> Cancel Culture in a Brave New World R Jagannathan in conversation with Vikram Zutshi</p> <p><b>12:40 PM - 1:30 PM</b> Literature in Indian Languages Arindam Das (M), Damodar Mauzo, Vasudhendra</p> <p><b>1:40 PM - 2:30 PM</b> Where do Indians Come From? Tony Joseph in conversation with Amandeep Sandhu</p> <p><b>2:40 PM - 3:30 PM</b> Uncovering the Hidden Truth Josy Joseph in conversation with Devadas Rajaram</p> <p><b>3:40 PM - 4:30 PM</b> Film Criticism in the Age of Social-Media CS Venkiteswaran (M), Sucharita Tyagi, Meena T Pillai</p> <p><b>4:40 PM - 5:30 PM</b> Anthropocene: Climate Change, Contagion, Consolation Sudeep Sen reading and in conversation with Abhayan Varghese</p> <p><b>5:30 PM - 6:30 PM</b> STAND-UP COMEDY BY MAHILA MANCH</p>	<p><b>10:30 AM - 11:30 AM</b> My Country is Literature: Reading For Pleasure and Power Chandras Choudhury in conversation with Vikram Zutshi</p> <p><b>11:40 AM - 12:30 PM</b> ādhyaत्मika prayāna into a Brave New World Vinay Guruj</p> <p><b>12:40 PM - 1:30 PM</b> The Narrative of Abuse Meghna Pant, Nandita Bose, Preeti Das (M)</p> <p><b>1:40 PM - 2:30 PM</b> Refiguring Cultural Spaces CS Venkiteswaran, Gaana Jayagopalan (M), Meena T Pillai</p> <p><b>2:40 PM - 3:30 PM</b> The Illuminated: Women's Voices in Fiction Anindita Ghose in conversation with Abhayan Varghese</p> <p><b>3:40 PM - 4:30 PM</b> Artist as Ideator Riyas Komu in conversation with Abhayan Varghese</p> <p><b>7:00 PM - 8:00 PM</b> ROCK CONCERT BY INDIAN OCEAN</p>	<p><b>10:30 AM - 11:30 AM</b> Justice in a Brave New World Justice GS Sistani in conversation with Kiran Gardner</p> <p><b>11:40 AM - 12:30 PM</b> Panjab: The Story Amandeep Sandhu, Karthik Venkatesh (M), Preeti Gill</p> <p><b>12:40 PM - 1:30 PM</b> Boy Meets Girl Andaleeb Wajid, Milan Vohra, Shinie Antony (M), Vani Mahesh</p> <p><b>1:40 PM - 2:30 PM</b> Rewriting Women in Epics Madhavi S Mahadevan in conversation with Mani Rao</p> <p><b>2:40 PM - 3:30 PM</b> On Modern Relationships Andaleeb Wajid, Meghna Pant, Nandita Bose, Nirmala Govindarajan, Tony Francis (M)</p> <p><b>3:40 PM - 4:30 PM</b> The Life of A Spy Prabhakar Aloka in conversation</p> <p><b>4:40 PM - 5:30 PM</b> Publishing Amidst Information Overload Himanjali Sankar, Karthik Venkatesh, Preeti Gill (M), Premanka Goswami, Shinie Antony</p>	<p><b>11:30 AM - 1:00 PM</b> UNPLUGGED MUSIC SESSION RAHUL CHIDAMBARAN &amp; MADHU</p> <p><b>1:15 PM - 1:45 PM</b> POETRY READING ARUNDHATHI SUBRAMANIAM</p> <p><b>2:00 PM - 2:30 PM</b> POETRY READING SABAH AHMED</p> <p><b>2:30 PM - 3:30 PM</b> REIMAGINING BHARATANATYAM PRIYANKA CHANDRASEKHAR</p> <p><b>3:30 PM - 4:00 PM</b> POETRY READING SUDEEP SEN</p> <p><b>4:00 PM - 5:30 PM</b> UNPLUGGED MUSIC SESSION PRESANTH PS &amp; AKHILESH KUMAR</p>	<p><b>11:00 AM - 12:00 PM</b> FAVOURITE THINGS PERFORMED BY MALAVIKA PC SOUND BY ANUSHKA MEENAKSHI at the COLOSSEUM (inside)</p> <p><b>11:30 AM - 6:00 PM</b> BOOK SIGNINGS   SELFIES MEET YOUR FAVOURITE AUTHOR AT ALF BOOK STORE BY ATTA GAJAJATTA</p> <p><b>12:00 PM - 3:00 PM</b> CREATIVE WRITING WORKSHOP ANITA NAIR at the PULPIT</p> <p><b>1:15 PM - 1:45 PM</b> POETRY READING MAMTA SAGAR at the COLOSSEUM (inside)</p> <p><b>4:30 PM - 5:30 PM</b> METaverse AND THE FUTURE OF JOURNALISM TALK BY DEVADAS RAJARAM at the PULPIT</p> <p><b>4:30 PM - 6:00 PM</b> CONTEMPORARY ART PERFORMANCE DIMPLE B SHAH at the FESTIVAL STREET</p>		



ALLIANCE  
LITERARY  
FESTIVAL  
2022

MEDIA REPORT

Publication: Hindustan Times-City  
Date: 13-May-22

## Alliance Literary Festival 2022



The Alliance Literary Festival is back after two years. This year, along with bringing leaders from the fields of governance, literature, art, film, science and technology, civil society and law, the festival has even extended the boundaries of knowledge to performing arts, such as theatre, dance, music and stand-up comedy. It will be the first step in Alliance University's journey to becoming the hub of art, culture, science and innovation in India.

**Where:** Alliance University, Central Campus, Chikkahadage Cross Chandapura-Anekal Main Road (For tickets, visit BookMyShow)

**When:** May 20 and 21

**Timing:** 10.30am onwards

Publication: The New Indian Express-Bengaluru Express  
Date: 17-May-22

## Literary Fest

Alliance School of Liberal Arts is hosting the inaugural edition of the two-day Alliance Literary Festival. Witness a gallery of speakers like Shashi Tharoor, Barkha Dutt, a workshop on creative writing by Anita Nair, a stand-up comedy workshop by Preeti Das and much more. Join the carnival.

**When:** May 20-21 **Where:** Alliance University, Anekal **Details:** 80461 99000





ALLIANCE  
LITERARY  
FESTIVAL  
2022

MEDIA REPORT

Publication: Deccan Herald  
Date: 20-May-22

**DH**  
DECCANHERALD

## 2-day lit fest kicks off today

**SOWMYA RAJU**  
TEAM METROLIFE

**T**he Alliance University is organising the first edition of the Alliance Literary Festival in the city, starting today.

It will bring around 65 pioneers from the fields of politics, literature, law, journalism, and art together to talk on the theme 'Ideas for a new brave world'. Some names include Shashi Tharoor, Barkha Dutt, Tony Joseph and Rahul Pandita.

"This is the first time a university in India is organising a literary festival at this scale," claims Anirudh Sridhar, associate dean of Alliance School of Liberal Arts. He looks forward to push-

  
**Shashi Tharoor**

  
**Barkha Dutt**

ing Bengaluru to the forefront of the creative economy of the country. "The theme is not just about being optimistic about the present but also the future. This theme will be a great opportunity for youth to educate themselves and prepare for the uncertainties the future holds," he adds. Apart from workshops and talks, the event will also have performances by standup comedian Kenny Sebastian and singer Usha Uthup.

**From May 20 to 21 at the Alliance University Central campus, Chikka-hadage Cross, Chandapura-Anekal. For details and registration, [allianceliteraryfestival.com](http://allianceliteraryfestival.com)**

Publication: Times of India  
Date: 21-May-22

**TIMES NATION**  
THE TIMES OF INDIA, BENGALURU | SATURDAY, MAY 21, 2022



**ACCEPTANCE IS BEST RECIPE FOR A MULTI-RELIGION AND PLURALIST DEMOCRACY LIKE INDIA: THAROOR**



**SECURITY SITUATION IN JAMMU & KASHMIR GETTING WORSE DAY BY DAY: NC VICE-PREZ OMAR ABDULLAH**



ALLIANCE  
LITERARY  
FESTIVAL  
2022

MEDIA REPORT

Publication: Udayavani  
Date: 20-May-22

### ಇಂದಿನ ಆಮಂತ್ರಣ

■ **ಕೆಎಸ್‌ಸಿಎವಿ:** 34ನೇ ರಾಜ್ಯ ಗ್ರಾಮ ಲೆಕ್ಕ ಸಂಘದ ವಾರ್ಷಿಕ ಸಮ್ಮೇಳನ. ಮುಖ್ಯ ಅತಿಥಿ: ಮುಖ್ಯಮಂತ್ರಿ ಬೊಮ್ಮಾಯಿ. ಸ್ಥಳ: ರವೀಂದ್ರ ಕಲಾಕ್ಷೇತ್ರ. ಬೆಳಿಗ್ಗೆ 10ಕ್ಕೆ.

■ **ಬಿಬಿಎಂಪಿ:** ನೂತನವಾಗಿ ನಿರ್ಮಿಸಿರುವ ಸಂಜೀವಿನಿ ವೀರಾಂಜನೇಯ ಸ್ವಾಮಿ ಹಾಗೂ ಶಿರಡಿ ಸಾಯಿಬಾಬಾ ದೇವಾಲಯ ಉದ್ಘಾಟನಾ ಸಮಾರಂಭ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: ಆಡಿಟಿಂಗ್‌ಚೀಫ್‌ರಿ ಮಹಾಸಂಸ್ಥಾನ ಮಠದ ಪೀಠಾಧ್ಯಕ್ಷ ಡಾ.ನಿರ್ಮಲಾನಂದನಾಥ್ ಸ್ವಾಮೀಜಿ, ಬೇಲಿಮಠ ಮಹಾಸಂಸ್ಥಾನದ ಪೀಠಾಧ್ಯಕ್ಷ ಶಿವರುದ್ರ ಮಹಾಸ್ವಾಮಿ, ಮುಖ್ಯಮಂತ್ರಿ ಬಸವರಾಜ ಬೊಮ್ಮಾಯಿ, ವಸತಿ ಸಚಿವ ವಿ.ಸೋಮಣ್ಣ ಸ್ಥಳ: 12ನೇ ಸಿ ಮುಖ್ಯರಸ್ತೆ, 6ನೇ ಬ್ಲಾಕ್, ರಾಜಾಜನಗರ. ಬೆಳಿಗ್ಗೆ 10ಕ್ಕೆ.

■ **ಭಾರತರತ್ನ ಶ್ರೀ ರಾಜೀವ್‌ಗಾಂಧಿ ಜ್ಯೋತಿ ಸಮಿತಿ:** ಮಾಜಿ ಪ್ರಧಾನಿ ರಾಜೀವ್‌ಗಾಂಧಿ ಅವರ 31ನೇ ಜ್ಯೋತಿ ಯಾತ್ರಾ ಕಾರ್ಯಕ್ರಮ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: ದಿನೇಶ್ ಗುಂಡೂ ರಾವ್, ಡಿ.ಕೆ. ಶಿವಕುಮಾರ್, ಸಿದ್ದರಾಮಯ್ಯ. ಸ್ಥಳ: ರಾಜೀವ್ ಗಾಂಧಿ ಪ್ರತಿಮೆ ಮುಂಭಾಗ, ಕೇಪಾಡ್ರಿಪುರಂ. ಬೆ.10ಕ್ಕೆ.

■ **ಅಲಯನ್ಸ್ ವಿಶ್ವವಿದ್ಯಾಲಯ:** ಅಲಯನ್ಸ್ ಸಾಹಿತ್ಯ ಸಮಾವೇಶ ಸಮಾರಂಭ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: ಸಾಹಿತಿ ಶಶಿ ತರೂರ್, ಪತ್ರಕರ್ತ ರಾಜ್ ದೀಪ್ ಸರ್ವಸಾಯಿ, ಕಾದಂಬರಿಗಾರ್ತಿ ಅನಿತಾ ನಾಯರ್, ಲೇಖಕಿ ಪ್ರತಿಭಾ ನಂದ ಕುಮಾರ್, ಕವಯತ್ರಿ ಮಮತಾ ಸಾಗರ್, ಗಾಯಕಿ ಉಷಾ ಉತ್ತುಪ್ಪ ಮತ್ತು ಸ್ಟಾಂಡ್ ಆಪ್ ಕಾಮಿಡಿಯನ್ ಕೆನ್ನಿ ಸೆಬಾಸ್ಟಿಯನ್. ಸ್ಥಳ: ಅಲಯನ್ಸ್ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಕ್ಯಾಂಪಸ್.

■ **ಬಿಎಂಪಿ ಪ್ರತಿಷ್ಠಾನ:** ಕೆ.ವೆಂ. ರಾಘವಾಚಾರ್, ಡಿವಿಜಿ, ಬಿ.ಎಸ್. ಸಣ್ಣಯ್ಯ, ಡಾ.ಎಂ.ಎಲ್.ಲಲಿತಮ್ಮ ದತ್ತಿ ಉಪನ್ಯಾಸ ಕಾರ್ಯಕ್ರಮ. ಮುಖ್ಯ ಅತಿಥಿಗಳು: ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಡಾ. ಚೈರಮಂಗಲ ರಾಮೇಗೌಡ್ ಸಾಹಿತಿ ಡಾ.ಸಿ.ಯು. ಮಂಜುನಾಥ್. ಸ್ಥಳ: ಎಂ.ವಿ.ಸಿ. ಸಭಾಂಗಣ, ಬಿ.ಎಂ.ಪಿ. ಕಲಾಭವನ. ಸಂಜೆ 5ಕ್ಕೆ.

ಉದಂವಾಣಿ Fri, 20 May  
<https://epa>

PUBLICATION: INDIA EDUCATION DIARY  
DATE: 22-MAY-22

LINK: <https://indiaeducationdiary.in/day-2-at-alliance-literary-festival-sees-many-authors-and-discussions/amp/>



By India Education Diary Bureau Admin on May 22, 2022

The second day of the Alliance Literary Festival (ALF) started off with the session titled *History: whose narrative*, with the author and historian Manu S Pillai, in conversation with Prof. Liju Kuriakose from Alliance University. The session explored various themes and challenges related to history writing, and the close relationship that exists between history writing and nationalism.



ALLIANCE LITERARY FESTIVAL 2022

MEDIA REPORT

Publication: News Trail  
Date: 21-May-22

## Acceptance the best recipe for multi-cultural society: Tharoor

**Bengaluru, May 20:** Congress leader Shashi Tharoor on Friday said acceptance is the best recipe for a multi-religion, multi-cultural, multi-party and pluralist democracy like India.

From Hinduism to liberal arts studies and from fiction to how people getting offended has become the biggest human rights issue, Tharoor spoke on an array of topics at the Alliance University's literary festival in Bengaluru.

Talking about how he grew up a time when religion was one's private business and there was no need to talk about it, the former Union minister said he wrote about it in his book "India: From Midnight to the Millennium" in a reaction to the Babri masjid demolition.

"After I came back to India and saw what the BJP and its assorted members of the (Sangh) parivar were doing to use my precious faith as a political instrument for their own advancement, I started to get troubled and angry."

"The book 'Why am I Hindu' is a political reiteration of my beliefs as well as a repudiation of Hindutva, the political doctrine which I believe is a profound betrayal of Hinduism. My Hinduism has come from extensive readings," Tharoor said.

Referring to tolerance as a patronising idea, he said it means that one will magnanimously indulge the other in their right to be wrong.

"...but acceptance means in saying, 'I believe I have the truth and you believe you have the truth, I will respect your truth. You please respect my truth'. That is the best recipe for a multi-religion, multi-cultural and multi-party democracy, and a pluralist democracy like ours and that philosophy of acceptance is being betrayed and is also a betrayal of what Swami Vivekananda has taught us," he added.

Tharoor, who had triggered a row with his tweet in which he said he would travel "cattle class" in solidarity with all our "holy cows" when he was the external affairs minister in the UPA government, said even Congress chief ministers were asking for his resignation at that time and it was not "pleasant".

Talking about the current situation, the MP from Thiruvananthapuram said he feels that the "biggest human right has become the right to be offended".

He also said liberal arts teach one to think and look at the world with its various uncertainties.

"The scientific disciplines essentially deal with a world of certitude. Everything is black and white, whereas the real world is one where uncertainty reigns. Liberal arts teach you how the world really is. It is messy, it is complicated, it is nuanced and it expands your horizons and it takes you to the binaries of science and technology. It takes you into a world which is much more like our real world," Tharoor said.

The Alliance University has started the School of Liberal Arts this year. The admissions to the school will be starting in July.



### My tryst with poetry at Alliance Lit Fest

**Guest Column**  
*by Anthea Mathur*

When I found out the Alliance Literary Festival was happening just 18 km away from my new home, I was elated. Okay, relieved. After all, I was not living in a jungle. Then I figured my favourite poet, Arundhati Subrahmanian, was a speaker. This time, I was truly elated.

So I set out in the morning with an equally elated friend, who was kind enough to pick me up from the jungle. When we reach the wooded Alliance University campus in Anekal, approximately 38 km from Bengaluru Central, poetry reading has just started. Arundhati is reading poems in her powerful, expressive voice.

When she stops reading the poem, 5:48. Another Local, I the hall filled with young students, erupts with applause. Mamta Sagar and Prathiba Nandakumar read poems in both English and Kannada. While listening to Kannada, a language I don't understand, I feel like standing in front of a closed door. I just catch random words that are common with my mother tongue, Malayalam. Tiny holes through which I try to peep into what the closed door hides. We struggle to find the venue of the discussion, Old Tales and New Myths. Blame it on the moon rain and the lack of helpful sign boards. We reach in time to catch Alka Pande, Arundhati Subrahmanian and Shweta Taneja discussing what it's like to be a female author. Are female authors ignored by male readers? The statistics say so, points out Benu Verma, the moderator. Arundhati says, fortunately the minority that reads poetry doesn't discriminate. However, there definitely is a tendency to trivialise women's contributions.

In the afternoon, we are fortunate to chat up with Arundhati in a quiet corner, though a steady stream of students interrupt us requesting to have selfies with her. When we go back, discussing random things, poetry still lingers like a much-loved after-taste.

Publication: Mint  
Date: 21-May-22

## liveMint

### A BAGFUL OF STORIES AND SONGS

From an edgy comedy show and soulful performances to a musical 'bairhald' and a festival of oral traditions, the days ahead are packed with stories in all shapes and forms.

**TURKEY ON MY PLATE**  
The 40th anniversary of the festival of oral traditions is being celebrated in Bengaluru. The festival is a celebration of the rich oral traditions of the region. It is a platform for artists to showcase their talent and creativity. The festival is a must-watch event for anyone interested in the arts and culture of the region.

**ASOUBHUR PLAY**  
The play 'Asoubhur' is a powerful story of a woman's struggle against patriarchy. It is a play that challenges the status quo and explores the complexities of gender and power. The play is a must-watch event for anyone interested in social issues and the arts.

**STORYTELLERS UNITE**  
The festival of oral traditions is a celebration of the rich oral traditions of the region. It is a platform for artists to showcase their talent and creativity. The festival is a must-watch event for anyone interested in the arts and culture of the region.

**YESTERYEAR SONGSTRESSSES**  
The festival of oral traditions is a celebration of the rich oral traditions of the region. It is a platform for artists to showcase their talent and creativity. The festival is a must-watch event for anyone interested in the arts and culture of the region.

**PHOTOGRAPHING A FEELING**  
The festival of oral traditions is a celebration of the rich oral traditions of the region. It is a platform for artists to showcase their talent and creativity. The festival is a must-watch event for anyone interested in the arts and culture of the region.

**A LITERARY LINEUP**  
The festival of oral traditions is a celebration of the rich oral traditions of the region. It is a platform for artists to showcase their talent and creativity. The festival is a must-watch event for anyone interested in the arts and culture of the region.



ALLIANCE LITERARY FESTIVAL 2022

MEDIA REPORT

Publication: Eenadu  
Date: 23-May-22



### చరిత్రకు భాష్యం.. సాహిత్యానికి పట్టం

**పెంజాబు (గ్రూం) ట్యాంబుల్ :** రాజధాని నగరంలోని ఆలయస్థైర్యాలయంలో సాహిత్య ఉత్సవాలకు శనివారం రాత్రి తెలుసుకుంటూ, దేశంలోని వివిధ ప్రాంతాల నుండి రచయితలు, ప్రవచనకర్తలు, సాహిత్యమిత్రులు పెళ్ల సంఖ్యలో పాల్గొన్నారు. చరిత్రలోని అంశాలను అభ్యుదయం కోసం నుంచి తీసుకువచ్చి ప్రతి ఒక్కరి ఆలోచన, ప్రవృత్తినే, రాజకీయ విధాన ఆవిష్కరణ చేస్తూ అందింది. మొత్తం మీద చరిత్రలోని అంశాలతో అప్పటి సాహిత్యకర్తల వ్యక్తిత్వం, మానవ సంబంధాలను అర్థం చేసుకునే సందర్భం అవకాశం ఉంటుంది అని చరిత్రను గురించి అభ్యుదయం అందింది అని మునుపటి వ్యాఖ్యానించారు. వ్యవస్థాపక కమిటీ అధ్యక్షుడు మోతీ మహానాథ్ సందర్భంగా చరిత్రను గురించి అభ్యుదయం అందింది అని మునుపటి వ్యాఖ్యానించారు. వారిలో ఒక వ్యక్తిని అభ్యుదయం కోసం పట్టుకుంటూ ఉంటుంది అని మునుపటి వ్యాఖ్యానించారు. చరిత్రను గురించి అభ్యుదయం అందింది అని మునుపటి వ్యాఖ్యానించారు. చరిత్రను గురించి అభ్యుదయం అందింది అని మునుపటి వ్యాఖ్యానించారు.



విద్యార్థులు తాము నడుమ ఇంటియన్ కెపెన్ బ్యాండ్ ప్రదర్శన

కొంత కార్యక్రమాలను నిర్వహించారు. ఇంటియన్ కెపెన్ బ్యాండ్ ప్రదర్శనకు గురించి ముందు ప్రదర్శనకు నుండి తీసుకువచ్చి ప్రతి ఒక్కరి ఆలోచన, ప్రవృత్తినే, రాజకీయ విధాన ఆవిష్కరణ చేస్తూ అందింది. మొత్తం మీద చరిత్రలోని అంశాలతో అప్పటి సాహిత్యకర్తల వ్యక్తిత్వం, మానవ సంబంధాలను అర్థం చేసుకునే సందర్భం అవకాశం ఉంటుంది అని చరిత్రను గురించి అభ్యుదయం అందింది అని మునుపటి వ్యాఖ్యానించారు.



సాహిత్య ఉత్సవాలలో మాట్లాడుతున్న విమల గురూజీ



మనుషిని, ఆచార్య రిజా కురియల్ గురించి మాట్లాడుతున్న



సాహిత్య ఉత్సవాలలో మాట్లాడుతున్న జస్వీన్ కపూర్ సిన్హాని

Date : 23/05/2022 EditionName : ANDHRA PRADESH( KARNATAKA ) PageNo :

Publication: Hindustan Times-City  
Date: 24-May-22

**Music, laughter and dialogue galore at this varsity-run lit fest**

**Aayushi Parekh**

The two-day debut literary festival, Alliance Literary Festival, was organised and hosted over the weekend by Alliance University. The event, themed on writer Aldous Huxley's ideology of a brave new world, saw prominent guests, such as Congress MP Shashi Tharoor, singer Usha Uthup, writer Meera S Pillai, journalist Barkha Dutt, comedian Kenny Sebastian, etc. The festival saw around 10,000 attendees on both the days.

Tharoor spoke about liberal arts and its importance, and also about the state of Indian education, as he addressed a crowd of 2,000 people at the festival. A session, titled Queen of Indian Pop with Usha Uthup, enthralled the audiences. She reflected on the music scene in contemporary India and shared the emotional attachment she had to the art of singing. Later in the evening, the young and old grooved to her evergreen songs.

Both the days ended with Kenny Sebastian ringing in laughter and the band, Indian Ocean performing their iconic songs for the crowd. "We decided to bring together leaders from all walks of life to come together and ponder the real possibility that we are entering the brave new world that Huxley foresees," says Anirudh Seshbar, associate dean of Alliance School of Liberal Arts, adding, "It will be back near your with a new theme, new faces, speakers and performers."

**Indian Ocean performing on stage**

**A happy crowd at the fest**



ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE  
LITERARY  
FESTIVAL  
2022

IMAGE GALLERY





ALLIANCE LITERARY FESTIVAL 2022

ILLUSTRATIONS

UNPLUGGED MUSIC SESSION

SIDHARTH BENDI & ROHIT SAMUEL  
3:00 PM - 4:30 PM, 20 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

POETRY READING

PRATIBHA NANDAKUMAR & MANI RAO  
4:30 PM - 5:00 PM, 20 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

STAND-UP COMEDY WORKSHOP

PREETI DAS  
3:30 PM - 5:30 PM, 20 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

ANTHROPOCENE: CLIMATE CHANGE, CONTAGION, CONSOLATION

SUDEEP SEN READING AND IN CONVERSATION WITH ABHAYAN VARGHESE  
4:40 PM - 5:30 PM, 21 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

ON MODERN RELATIONSHIPS

ANDALEEP WAJID MEGHNA PANT NANDITA BOSE NIRMALA GOVINDARAJAN TONY FRANCIS (M)  
2:40 PM - 3:30 PM, 21 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

POETRY READING

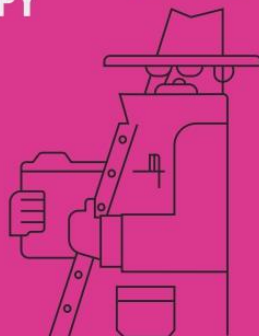
SABAH AHMED  
3:40 PM - 4:30 PM, 21 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

THE LIFE OF A SPY

PRABHAKAR ALOKA IN CONVERSATION  
3:40 PM - 4:30 PM, 21 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

JUSTICE IN A BRAVE NEW WORLD

JUSTICE GS SISTANI IN CONVERSATION WITH KIRAN GARDNER  
10:30 AM - 11:30 AM, 21 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

SOCIAL-MEDIA & RESPONSIBLE FREEDOM

B SURENDAR NIRMALA GOVINDARAJAN (M) TONY FRANCIS  
12:10 PM - 1:00 PM, 20 MAY



ALLIANCE LITERARY FESTIVAL 20&21 MAY

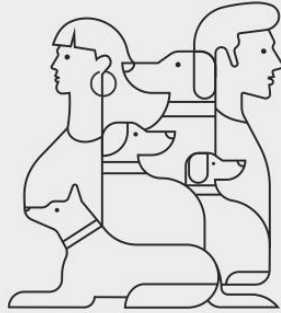


ALLIANCE  
LITERARY  
FESTIVAL  
2022

ILLUSTRATIONS

**PETS: OUR NEXT  
GENERATION**

ANINDITA GHOSE  
MANU BHATTATHIRI  
NANDITA BOSE (M)  
12:10 PM - 1:00 PM, 20 MAY



**THINKING WITH  
THAROOR:  
IDEAS FOR A BRAVE  
NEW WORLD**

SHASHI THAROOR  
IN CONVERSATION  
WITH ANINDITA GHOSE  
11:10 AM - 12:00 PM, 20 MAY



**FILM CRITICISM  
IN THE AGE OF  
SOCIAL-MEDIA**

CS VENKITESWARAN (M)  
SUCHARITA TYAGI  
MEENA T PILLAI  
3:40 PM - 4:30 PM, 21 MAY



**MUSIC NIGHT  
BY USHA UTHUP**

5:30 PM - 6:15 PM, 20 MAY



**STAND-UP COMEDY BY  
KENNY SEBASTIAN**

6:30 PM - 7:15 PM, 20 MAY



**THE GANGSTER  
STATE AND  
REVENGE POLITICS**

SHRABONTI BAGCHI (M)  
SOURJYA BHOWMICK  
ULLEKH NP  
2:10 PM - 3:00 PM, 20 MAY



**POETRY  
READING**

ARUNDHATHI SUBRAMANIAM  
MAMTA SAGAR  
PRATIBHA NANDAKUMAR  
SUDEEP SEN  
12:10 PM - 1:00 PM, 20 MAY



**BRAVE NEW  
HISTORIES**

VIKRAM SAMPATH  
IN CONVERSATION WITH  
RAVI CHAKRABORTY  
3:10 PM - 4:00 PM, 20 MAY



**UNPLUGGED  
MUSIC  
SESSION**

PRESANTH PS &  
AKHILESH KUMAR  
12:00 PM - 1:30 PM, 20 MAY  
4:00 PM - 5:30 PM, 21 MAY



## HUMAN RESOURCE DEPARTMENT

The Human Resource Department (HRD) at Alliance University is dedicated to managing all people related activities.

The Human Resource Department (HRD) is the framework for helping employees develop their personal and organizational skills, knowledge, and abilities. At Alliance University the focus of all aspects of Human Resource Development is on developing the most superior workforce so that the university and individual employees can accomplish their work goals in service to all our stakeholders.

- **Report on activities related to HRD**

The department is responsible for handling all HR functions across Alliance University and its various academic units:

- Recruitment and Onboarding
- Administrative HR functions
- Employee Engagement
- Training and Development Programs
- Grievance Redressal
- Performance Management
- Implementation of Policies and Procedures
- Employee Feedback

- **Recruitment details**

The HR department has the responsibility of finding highly qualified and competent talent for the University's teaching and administrative requirements. The department facilitates the various procedures and processes like screening of candidates, facilitating interviews of the candidate, providing offer letters and their onboarding.

- **Employee benefits such as medical insurance; on-campus housing:**

1. The University provides a Group Medi-claim policy, under which the employee and the employee's family are covered under the same scheme up to a sum assured of Rs. 2 lakh.
2. The University provides subsidized food and meals.
3. The University provides tax-saving initiatives such as Sodexo coupons available to a maximum of Rs. 2500/- per month for the benefit of employees.
4. The University runs a complimentary bus service from various locations to its central campus.
5. Alliance University provides best-in-class residential accommodation for its faculty and staff amidst lush greenery and inspiring facilities that promote holistic living.

- **Report on digitisation of activities**

1. **Recruitment:** The HR Department uses technology to streamline the hiring process which ranges from using social media platforms, posting on career websites, and mobile recruiting to find candidates and more. Digital recruitment helps to find plenty of relevant candidates in a short time at less cost to ensure the highest quality candidates are screened and interviewed. The Department conducts Candidate Screening and Panel Interviews via Hybrid mode to improve the candidate's experience, making it easier for them to engage with the Organization.
2. **Performance Appraisal:** Alliance University executed the annual appraisal for all faculty and staff members virtually where the HODs and the employees both played an active role in the process and used data to support performance discussions. Data collection, verification, and transmission were done through various digital tools to get comprehensive data collected, analyzed, and verified in a timely manner for the completion of the process.
3. **Training Programs:** Alliance University's HR Department seeks to ensure that employees receive training programs to enhance their skills and knowledge to do their job effectively. The training programs are organized and conducted in a hybrid mode to foster Employee Engagement and outline opportunities for training and knowledge gaps that need to be addressed.

### **Employee Engagement Activities**

One of the most significant markers of work satisfaction is employee engagement. In order to improve employee engagement and relationships with various teams and supervisors, the HR department has conducted various cultural events, indoor and outdoor sports, and fun games based on various monthly themes. Along with that, the department also celebrated major festivals and organized monthly birthday celebrations for Faculty and Staff members to improve morale and increase employee engagement. One of the newest initiatives is the introduction of the HR Roundtable with HRD, which is an informal and casual way of interacting with employees to help increase employee satisfaction.

### **Training programs for Faculty and Staff**

The HRD has initiated the conduction of training programs, knowledge-sharing sessions, and workshops based on topics that are beneficial for employees such as Microsoft Excel, Tax and Wealth Planning Workshops and Diabetes Awareness. The department also conducted Mental Health Awareness and Stress Management sessions for employees.

**Recruitment of Faculty & Staff**

- new faculty & staff members for the Academic Year 2021-22 were welcomed into the Alliance family.
- The recruitment snapshot is as follows:

**Faculty**

Department / School	Assistant Professor		Associate Professor		Professor		Grand Total
	Male	Female	Male	Female	Male	Female	
Alliance School of Business	5	8	3	1	3	3	23
Alliance College of Engineering & Design	5	3	2		4		14
Alliance School of Law	1	2	1	2	3	-	9
Alliance School of Liberal Arts	3	2	-	-	1	-	6
Department of Language & Literature	6	3	-	1	-	1	11
Alliance School of Applied Mathematics	-	1	1	1	1	-	4
Department of Economics	-	1	-	-	1	-	2
Department of Science	2	3	1	-	3	-	9
<b>Total</b>	<b>22</b>	<b>23</b>	<b>8</b>	<b>5</b>	<b>16</b>	<b>4</b>	<b>78</b>

**Staff**

Department	Male	Female	Grand Total
Campus Estate Services	6	1	7
Dean's Office	6	5	11
Engineering Lab	8	2	10
Examination & Evaluation	1	1	2
HRD	-	1	1
Office of Admissions	14	9	23
Office of Alumni Relations	-	1	1
Office of CAN	1	3	4
Office of Branding and Communication	4	-	4

Department	Male	Female	Grand Total
Office of Pro Vice-Chancellor	4	-	4
Office of Pro-Chancellor	2	1	3
Office of Vice-Chancellor	-	2	2
Purchase	1	-	1
Quality Assurance	2	-	2
Registrar's Office (Admin)	3	1	4
Student Support Services	2	2	4
<b>Total</b>	<b>54</b>	<b>29</b>	<b>83</b>

Cleanliness Drive (World environment Day)



June 3, 2022

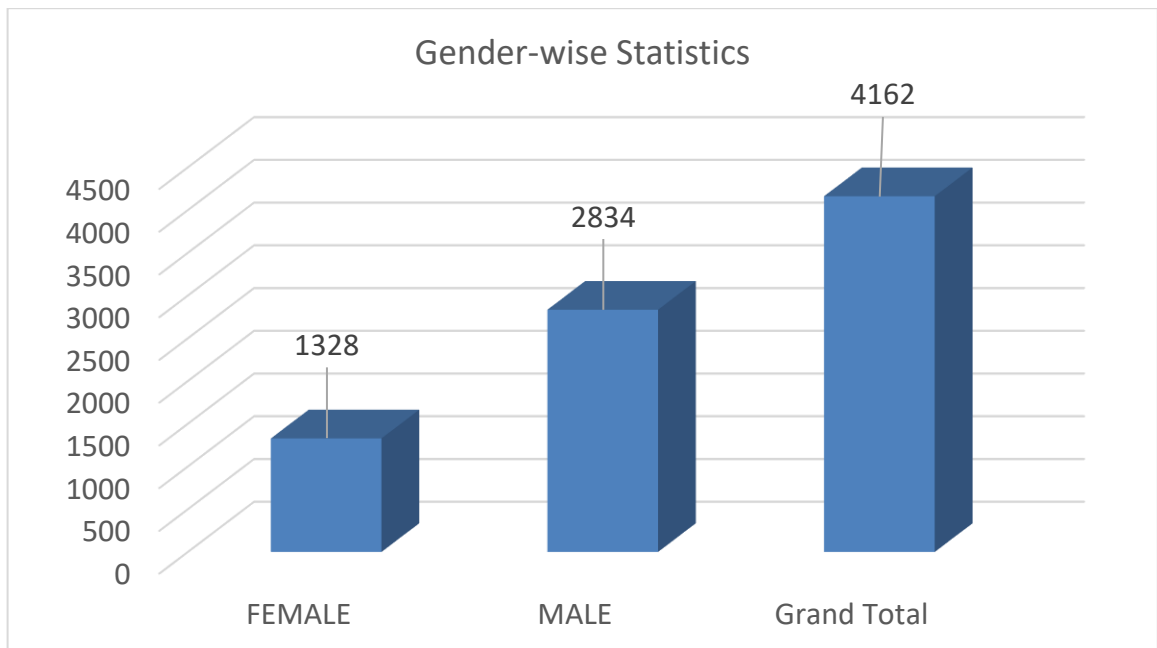
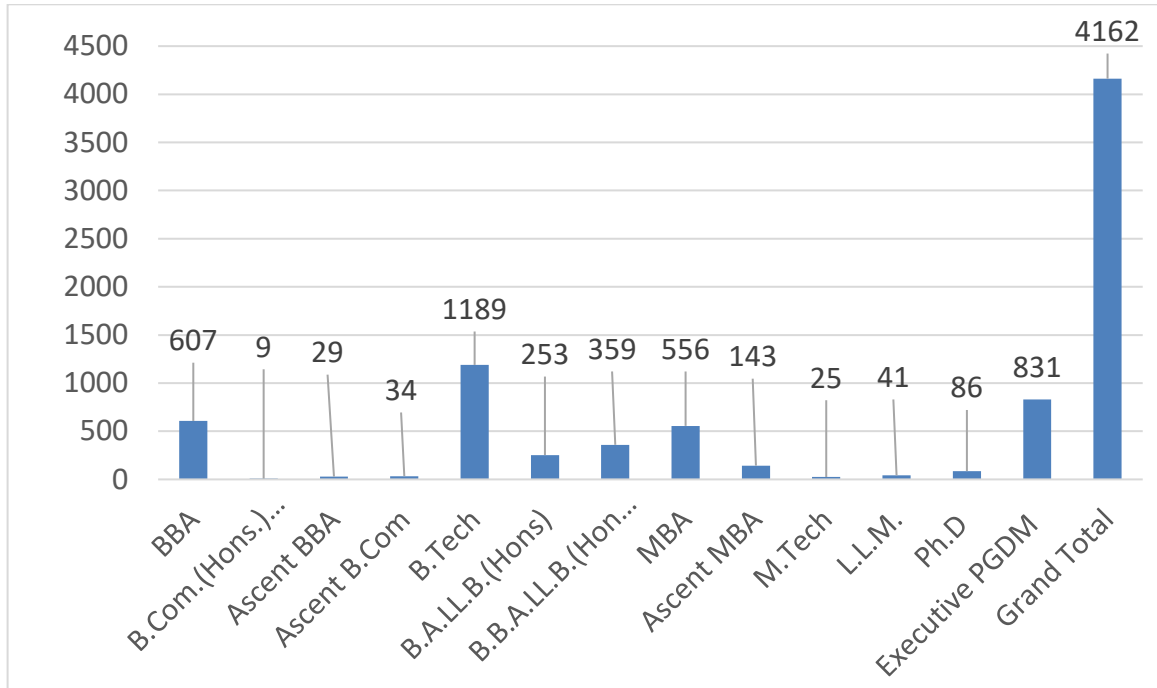
Fun Evening (Game of Thrones)



April 9, 2022

### STUDENT ENROLMENT

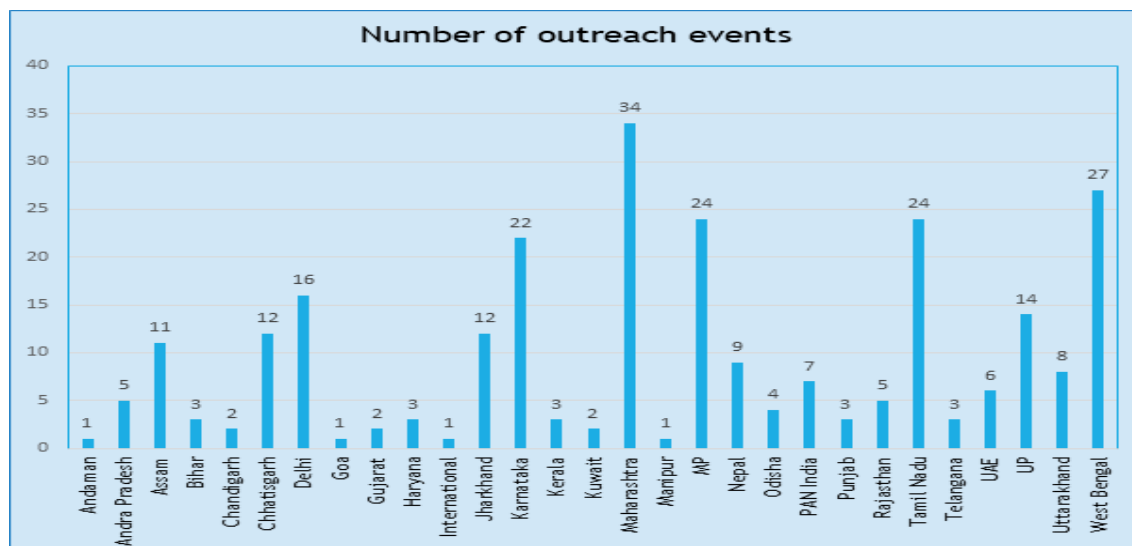
**Enrolment across programs:**



### OUTREACH ACTIVITIES

1. Alliance Summer School - Young Leaders' Alliance (YLA)
2. Attending International Destination Fair for International Students' Recruitment
3. College/ Coaching Connect- by session and career fair
4. International Inter-School Debate Competition
5. International Inter-School Techno Fest (IITF)
6. Open House at Alliance University Campus
7. Organizing Career Awareness Events at different Locations/ TG Market
8. Partners Meet at various locations
9. Principals Conclave-Meet at Alliance University
10. School Connect by Seminar presentation and attending University Career Fair
11. Signing MoU with reputed Finders/ partners for Admission/ Outreach Support
12. Teacher Training Programs
13. Test Prep Coaching (CAT/CLAT) connects via session and seminar

Towards	Count
Total outreach activities	265
Total number of prospective postgraduate students met	1095
Total number of prospective undergraduate students met	16694
Total number of principals, teachers, and counselors met	1400
Number of coaching centers/tutorials reached out	10
Number of outreach associates	4
Campus Events (9 Online, 1 School Visit, 1 College visit, IITF and ISLS)	13
Connects with: Jain tutorial, Ieducationalize, CET King, CYC, 2IIM, Career launcher, Ideal management, Endeavour, Planet E, Headache tutorials, Presto, Uniwizard, campus coach, etc.	
Average of 18+ activities per month	



### Alliance University Promotion



June 26, 2022 Dubai

### School Principal's Meet



April 8, 2022 Delhi

Career Fair



June 18-19, 2022 Andaman

Outreach Program



June 12, 2022 Faculty Higher Secondary School, Guwahati

## LIBRARY RESOURCES

### Introduction:

Central Library plays a vital role in furthering the academic and research mission of Alliance University and facilitates creation and dissemination of knowledge. The Central library has one of the best collections of information sources in management, science and technology and law-related disciplines. The library has a large collection of text, reference books and multimedia, which is continuously updated with the latest editions.

It subscribes to national and international periodicals, databases and online journals. The library maintains a website through which students can access online databases, journals and catalogues anywhere in the world. The library has a digital library providing a full-text collection of documents and faculty publications. It has ample reading room facilities spread over four floors with a seating capacity for over 1,000 students.

Collection building is one of the important functions of the library that supports academic and research work of the students, faculty, staff and other users. Library collection comprising of books, journals, case studies, CD-ROMs, reports, and other reading material in engineering, technology, law, social sciences and management. The New three sections have been established such as Skill Zone, Competitive Exam Corner and Language section (Kannada, Hindi & Sanskrit).

Resources	Total
Books	79556
Periodicals	169
CD/DVD's	2558
Bound Volumes of Journals	2711
Dissertation & Theses	1292
Online Resources/Databases	27

### **About Digital Library**

The Digital Library is housed on the first floor of the library and is equipped with 20 computers connected with Internet for users to search and browse information on electronic Databases, eJournals, e-books as well as Audio books and CD/DVD's. The Digital Library Section resources are available for all the users and also responsible for developing, managing and supporting digital library collection and services.

Central Library has its own Intranet homepage (<http://library>) and provides web-based access to its resources. The library procures journals and databases, supports online submission of faculty publications and has set up an institutional repository of publications brought out by the Alliance community. The library is a part of the institute-wide network and has adequate computing infrastructure to cater to the

needs of the users. The WI-FI facility in the reading area continues to attract users to bring in their laptops to have seamless access to print and electronic resources.

### **OPAC (Online Public Access Catalogue)**

The OPAC (<http://library.alliance.edu.in>) is one of the most heavily used databases of the library and is accessible 24x7 via library web page. Besides listing all the documents available in the library, it allows on-line renewal and reservation, circulation, fine collection, and indicates status of a particular book. OPAC is searchable by author, title, accession number, subject and several other fields.

### **Library Features:**

- Independent Building with four floors - Total area 55,000 Sq. ft.
- Wi-Fi Connectivity
- Fully Automated with Bar-Code Technology
- Library Catalogue is hosted in Cloud and accessible Worldwide
- Digital Library with multimedia facility
- Library portal (Website)
- Disabled friendly building with Lift facility for all the floors

### **Online Resources / Databases:**

Alliance University Central Library has access to below mentioned online e-resources. The resources have been classified into different categories according to their content type. It includes company/industry information, country information, academic literature, e-journals, e-books, legal information resources, newspaper & magazines, etc. Most of the databases are accessible through IP, while some require log-in ID and password. The faculty and existing students can access the databases off-campus with Username and Password. The Databases should be used solely for academic, and research need and not for any commercial purpose.

### **Remote Access**

The University Library subscribes the electronic resources through e-ShodhSindhu as well as from the publishers. The Off-Campus Access service is provided to the faculty members, Research scholars and students to seamlessly access the subscribed scholarly electronic resources from outside the University campus. Username and password have been provided to all the faculty members and scholar to access the resources 24/7 through identity providers. You may communicate to the library to get the username and password. Visit on: <http://idp.alliance.edu.in/>

Online Resources / Databases			
1	All India Reporter	15	J-Gate Science and Technology
2	ASCE Journal Collection	16	J-Gate Social Science and Humanities
3	ASME Digital Collection	17	JSTOR
4	Capitaline plus	18	LexisNexis Advance
5	Corporate Law Advisor	19	Manupatra
6	EBSCO Academic Search Ultimate	20	McGraw Hill Access Engineering (E-Books)
7	EPWRF India Time Series	21	PHI Learning E-Books
8	Economic & Political Weekly (EPW)	22	ProQuest One Business
9	Gale Reference Complete Database	23	SCC Online Web Edition
10	Harvard Business Review	24	Scopus
11	HeinOnline	25	Taxmann.com
12	Indian Journals.com	26	Turnitin (Plagiarism detection Software)
13	Indiastat.com	27	URKUND (Plagiarism detection Software)
14	IEEE - All Society Periodicals Package (ASPP)	28	World Library (E-Books)

### Institutional Membership

Alliance University Library has established an excellent cooperative arrangement with many resourceful libraries and consortia in the country. Library has taken Institutional Membership of the following Libraries/Institutes to full fill the information needs of faculty and students. As a part of our membership, users can request for books and articles on Inter Library Loan (ILL)

1. American Library, Chennai
2. Central Manufacturing Technology Institute, Bangalore (CMTI)
3. Computer Society of India (CSI)
4. Developing Library Network, New Delhi (DELNET)
5. Indian Institute of Management Bangalore Library (IIM-B)
6. National Law School of India University, Bangalore (NLSIU)
7. Indian Society for Technical Education, New Delhi (ISTE)
8. CSIR - National Aerospace Laboratories, Bangalore
9. The Case Centre
10. Institute for Social and Economic Change (ISEC)

## Benefits of Membership:

- Access to Member Library.
- Inter Library Loan and Document Delivery Services.
- Access to Union Catalogue of Books, Journals, Thesis & Dissertations.
- Borrowing of Books.
- Access to Online Information Resources and Case Studies.
- Photocopies of Articles/Patents and Standards.
- Access to Institutional Publications.

**Reference, Consultation & Circulation**

Reference service helps users to make full use of library resources and services. It provides necessary assistance to users in locating information or document of their choice.

The library transacted **35360** books and other documents to its members during the year and also provided online access to various electronic resources related Management, Engineering and Law subjects.

Circulation Transactions	Library Reference (Gate Entry)	Electronic Resources Usage (Online Access)	TOTAL
<b>35360</b>	<b>62030</b>	<b>157908</b>	<b>255298</b>

**Document Delivery Service (ILL)**

Library obtains copies of Journal articles/books that are not available via our subscribed online databases or journal subscriptions.

Type	No. Document Supplied during 2021-2022	Total as on 31 October 2022
Faculty	53	627
Research Scholars	33	678
Students	10	71
<b>Total</b>	<b>96</b>	<b>1376</b>

### Library Events & Activities

The Central Library has organized the following events and activities during the year 2021-22.

Date	Event Name	Description
June 21, 2021	International yoga Day	Central Library and NDLI club celebrated 7th International Day of Yoga on June 21, 2021. On this occasion, Central library has conducted online quiz on "Yoga Awareness Quiz".
August 12, 2021	Librarians Day	On August 12, 2021, the Central Library of Alliance University observed National Librarian's Day in honour of Dr. S. R. Ranganathan's 129th birthday.
August 15, 2021	Independence Celebration	On Independence Day, the NDLI Club at Alliance University conducted an online quiz to all faculty, staff, and students.
September 5, 2021	Teachers Day	Essay Writing Competition conducted on Importance of the teachers in our life for all the students.
October 4, 2021	Gandhi Jayanti	Alliance University Celebrated Birth Anniversary of Mahatma Gandhi. As part of this occasion central library has conducted book display on Collected works of Mahatma Gandhi
October 12, 2021	Saraswathi Pooja	Central Library and Alliance University celebrated Saraswathi Pooja on 12.10.2021
November 14-20 2021	National Library Week	<p>On the occasion of National Library week, various events &amp; activities are conducted for Library users.</p> <ul style="list-style-type: none"> <li>• Online Book Talk from the Alliance University Faculty Members</li> <li>• Training Program on Mc-Graw Hill Access Engineering (E-Books) for ACED Faculty Members, Staff, and students.</li> <li>• Book Exhibition Cum Sale from Renowned Publishers</li> <li>• Training Program on IEEE All-Society Periodicals Package (ASPP) for ACED Faculty Members, Staff, and students.</li> <li>• Training Program on World Library (eBooks Collection)</li> <li>• Online Quiz Competition</li> <li>• Webinar on Open Access E- Resources for Academic Excellence for Library Professionals</li> </ul>

Date	Event Name	Description
		<ul style="list-style-type: none"> <li>• Book Display on Deferent Themes</li> <li>• Leave a Books and Take a Books</li> <li>• Slogan Writing Competition</li> </ul>
January 12, 2022	National Youth Day	Central library and NDLI Club, Alliance University celebrated Swami Vivekananda birth anniversary. In this occasion, an online quiz and book display was organized for all the faculty members, staff, and students.
April 23, 2022	World Book and Copyright Day	Central Library Celebrated World Book and Copyright Day on 23.04.2022. In view of this event, library has displayed the books which are related to the Copyright.
April 26, 2022	World Intellectual Property Day	Library and AU NDLI Club Celebrated World Intellectual Property Day on 26.03.2022. On this occasion, Library and AU NDLI Club was organized online quiz for all the Faculty, Staff and Students.
June 21, 2022	International Yoga Day	Central library and NDLI Club were celebrated International Yoga Day on 21.06.2022. On this occasion, Book Display and an online quiz was conducted for Faculty Members, Staff, and students.

### Training Sessions/Workshops/Online Quiz on Subscribed e-Resources

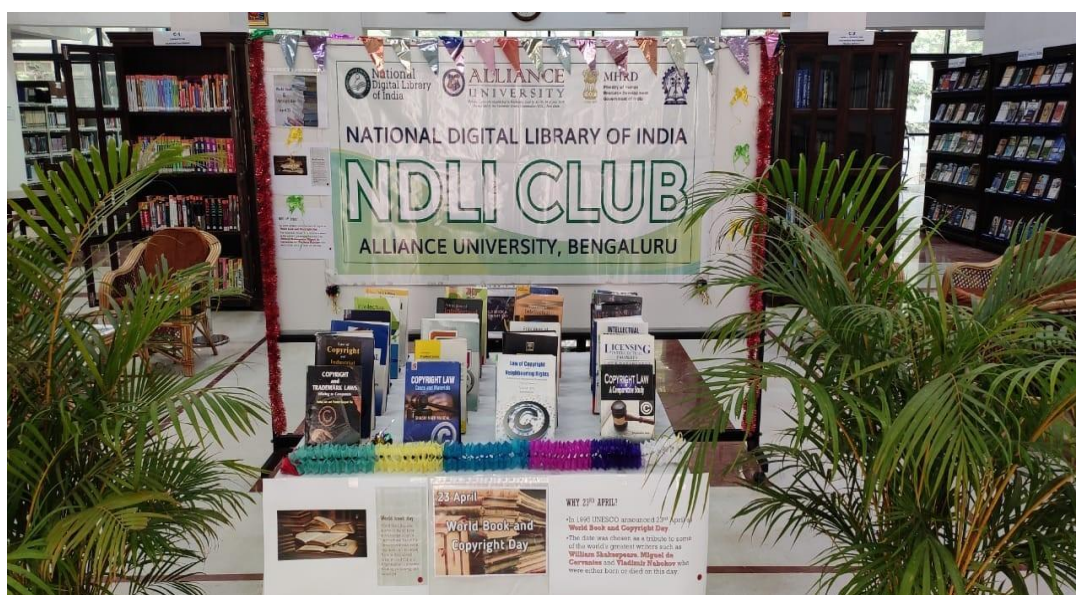
User awareness is an important regular activity of the library to inform, alert, educate and train users about various resources and services of the library. In addition to orientation programmes for new batch of students, library conducted training programmes on “How to Use” electronic online resources for faculty and students so that they are able to use these resources more effectively.

Date	Event Name	Description
July 28, 2021	Training Session	Online Training Session on J-Gate Database for faculty members, Research Scholars, Staff and Students
June 31, 2021	Online Quiz	Conducted online quiz on J-Gate database for Faculty, Staff and Students.
August 4, 2021	Online Quiz	Online Training Session on Capitaline Database for faculty members, Research Scholars, Staff and Students.
August 11, 2021	Online Quiz	Online Training Session on Indiastat.com Database for all the students, faculty, and staff.

Date	Event Name	Description
September 17, 2021	Training Session	Online Training Session on SCC online database for Law faculty members and Students.
October 10, 2021	Training Session	Online Training Session on Manupatra Database for Law Faculty and Students.
October 28, 2021	Training Session	Online Training Program on EPWRF India Time Series for Alliance School of Business Faculty and Students.
November 12, 2021	Training Session	Online Training Session on ProQuest One Business for Alliance School of Business Faculty and Students.
November 16, 2021	Training Session	Online Training Session on Mc-Graw Hill Access Engineering for ACED Faculty, Staff and Students.
November 17, 2021	Training Session	Online Training Session on IEEE-ASPP for ACED Faculty, Staff and Students.
November 18, 2021	Training Session	Online Training Session on World Library for all the Faculty, Staff and Students.
November 19, 2021	Online Quiz	Online Quiz on Library resources and services for all the Faculty, Staff and Students.
December 1, 2021	Training Session	Online Training Session on EBSCO – Academic Search Ultimate for All the Students and Faculty Members.
December 8, 2021	Training Session	Online Training Session on Scopus Database for All the Faculty Members
January 12, 2022	Online Quiz	Online quiz on Swami Vivekananda for all the faculty members, staff, and students.
January 19, 2022	Training Session	Online Training Session on Gale Reference Complete database for all the faculty members, staff and students.
January 19, 2022	User Awareness Sessions	Turnitin Feedback Studio: User Awareness Sessions for Q1 2022 for all the faculty members
February 17-18, 2022	Training Session	Online Training Session on Resurgence and IRINS for all the faculty members
February 24, 2022	Training Session	Online Training Session on Manupatra Database for Law Faculty and Students.
March 2, 2022	Training Session	Training Session on ProQuest One Business for ASB Faculty and Students.
March 23, 2022	Workshop	Workshop on Turnitin Feedback Studio for all the faculty members.

Date	Event Name	Description
March 26, 2022	Online Quiz	Online Quiz on ProQuest One Business Database for ASB Students, Faculty and Staff.
March 30, 2022	Workshop	Workshop on IEEE Author Workshop & IEEE-ASPP Database Awareness Session for ACED Faculty Members.
April 6, 2022	Training Session	Training Session and Author Workshop on SCOPUS Database for all the faculty members.
April 12, 2022	Scopus-Database	Researcher Discovery Feature on Scopus - India Launch for all the faculty members.
April 20, .2022	User Awareness Sessions	User Awareness Session on Turnitin Feedback Studio for all the faculty Members.
April 26, 2022	Online Quiz	Online Quiz on World Book / Copyright & World Intellectual Property Day

### Book Display on the Occasion of World Book & Copyright Day



April 3, 2022

### Book Display on International Yoga Day



June 21, 2022

### National Library Week Celebration



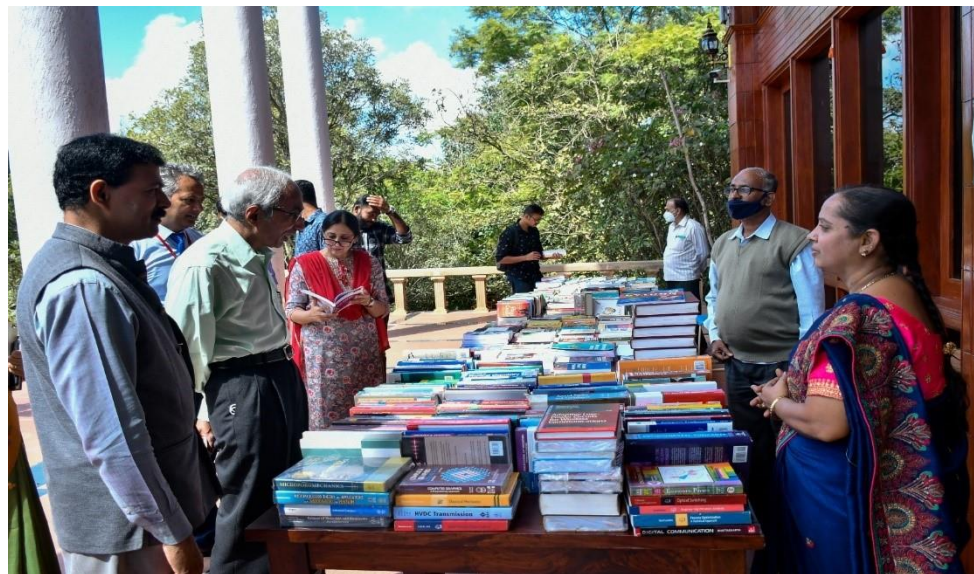
November 14-20, 2021

National Library Week - Slogan Writing Competition



November 14-20, 2021

National Library Week -Book Exhibition



November 14-20, 2021

### National Librarian Day



August 12, 2021

### Saraswathi Pooja Celebrations at Central Library



October 12, 2021

### **New initiatives or any other important information**

#### **Research Assistance:**

The Library started a wide range of services to help Faculty, Research Scholars, and Students with their research. The Library has services, resources, and experts to help with all stages of research..

- Provide assistance in the process of acquiring the ISSN and ISBN number.
- Co-ordinating with faculty members for updating the IRINS website site
- Assistance made available for Alliance University Publications

#### **e-resource Subscriptions:**

e-resources like e-books, Online Journals, and databases are subscribed to as the NAAC requirements.

## OFFICE OF INTERNATIONAL AFFAIRS

Alliance University has several articulation agreements with many accredited universities across the world. Through the collaborative arrangements with international universities, Alliance University develops study-abroad programs and facilitates educational experiences in several countries such as Belgium, Canada, China, France, Germany, Italy, Netherlands, Russia, Sweden, Switzerland, Taiwan, UK and USA. Apart from providing an opportunity to understand different cultures in a globalized economy, these programs provide students with the opportunity to gain first-hand international experience and to develop as global citizens.

In order to augment students' intellectual, professional, and personal development there are several international educational opportunities for the students. To meet the diverse needs of the student population, the Office of International Affairs offers a variety of options such as the semester exchange program, dual-degree program, credit transfer program and the summer program. Aspiring students are encouraged to consider international programs to advance their academic goals.

### International Partners:

**New International Collaborations 2021-22:**

<b>Partner University Name</b>	<b>MOU / Articulation Type</b>	<b>AU Schools</b>	<b>Programs</b>
University of California, Riverside, USA	Twinning Program Articulation Agreement	ASOB	EPGDM
Seattle University, USA	General Agreement	ALL	ALL
Youngstown State University, USA	Twinning Program Articulation Agreement	ACED, ASOB	B. Tech. BBA
MBWAY Management Business School Lyon, France	Twinning Program Articulation Agreement	ASOB	BBA
Ajman University	General Agreement & Exchange Agreement	ASOB, ASOL & ACED	ALL
Siberian Federal University, Russia	General Agreement	ALL	ALL

## International Collaboration with Seattle University



Dr. Trish Thomas Henley, Associate Provost for Graduate, Online, and Professional Education and Dr. Anubha Singh, Vice-Chancellor, Alliance University signing a Memorandum of Understanding between Seattle University and Alliance University.

June 2, 2022

## International Collaboration with Ajman University, UAE



Dr. Anubha Singh, Vice-Chancellor, Alliance University with the members of Ajman University (from L-R), Dr. Akinola Fadahunsi, Dean, College of Business Administration; Dr. Abdelkrim Seghir, Chancellor; Dr. Khaled Assaleh, Vice-Chancellor for Academic Affairs; Dr. Gyanendra Sisodia, Faculty, School of Business during the signing of MoU in Ajman, UAE. on February 24, 2022

## International Collaboration with University of California–Riverside, USA



Members from Alliance University, Dr. Anubha Singh, Vice-Chancellor and Mr. Rajen Chjatterjee – Director International Affairs along with the delegates from UCR, Dr. Marko Princevac - Interim Vice Provost of International Affairs and Associate Dean of Engineering, UCR; Mr. Jun Wang - Assistant Provost, Strategic Initiatives and International Recruitment, UCR; Mr. Steve Chen, Director of International Relations, UCE; Ms. Tamra Johnson, Associate Director of International Relations, UCR; Mr. Hemant Kurani, Trustee – UCR on April 5, 2022.

**International Faculty at Alliance University 2021-22:**

Name	University / Institution
Dr. Bhumika Gupta	IMT-BS, France
Mr. Haydn Powell	Caterpillar Inc. USA
Dr. Venkat Iyer	UK
Dr. Athanasios Toumpis	UK

**International Visiting Faculty Panel at Alliance University 2021-22:**

<b>Name</b>	<b>Affiliation / Ph. D.</b>
Dr. Venkat Iyer	University of Ulster - School of Law - UK
Prof. Paul Carmichael	University of Ulster - School of Law - UK
Dr. David Glass	University of Ulster, UK
Dr. Athanasios Toumpis	University of Strathclyde, Glasgow, UK
Dr. Alex Noel Joseph Raj	Shantou University, China
Monika Batra Kashyap	Seattle University School of Law, USA
Dr. Colin Pillay	Livingstone College, USA
Dr. Murli Rajan	University of Scranton, USA
Dr. Sally Rumbles	University of Portsmouth, UK
Dr. Voicu Ion Sucala	University of Exeter - UK
Dr. David Jenkins	Plymouth University – UK
Dr. Alexander Jordan	European University Institute, Italy
Dr. Nicolas Kang-Riou	University of Lincoln – UK
Dr. Youngkwon Chung	University of Oxford
Dr. Vic Benuyenah	University of London, UK
Dr. Gyanendra Singh Sisodia	Ajman University, UAE
Dr. Wesley Evan Kendall	Royal Melbourne Institute of Technology, Australia
Dr. Bhumika Gupta	Institut Mines-Telecom Business School, Evry, France
Dr. Soheila Farhani Nejad	Universiti Sains Malaysia
Dr. Georgi Kalchev	Southern Methodist University, USA
Prof. Haydn Powell	University of Cambridge, UK

**International Delegations at Alliance University 2021-22:**

<b>Date</b>	<b>Activity Type</b>	<b>Details of Delegate Visit</b>
July 28, 2021	International Delegations from Western Sydney University - AUSTRALIA	Mr. Roshan KJM Regional Manager (South Asia), Ms. Namrata Anand Senior Manager, Recruitment and Operations (South Asia)

Date	Activity Type	Details of Delegate Visit
October 22, 2021	International Delegations from Embassy of Finland	Dr. Mika Tirronen, Mr. Santeri Ojala, Mr. Aasheesh Chudasama
November 12, 2021	International Delegations from CAMPUS FRANCE - BANGALORE	Mr. Yash Khakhar, Manager, Visa Information Sessions to the International Students
March 18, 2022	International Delegations from Trade, Investment & Education, Austrade - AUSTRALIA	Mr. Roshen Paul, Director
April 25, 2022	International Delegations from University of Portsmouth - UK	Prof. Homagni Choudhury, Head of Economics & Finance
April 28, 2022	International Delegations from University of Canberra - AUSTRALIA	Dr. Lawrence Pratchett, Former Pro-VC Representating ECA Global
May 12, 2022	International Delegations from British Council Chennai	Delegates from the British Council Chennai
May 16, 2022	International Delegators from RUSSIA	Dr. Elena Zarova and Dr. Maria Frolova
May 23, 2022	International Delegations from University of Portsmouth - UK	Ms. Anamika Saxena, Regional Recruitment Adviser
June 16, 2022	International Delegations from KEDGE Business School - FRANCE	Mr. Prayag Raj Tripathi, South Asia Head
June 23, 2022	International Delegations from University of Southern Queensland - AUSTRALIA	Professor Ren Yi, Pro Vice-Chancellor (International), Mr. Satya Shah - Associate Director (International Marketing), ITC Windsor Hotel, Meeting with University Officials at the Hotel
June 23, 2022	International Delegations from BRITISH COUNCIL	Mr. Rajendra Tripathi, Ms. Rittika Parruck

Outgoing students on international programs:

<b>SEMESTER EXCHANGE PROGRAM (MBA) – Fall 2021</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Ms. Kanishka Arya	San Jose State University, USA
Mr. Chiru Naga Satish Kunapareddy	San Jose State University, USA
Mr. Yedukondalu Katari	San Jose State University, USA
Mr. Mohammed Asif	San Jose State University, USA
<b>SEMESTER EXCHANGE PROGRAM (BBA) – Fall 2021</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Ms. Prerana Vijay Ravatale	Institut Mines Telecom – Business School, France

<b>SEMESTER EXCHANGE PROGRAM (MBA) – Fall 2022</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Mr. Girish Harish	Institut Mines-Télécom Business School – France
Mr. Amar Illuru Chandrashekar	Institut Mines-Télécom Business School – France
Mr. Sadguru Madaluru Narendra Babu	Institut Mines-Télécom Business School – France
Mr. Tilak Bolyapanda Thammaiah	Institut Mines-Télécom Business School – France

<b>SEMESTER EXCHANGE PROGRAM (MBA) – Spring 2022</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Mr. Akash Agarwal	Toulouse Business School, France
Mr. Sarthak Manish	Toulouse Business School, France
Mr. Anubhav Malviya	Toulouse Business School, France
Mr. Mrinal Kumar	Toulouse Business School, France
Mr. Dhairya Monikbhai Gokani	Toulouse Business School, France
Ms. Jahnvi Prasanna Kumar Bharadwaj	INSEEC Paris, France
Ms. Malayeeeka Kulsum Mehaboob	INSEEC Paris, France
Ms. Kanishka Arya	San Jose State University, USA

<b>International Dual Degree Program: Fall 2022</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Ms. Nikshiptha Saroj Kondru	Toulouse Business School, France
Ms. Harshita Sharma	Toulouse Business School, France
Mr. Rajeev Chauhan	Toulouse Business School, France
Mr. Gangireddy Ramakanth Reddy	Toulouse Business School, France
Ms. Priyanka	Toulouse Business School, France
Ms. Kalyani Reddy P.	Toulouse Business School, France
Mr. Cibi Kumar K	Toulouse Business School, France
Mr. Rakesh Raja SU	Toulouse Business School, France
Mr. Aswin Prathip	Toulouse Business School, France
Ms. Aruza Awasthi	Toulouse Business School, France
Ms. Yogaamalavika Nedumaran	Antwerp Management School - Belgium
Mr. P Joel Sam	Antwerp Management School - Belgium
Mr. B Mughunthan	Antwerp Management School - Belgium

<b>International Summer School 2022</b>	
<b>Student Name</b>	<b>International Partner Name</b>
Mr. Sai Srinivas Reddy B	London School of Economics - UK
Mr. Adeeshvaran Saravanan	London School of Economics - UK
Ms. Shreyaa Goutham	London School of Economics - UK
Mr. Nitin Vijayaraghavan	Berlin School of Economics and Law - Germany
Ms. Sasha Chhabra	Berlin School of Economics and Law - Germany



Malayeeeka Kulsum Mehaboob, MBA 2022 Batch at INSEEC, France



Nitin Vijayaraghavan, MBA - 2022 Batch at Berlin School of Economics and Law, Germany



Shreyaa Goutham, BBA Hons. 2024 Batch at London School of Economics, UK

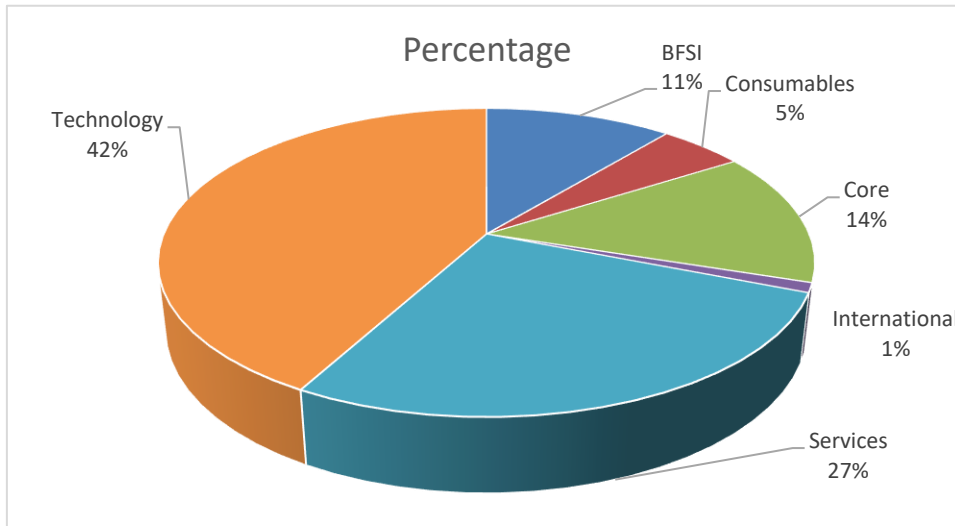


MBA 2022 Batch students at Toulouse Business School, France

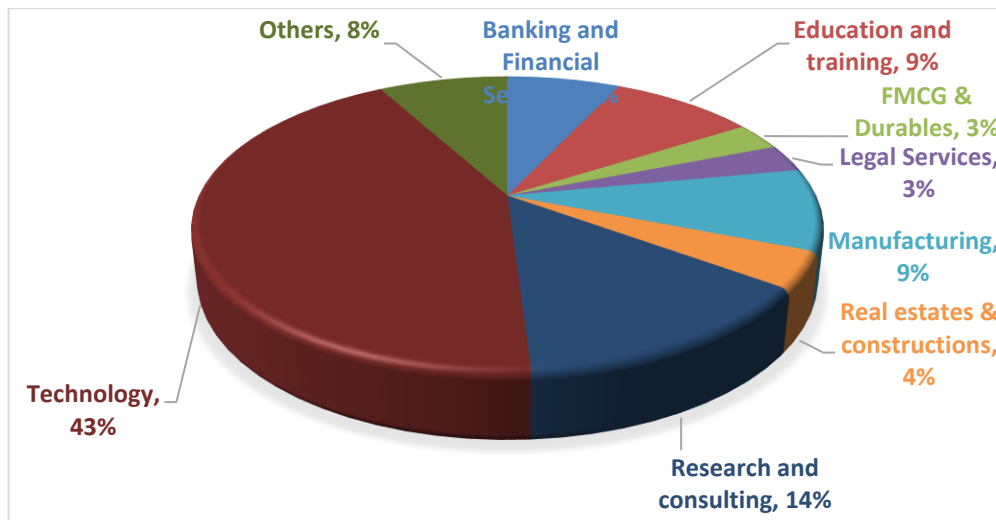
**OFFICE OF CAREER ADVANCEMENT AND NETWORKING**

The Career Advancement and Networking (CAN) office at Alliance University is an interface between industry practitioners and the student-body of Alliance University, facilitating both entities to make strategic hiring and career decisions.

**Recruiter Details for 2021-22 Placement Cycle (Sector Wise)**



**Campus Recruitment Overview**



Renowned companies participated in the placement cycle of 2021-22 recruiting talented students from different programs of Alliance University.

### Center for Industry Interaction

Centre for Industry Interaction (CII) provides an interface between the academic and the corporate world through interactive sessions organized at the Alliance University. Leading practitioners from diverse industry backgrounds share their insights and experiences through interactive sessions with students.

As a facilitator between academics and the corporate, the Centre for Industry Interaction creates distinct spill-over benefits for the University in areas such as, curriculum review, alignment with 'recruiter expectations,' and as reinforcement for wider internship and campus placements opportunities for students.

Last year the Centre invited many experts from diverse industry sectors. Due to the onset of the pandemic, the Centre arranged for expert talks online and was able to source in leaders from across the globe for talks and sessions.

### CII Events:

Industry Exposure Visits: The Centre arranges for students to visit different companies as part of experiential learning. As part of visits to different companies, students get to understand aspects such as supply chain, production, logistics, cost management, vendor management, imports and exports.

With a view to enable the students to understand and relate the practices followed by the corporates Vis-a-vis the management lessons / theories' taught in the classroom, the Centre for Industry Interaction has arranged for the following Industry Exposure Visits during the year. These visits include a campus tour to the facility within the permissible area followed by an interaction furnishing certain management insights by one of the Senior Officials of the Industry to understand overall functioning of the organization.

Some of the companies that students visited for industry exposure:

- Toyota
- Tata Solar
- Loreal

Industry Visit to Tata Solar



August 21, 2021

Industry Visit to L'Oréal Warehouse



October 7, 2022

**Industry Collaborations:****ICT Academy:**

With training of teachers and students as the primary objective, ICT Academy has been working with the university in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry-Institute Interaction, Digital Empowerment and Research & Publications.

**Toyota Kirloskar Motor Pvt Ltd: November 6, 2021**

The purpose of the agreement is to accommodate online and on-premises training for the Management and Engineering students on the mutually agreed courses time to time.

**Ziroh Labs: January 13, 2022**

The University will do Research and Development on projects related to Cryptography, Computer Networks and Distributed Systems with Ziroh Labs and provide interns for the same. Ziroh Labs will provide their products to the university for test or trial and will also help in the academic output like seminars, workshops for the students.

**Institute of Director: April 1, 2022**

Offers unparalleled networking opportunities and enjoy access to a range of special events, Members events, Seminars, Conferences organized in India and abroad. Also interact with top national & international directors, professionals, policy makers, etc. at Regular Discussion Forums.

**CPF India Private Limited: May 25, 2022**

CPF India and Alliance University will promote more effective use of each of their resources and provide enhanced opportunities focusing their efforts in the area of skill-based training, education, placement training, expert lecture and industry visit.

**Airbus Group India Private Limited: June 29, 2022**

Airbus Group India Private Limited has signed an agreement with Alliance University to use the latter's campus to impart drone pilot training programmes. The training course will go a long way in supporting aspiring techno pilots to make a trending career choice in the domain of remote mobility. These programs train students in the science of flight for aircraft. Training helps the Aero Enthusiastic to Upgrade their skills to be Industry ready. The first-of-its-kind programme on a university campus for aspiring techno pilots to lead a lucrative career in remote mobility.

## The Signing Ceremony of MoU with Toyota Kirloskar Motor Pvt Ltd



November 6, 2021

## Legal Conclave – July 17, 2021

Name of Speaker	Designation	Company
Dr. Jeet Singh Mann	Associate Professor	National Law University - Delhi
Prof. Babu Mathew	Professor	NLSIU - Bengaluru
Dr. Durgambini Arun Patel	Senior Professor	Pune University
Sr. Adv. S.N. Murthy	Senior Advocate	S.N Murthy & Associates
Mr. P.S. Ponappa	VP – Employee Resource Management	TVS Motors Co. Ltd.
Com. Vijayabhaskar	General Secretary	AITUC-Karnataka
Ms. Saraswathi Kasturirangan	Partner	Deloitte

**HR Conclave – April 23, 2022**

<b>Name of Speaker</b>	<b>Designation</b>	<b>Company</b>
Nandini Sarkar	Global Equity, Diversity & Inclusion Leader - India	Boeing India
Sai Suryanarayana M	Chief People Officer & Head Facilities	Fincare Small Finance Bank
Anurag Gupta	Associate Director, People Analytics	Flipkart
Kriti Gutt	Country HR	Hewlett Packard Enterprises
Debolina Dutta	Professor of Practice - OB & HRM	Indian Institute of Management - Bangalore
Satish Rajarathnam	SVP HR	Mphasis
Ektaa Sibal	National Wellbeing Advisor	Shipping Corporation Of India, Ministry of Shipping, Govt of India
Sreejith Krishnan	Head - Learning & Development	Sony India Software Centre
Satheesh K V	Co-Founder & COO	Spottabl
Asha Subramanian	CHRO	Subex
Sandhya Suri	CHRO	Tesla Power USA
Sonila Deshpande	Global HR Leader	UPL

**Campus to Corporate Preparedness Workshop (2021-2022)**

<b>Date</b>	<b>Name of Speaker</b>	<b>Designation</b>	<b>Company</b>
August 4, 2021	Ritu Sharma	Campus - Strategy	AB InBev
August 2, 2021	Pradeep Kote	Head - Campus placement	TCS
August 3, 2021	Binoy K	Manager - Talent Acquisition	Wipro Limited
August 5, 2021	Benjin Samuel	Recruitment Specialist - Early Talent Hiring	SAP Labs India

Date	Name of Speaker	Designation	Company
May 15, 2022	Gaurav Kumar	Area Sales Manager	Kia India
May 15, 2022	Harshal Goyal	Head of Sales	Randstad India
May 15, 2022	Priyanka Kulkarni	HR Head	Arcolab
May 15, 2022	Vijay Kumar	Talent Acquisition Manager	Verifone India Private Limited
May 28, 2022	Mr. Benjin Samuel	Recruitment Specialist- Early Talent Hiring	SAP
May 28, 2022	Dr. Vivek Yoganand	Senior Technical Support Engineer	Red Hat
May 28, 2022	Mr. Balaji Murthy	Engagement Portfolio Lead - Insurance Delivery Management	Cognizant
May 28, 2022	Mr. Bhavesh Patel	Global Head	Indegene
May 28, 2022	Mr. Tanay Agarwal	Team Lead - Senior Security Consultant	Synopsis
May 28, 2022	Mr. Viswarupachari	Scientist at National aerospace Laboratories	NAL

### MOCK GDPI Session (2021-2022)

Date	Name of Speaker	Designation	Company
July 3, 2021	Vishwanath Rao	VP Finance	HighRadius
July 3, 2021	Varun Alagati	Regional Business Leader	Mercer
July 3, 2021	Vijay Anand	Head - HR & Learning and Development	Frozen Bottle
July 3, 2021	Sivaram G	AVP & Brand Head	FreshToHome Foods Private Ltd
August 7, 2021	Rajkumar Mylvaganan	Lead Consultant	Zf Wabco

Date	Name of Speaker	Designation	Company
August 7, 2021	Raja Raguram	AVP HR	NIUM
August 7, 2021	Vijay Baakrishnan	Associate Vice President- Client solutions	Calyxpod Talent solutions
August 7, 2021	Avinash Khandelwal	Sr. Associate	HSBC
August 7, 2021	K. Girish Unnithan	Global Campaigns Lead	Capgemini
August 7, 2021	Kantharaj Maheshwaramurthy	Senior Consultant	Accenture Solutions Pvt Ltd
August 7, 2021	Guruprasath	Account Director - Inside Sales	AppViewX Inc.
August 7, 2021	Ajit Jacob Thomas	Senior Brand Service Director	Lowe Lintas
August 7, 2021	Jay Dibbad	Product Manager	Capgemini India Pvt Ltd
August 7, 2021	Ragupathy Lakshmanan	HR Director	Beroe Inc
August 7, 2021	Piyush Dadhich	AVP	Swiss Re
August 7, 2021	Subramanyam Namuduri Venkata	Head of Operations - SIS	Reliance Retail
August 7, 2021	Vibha Reddy	Head - Retail Excellence	Easyrewardz
August 7, 2021	Abhinav Haldia	VP & Head Alternative Data Strategy	Transunion
September 18, 2021	Ms. Priya Bhutada	Consulting Solution Manager	Oracle
September 18, 2021	Mr. Gaurav Pathak	Head-HR	Chaitanya India
September 18, 2021	Mr. Bikash R Shil	Business Program Manager	Microsoft
September 18, 2021	Mr. Santosh S Iyer	Regional Sales India & SEA	3M - Aerospace Business
October 23, 2021	Glen D'Souza	AVP - Sales and Marketing	Bsharp Sales Enablers Pvt. Ltd.

Date	Name of Speaker	Designation	Company
October 23, 2021	Satya Jambunathan	General Manager	Thomas Cook India Ltd
May 15, 2022	Ayush Saxena	Financial Analyst	Amazon
May 15, 2022	Prithveesh MM	Talent Acquisition Leader	Tata Consultancy Services
May 15, 2022	Sachin Sood	President - PMI	Bangalore Chapter

### **Expert Talk Series: (2021-2022)**

The Centre also arranged for senior industry to address the students on a variety of topics. Industry experts managing business, operations, legal functions, sales, etc. shared their views with students on different aspects.

Date	Name of Speaker	Designation	Company
July 2, 2021	Mr. Ashok Bhat	Global Deliver Head	Acronotics
July 23, 2021	Mr. Sachin Chandra	Practice Head	Google Cloud - Wipro Ltd.
July 30, 2021	Ms. Prajakta Deshpande	Senior HR Manager	Accenture
July 30, 2021	Ms. Parveen Mahtani	Chief legal officer	Mahindra Lifespaces
August 6, 2021	Mr. Nitin Vinayak	SMB Marketing Head	Hewlett Packard
August 6, 2021	Ms. Sai Geetha	Principal Architect	TESCO
August 6, 2021	Mr. Panduranga Acharya	General Counsel	Girnarsoft
August 13, 2021	Mr. Sabyasachi Bhattacharya	Head of Strategy and Program Management	Shell India
August 27, 2021	Mr. SayeeKrishnan L	Head Credit Operations	TVS Credit
August 27, 2021	Mr. Anil PM	President - Legal	Bajaj Allianz Life insurance Co. Ltd
September 3, 2021	Mr. Onkar Kothari	Chief compliance officer	Bajaj Allianz General insurance Co. Ltd

<b>Date</b>	<b>Name of Speaker</b>	<b>Designation</b>	<b>Company</b>
September 16, 2021	Rajendran Dandapani	Director of Engineering	Zoho Corp
September 16, 2021	Augustin M.J	Principal Scientist	National Aerospace Laboratories
September 17, 2021	Mr.Amit Bhasin	Executive V P & Legal head	Marico Limited
December 3, 2021	Mr. Shiva Sambyal	Principal Associate	Kapil Sapra & Associate
December 17, 2021	Sanjay Krishna	Professor & George R Smith Chair in Engineering Department	The Ohio State University
February 4, 2022	Mr. Ayan Chakraborty	Senior Manager - Legal	Reliance Nippon Life Insurance Company
February 11, 2022	Ms. Nivediha Grover	Advocate	Kapil Sapra & Associate
March 26, 2022	Tarun Rathore	Fixed Income Analyst	Northern Trust Asset Management

Campus to Corporate Preparedness Workshop for MBA students



May 15, 2022

Campus to Corporate Preparedness Workshop Engineering Students 2018-23 Batch



May 28, 2022

Corporate Mentorship 2021-2023 Batch



August 28, 2021

Corporate Mentorship 2021-2023 Batch



September 25, 2021

Campus to Corporate Transition of B.Tech. 2018-2022 Batch Banquet Dinner



May 28, 2022

## List of Recruiting Partners for 2021-2022 Placement Cycle

99acres.Com	Apollo Hospital	Biocon
Aagnaa Software Labs Pvt. Ltd.	Apollo Tyres Ltd.	Bihar Human Rights Commission
ABM Project	Applied Materials India	Bihar State Legal Service Authority
Abyeti Technologies Pvt. Ltd.	Aptean India Pvt. Ltd.	Bilaspur Mining Industries Pvt. Ltd.
ACC Ltd.	Aquagenics R&D India Ltd.	Bill Forge Pvt. Ltd.
Accolite Software India Pvt. Ltd.	Arcesium	Birlasoft
Accenture Technologies.	Armstrong World Industries (India) Pvt. Ltd.	Birla Shakti Cement Division of Kesoram Industries Ltd.
Acer India Pvt. Ltd.	Arvind Fashions Ltd	Bisleri International Pvt. Ltd.
Acumen Capital Ltd.	Artech Infosystems Pvt. Ltd.	Biztime IT Solutions Pvt. Ltd.
Acxiom Consulting Pvt. Ltd.	Arubani Odin Media Pvt Ltd (AOM Studios)	Blacks and Whites Law Consultants LLP
Adda	Ashi Legal	Blowhorn
Address Home Retail Pvt. Ltd.	Ashok Leyland Pvt. Ltd.	Blue Ocean Ventures
Adecco	Aspersion Tech	Blue Yonder
Aditya Birla Fashion & Retail	Aspire Systems	BMC Software India Pvt Ltd
Adlink Media Pvt. Ltd.	Asteria Aerospace Private Limited	BMW Pvt. Ltd
Adobe Systems India Pvt. Ltd.	Ather Energy Private Limited	BNY Mellon
Advocates Pedia	Atos	Board Infinity
Aeronautical Development Establishment	Atos Syntel	Bodycraft
Again Drinks (Bachfun Pvt. Ltd.)	Atos Global IT Solutions and Services Private Limited	Bolloré Logistics
Agrya Consultating Pvt.Ltd.	AU Small Finance Bank	Bosch India
Ahastiya Legal	Auriga International Management Consultancy	Botbakery
Air India Limited	Aviyel Technologies India Private Limited	Brillio Technologies Private Limited
Aircare System & Solution India Pvt. Ltd.	Avtec Pvt. Ltd.	Britannia Industries Limited
Airtel	Axio Bio Solutions	Brite Camp
Akrity Computing	Axis Bank	BSNL
Algotharm	Azure Skynet Solutions Pvt Ltd	Buddha Toyota Motors Pvt. Ltd.
ALG India Law Offices LLP	B&B Associates LLP	Business Setup Worldwide
Alpha Partners	Bachfun Pvt. Ltd. (Again Drinks)	Buzibrains
Altair Engineering India	Bahwan Cybertek Private Limited	Byju'S Think & Learn Private Limited
Amazon India	Bail Aircraft Industries Pvt. Ltd.	CK Juris
Ambit Power Solutions Pvt Ltd.	Bajaj Allianz General Insurance Co.	CDAC
American Express Banking Corporation	Balaji & Associates	Cafe Coffee Day
Ameriprise Financial	BananaIP	Camp Arbitration & Mediation Practice Pvt. Ltd.
Amsburg Industries Pvt. Ltd.	Bangalore Aircraft Industries Pvt. Ltd.	Can Fin Homes Ltd.
Analytical Investments	Bangalore International Airport Ltd.	Canvasjs
Anand Rathi	Bangalore Mediation Centre	Capgemini
Anar	Basket Option Insurance Brokers Pvt. Ltd.	CapitalVia Global Research Ltd.
Anarock Property Consultants Pvt. Ltd.	Bayer Crop Sciences India Ltd.	Capillary Technologies
Anu Products Ltd.	Begorra Infrastructures and Developers Pvt. Ltd.	Capricorn Logistics
Anup S Shah Law Firm	Belong.Co	Care International
Anuswaryaa Enterprises Private Ltd.	BEML Ltd.	Cargo Assistance Release Express LLC
ANZ	Bennett Coleman & Co. Ltd.	Cashfree Payments India Private Limited
Aon Cocubes	Berger Paints India Limited	Catchpoint
Aon Consulting	Bharat Earth Mover Limited	Caterpillar India Pvt. Ltd
Aron Global Pvt Ltd	Bharat Heavy Electricals Limited	Cavincare
Apar Technologies	Bhilai Steel Plant (SAIL)	Cavinkare Pvt. Ltd.
Apex Fund Services LLP		CBRE
Apna Time Tech Pvt. Ltd.		C-Camp
Apnetime Technologies Pvt. Ltd.		

CDK Global	Danieli India Ltd.	Evolute Group
CEAT Limited	Dassault Systems India Pvt Ltd	Exalca Technologies Pvt. Ltd.
Ceasefire Industries Pvt. Ltd.	Datacare Systems	Executive Access
Central Coalfields (CCL)	Datamark	Exela Technologies
Chai Point	Data Insights	Expanrr
Chambers of Adv. Avneesh Arputam	Deal Money Securities Pvt Ltd	Exposys Data Labs
Chambers of Adv. Biswajit Sarkar	Decathlon Sports India Pvt Ltd.	Extramarks Education India Pvt Ltd
Chinar Realty Pvt. Ltd.	Defence Avionics Research Establishment	EY GDS
Chittaranjan Locomotive Works	Delhi Dispute Resolution Society	FactSet Systems India Private Limited
Choice Equity Broking Pvt. Ltd.	Deloitte	Fairfield By Marriott
Choice Securities Ltd.	Delphi TVS	Fame Technologies
Cholamandal IP	Deltax	Fanuc India Private Limited
Chola MS General Insurance Company Limited	Design Esthetics	Fastenes And Alliaed Product Pvt Ltd
Cholamandalam Investment and Finance Company Ltd.	DHL International	FCB Ulka
Cicon Engineering	Dhyey Consulting Services Pvt. Ltd.	FCI OEN Connectors Ltd.
Cisco	Diagnal Technologies	Federal Bank
Classklap Pvt Ltd	Digilabs Consulting	Financial Software & Systems (P) Ltd
Cleartax	Dimo Casting Pvt. Ltd.	Fincare Small Finance Bank Ltd
Cloudthing	Disha Communication	Finastra Software Pvt Ltd
CM Mohammed Iqubal Pvt. Ltd.	District Court of Agra	FIS Global
Coal India Limited.	District Legal Service Authority	Flipkart
Coca-Cola Ltd.	Dodla Dairy Ltd.	Flowserve Microfinish Pvt. Ltd.
Cochin Shipyard Limited	DRDO	Flowserve Micro Finish Pvt. Ltd.
Codechef	Dreamgains Financials India Pvt. Ltd.	Focus Academy For Career Enhancement (FACE)
Codenaion Innovation Labs (CNIL)	Draup	Fore Vision
Coffee Day Beverages	DTDC	Fractal Analytics Private Limited
Cognizant	Dynotech Instruments	Fresh Paprika
Collins Aerospace (UTC Aerospace Systems)	Dyson Technology India Private Limited.	Fujitsu Consulting India Pvt. Ltd.
Commvault Systems (India) Private Limited	E4 Development and Coaching Limited	Fundtaxguru
Company Law Bhavan	E4 India (Forbes Facility)	Future Businesstech India Pvt. Ltd.
Competition Commission of India	Earnwealth Solutions Pvt. Ltd.	Future Generali India Life Insurance Company Limited
Connectecho Talent Labs	East India Exim	Gagan Project Pvt. Ltd.
Continental Automotive Components India Pvt. Ltd	Eazydiner Pvt. Ltd.	GAIL India Ltd.
Copyright Integrity International	ECIL	Gati Limited
Coreel Technologies	Edumpus.Com	Gboxz Technologies Pvt. Ltd.
Cosmo Vision	Edventus	GE Corporate
Cosmonet Solutions Pvt. Ltd.	Edyoda (Zekelabs Technologies Pvt. Ltd.)	Geebee Education
Counsence	Effectual Services	General Aeronautics, IISC
Credr (Incredible Technologies Pvt. Ltd.)	EIPOC Pvt. Ltd.	Gensuite
Criticalog India Pvt. Ltd.	Electronics Corporation of India Limited	Getmyuni
CRMIT Solutions Pvt. Ltd.	Empro Plant	GlaxoSmithKline Consumer Healthcare Ltd
Crossbow Labs	Endurance International Group	Global Edge Software
CSIR - NAL	Enerman Technologies	GM Infinite Dwelling India Pvt. Ltd.
Cuemath	Engine Division-Hindustan Aeronautics Limited	Godrej & Boyce Mfg. Co. Ltd.
Cyient	Enquero Global	Godrej Properties Limited
DBS Bank	Investnet Yodlee	Google India
D. Sarupriya & Co.	Envision Financial Systems	GoKare LPO Pvt. Ltd.
Daimler India Commercial Vehicles Pvt Ltd	EPAM Systems, Inc.	Goldman Sachs
Dalisoft Technologies Pvt. Ltd	Epiroc Mining India Ltd	Gomechanic
	Ernst & Young - India	Goodyear India Ltd
		Great Learning

Grexter	Hyundai KC Srinagar	Joulestowatts Business Solutions Pvt. Ltd.
Growup Technologies Pvt. Ltd.	Hyva IT Solutions Pvt. Ltd.	Joy'S Interior Solutions
Gulabs	iBroad 7 Communication	Jsk Industries Pvt. Ltd.
Gyan Matrix Technologies	IBM	JSW Steel Ltd.
Hakke Industries Pvt Ltd	IBS Software (P) Ltd	JTG E-Business Software Private Limited
HAL - Helicopter Division	ICICI Bank	Judicial Tamilnadu Service
Haldirams	ICICI Prudential Life Insurance	Jumbotail Technologies Pvt. Ltd.
Hanu Software	IDBI Federal Life Insurance Co. Ltd.	Justice Mrs. Sangita Dhinghra Sehgal, Delhi High Court
Happilo International Pvt. Ltd.	IDFC First Bank	JUSPAY Technology Private Limited.
Harman International	Idisha Info Labs Pvt. Ltd.	Kaar Technologies
Harman Connected Services	IHS Markit	Kaleyra
Harpreet Ford	IIFL Securities Ltd.	Kantar
Hashedin Technologies	ILC Group of Industries	Karnataka Hybrid Micro Devices Limited
Hatsun Agro Product Ltd.	IM Solutions	Karnataka State Habitat Centre
Hatsun Pvt. Ltd.	InCred	Karvy Analytics
HCL Technologies Ltd.	Indegene Private Limited	Kaseya Software
HDFC Asset Management Company (HDFC AMC)	Indian Institute of Management, Bangalore	Katerra India Pvt. Ltd.
HDFC Bank Ltd	Indian Oil Corporation	Katerra India Pvt Ltd
HDFC Life	Indian Talent Olympiad	Kauvery Hospital
Healthkart	Indo Thai Management Services Pvt. Ltd.	Keerthi Agro Mills Pvt. Ltd.
Healthplix Technologies	Indus Law, Bangalore	Keltron (Kerala State Electronics Development Corporation Ltd.)
Heavy Engineering Corporation Ltd	Indusind Bank	Keltron Controls
Hedge Group of Companies	Infosys Ltd	Kempegowda International Airport Bengaluru
Hedge School of Applied Economics	Infiniti Research	Kennametal India Limited
Helicopter Division - Hindustan Aeronautics Limited	Innointel Global Pvt Ltd	Kent RO Systems Ltd.
Heritage Food	Inovatree	Kerala Gandhi Smarak Nidhi
Hershey India	Instalane	Kerala Institute of Medical Sciences (KIMS)
Hescom (Hubli Electricity Supply Company Ltd)	Institute of Legislative Drafting and Research	Ketto Online Ventures Private Limited
Hewlett Packard Enterprise India Private Limited (HPE)	Insurance Regulatory and Development Authority of India	Ketron Controls
Hexaview Technologies	Intellectual Property Rights Attorney Association	Keystone Partners
Hexaware Technologies Limited	Intellipaat	Khan Constructions Pvt Ltd
HICAL Technologies	International Method United Nation	Khimji Ramdas
High Court of Karnataka	Interviewkickstart	Klaritylaw
High Peak Software	Investosure	KMS Engineering Ankur Air Products Pvt. Ltd.
Hike Education	IPexcel Services Pvt. Ltd.	Kochhar & Co.
Himatsingka Seide Ltd.	ITC Limited	Kongtronics Pvt. Ltd.
Hinduja Global Solutions	ITW Consulting	Kontresind Consulting Pvt. Ltd.
Hindustan Aeronautics Limited	Ivy Mobility Solutions Private Limited.	Kore.ai Software India Pvt Ltd
Hindustan Coca Cola Beverages Pvt. Ltd.	JW Marriott	Korea Trade Office Bengaluru (KOTRA)
Hindustan Times Media Limited	Jain University	Korn Ferry
Hindustan Unilever Limited	Jamakhandi Sugars Pvt. Ltd.	Kotak Life
Hitachi Rail STS India Pvt. Ltd.	Jamkash Vehicleades Kashmir Pvt. Ltd., Srinagar	Kotak Mahindra Bank
Hitachi Vantara	Jammu And Kashmir Bank	KPIT Technologies Ltd.
Home First Finance Company	Jaro Education	KPMG
Homelane.Com	Jet Aerospace Aviation Research Centre	KPR Advocate Office
Honeywell	Jiyo Fullest	KPTCL
Housejoy	Jmarathon Advisory Pvt. Ltd.	
HP India	Josh Technology	

Kreator3D	Milople	NS Associates
Kreeda Online Services (OPC) Pvt. Ltd.	Ministry of Labour & Employment	NSKT & Co.
KSA Enterprises	Ministry of Law and Justice	NTT Data
KTAB Technological Pvt. Ltd.	Mint Wealth Management	Odessa Technologies
L&T Construction	Mistay Hospitality Pvt. Ltd.	
L&T Metro Rail (Hyderabad) Limited	Moody's Analytics (India) Private Limited	ODCEM Technologies Private Limited
L&T Technology Services Limited	MoEngage Inc.	Odisha State Commission for Women
Laalsa Business Insights Pvt. Ltd.	Monocept	Off Hands Digital Solutions Pvt. Ltd.
Lakshmivan Polymers Pvt. Ltd.	Motilal Oswal Financial Services Limited	Olectra Greentech Limited
Landmark Group	Moxtra Solutions Pvt. Ltd.	Oligosoft Corporation
LatentView Analytics	MP State Legal Services Authority	Omax
Larsen & Toubro Limited	MS Advisory	Oneassist Consumer Solutions Pvt. Ltd.
LawSikho	MSFM Fiat Justitia LLP	OnePlus Technology Company Ltd
Leadsquared	Muneeer Cars	ONGC
Lido Learning	MVM Solar Pvt. Ltd.	Onnet Systems India Pvt. Ltd.
Linc Pen & Plastics Ltd.	My First Boss	Onsurety Technologies
LinkCXO	Mygate.com	Opentext
Lobotus Technology Pvt. Ltd.	MZM Legal, Mumbai	OPPO
Logiclog Logistics	Nagarro Software	Oracle Corporation
Lokayukta Office, Karnataka	Nalco Ltd.	Oracle India Private Limited
Loreal India Pvt Ltd	Nascens (Happa Foods)	Oravel Stays Pvt. Ltd.
Fox & Mandal	National Commission for Women	Org Tree (Kiru Brand)
Lakshmiwan Polymers Pvt. Ltd.	National Human Rights Commission	Orient Cement
Maersk	National Institute of Engineering	Oyedesi Pvt. Ltd.
Magma FinCorp	National Instruments India Private Limited.	Panicker & Panicker Advocates
Mahanadi Coal Field Limited	National Judicial Academy, India	Panasonic India Pvt Ltd
Mahendra Group of Companies	National Thermal Power Corporation Ltd. (NTPCL)	Paperpedia Private. Limited
Mahindra Electric Mobility Ltd	Natural Remedies Pvt. Ltd.	Paramatrix Technologies Pvt. Ltd.
Mahindra Finance	Naukri.com	Park Plus
Mahindra Reva	Navayuga Engineering Company	Parle
Mangalore Refinery and Petrochemicals Limited	Navson Technologies	Patna High Court
Manipal Cigna	Naya Raipur Development Authority (NRDA)	Pavan Duggal Associates
Manipur Tribal Development Corporation Ltd.	Nayagaadi.Com	PayPal
Marathon Group	NCR Corporation	Paytm
Marriott-Renaissance	Nestle (Nestlé India)	Peacock Solar
Maruti Suzuki	Netapp	Phable Care
Matrixcare India Pvt. Ltd.	New Consolidated Construction Co. Ltd.	Phonepe
Maveric Systems	New Delhi Law Offices (NDLO)	Piaggio Vehicles Pvt. Ltd.
Max Life Insurance Co. Ltd.	Next Legal Services	Pin Click Property Management Pvt. Ltd.
Mea Ame	Ninestars Information Technologies Pvt. Ltd.	Pinakin Wealth Management
Medanta The Medicity	Ninjacart	Pinkblue Pvt. Ltd.
Medopharma	Niranjan & Associates	Piramal Enterprises Limited
Meet University	NJ India Invest Pvt. Ltd.	Planetspark
Mento Associates	Nobroker Technologies Pvt. Ltd.	Plasmagen Biosciences (P) Ltd.
Meraki Wholesale Trading LLC	Nopaperforms Solutions Pvt. Ltd.	PMJ Constructions Pvt. Ltd.
Mercer Consulting	Northeast Small Finance Bank Ltd.	Poddar Car World Pvt. Ltd.
Metal Profiles	Novel Office	Polestar Solutions & Services India
Metlife PNB India Ltd.	NPCI	Poornam Info Vision Pvt Ltd
MetricStream	NRG & Co.	Power Grid Corporation of India Limited
Microland Limited		Pramata Knowledge Solutions Pvt. Ltd.
Microsoft India		
Micron Ems Tech Pvt. Ltd.		
Milan Laboratories Limited		

Pratidin Time	Rolling Arrays Consulting Private Ltd	Sonata Software Ltd.
Practo Technologies Private Limited	Royal Sundaram General Insurance	Sophia Constructions
Pride Pristine Law Associates	rtCamp Solutions Private Limited.	South Central Railway WWO
Primenumbers Technologies	Ruchita Sannathi Law Associates	Sowing Bean India Pvt. Ltd.
Pristyn Care	Rudra Law Firm	Spectrum Legal
Private Chamber	S&P Global	Spice Route Legal
Priyanka Automotives	S&S Associates	SPI Cinemas
Profound Legal Services	Sahajanand Laser Technology	Spottabl
Propdial	Limited	Square Yards
Prudential Infotech Limited	Sahjanand Laser Technology Ltd.	Sri Sai Technologies
Puravankara Projects Limited	Sai Sankalp Beverages	Standard Chartered Global Business
Psytech Digi Pvt. Ltd.	Saint Gobain	Services Private Limited
Publicis Sapient	Salesforce	Stanza Living
Pulse Secure Technologies (India)	Salesken.ai	Starfing Pvt. Ltd.
Pvt. Ltd.	Samarthanam Trust for the Disabled	Startup Clubs Pvt. Ltd.
Puma Lift Trucks Pvt. Ltd.	Sanguine Capital	State Consumer Dispute Redressal
Punjab State Human Rights	Sanpar Industries Pvt. Ltd.	Forum
Commission	Sansera India Ltd.	Stratemis HR Technology
Purple Quarter	SAP Labs India	Straus Institute of Dispute
Purplepath	Sasken Technologies Limited	Resolution
PwC	Satguru Travel	Studymode Technologies Pvt. Ltd.
Qogent Learning Solutions	Savex Technologies	(Barnes & Noble Education)
QTPI Robotics Pvt. Ltd.	SBI Caps Securities Ltd.	Stumpp Schuele & Somappa Springs
Quadgen Wireless Solutions Pvt.	SBI Funds Management Pvt. Ltd.	Pvt. Ltd.
Ltd.	SBI Life	SUBEX
Quest Global	Schneider Electric Ltd.	Sundarswamy & Ramdas Advocates
Quick Ride	Sebastian & Co.	Suphalaam Technologies Pvt Ltd
R.D.B Legend	Shakti Precision Components Pvt.	Supreme
Rail Wheel Factory	Ltd.	Svnit Surat
Rajagiri Hospital	Shapoorji Pallonji Company Pvt. Ltd.	Synchronoss Technologies
Rajbhoomi Global Investment Ltd.	Shilpa Sharad & Co.	Syncron Services India Pvt. Ltd.
Rao IIT Academy	Shriram Insight Share Brokers Ltd	Syngene International
Rashtriya Ispat Nigam Limited	Shriram Life Insurance	Synlitigators
Rave Technologies	Shriram General Insurance	Synopsys
Razorpay	Company	Syntegon Technology India Pvt. Ltd.
RDCIS-Sail	Shunyata Learning Pvt. Ltd.	TK Engineering Consortium Pvt. Ltd.
Realbridge E-Marketing Solutions	Sibo Shankar Mishra And Associates	Taj Hotel & Convention Centre
Pvt. Ltd.	Signify	Tankha Associates
Reelo	Silicon Labs Inc	Target Corporation
Relaso Enterprise Software Pvt. Ltd.	Simplilearn.Com	Tata Advanced Materials. Ltd.
Reliance Ecommerce - Fashion &	Sizzle Properties Pvt Ltd	Tata Aerospace
Lifestyle	Skill Santa	Tata AIG General Insurance Co.
Reliance Footprints	Skydream Consulting	Tata Consultancy Services (TCS)
Reliance Industries Ltd.	Skymetweather Ltd.	Tata Consulting Engineers Limited
Reliance Jio Infocomm Limited	SmartServ	Tata Electronics Private Limited
Reliance Nippon Life Company	SME Corner	Tata Power Solar Systems Ltd.
Limited	Smergers	TATA Technologies
Reliance Retail Ltd. (Footprint)	Smrithi Foundation	Tavant
Renaissance-Marriott	SN Associates	Tax Chamber
Rendus Technologies	Sobha Limited	TBA Lawyers
Rentospot India Pvt. Ltd.	Sobha LLC	Tech Fortune Technologies
Repos Energy	Social DNA	Tech Mahindra Limited
Response Informatics Ltd.	Sollys Consulting and Solutions Pvt.	Techachiever Engg. Pvt. Ltd.
Ricago Pvt Co. Ltd.	Ltd.	Techachiever Engineering Pvt. Ltd.
Ricoh India Ltd.	SOLV	Techciti Technologies Pvt. Ltd.
Roxy Roller Flour Mills (P) Ltd.	Solve Foundation	Techolution

Techshot Imagine Pvt. Ltd.	UTI Asset Management Co. Ltd.	Zomato
TEKsystems Global Services	Vadilal Industries Ltd.	Zunroof Tech Pvt. Ltd.
Terumo Penpol	VakilSearch	Zuri Group Global
THDC India Ltd.	Valeo India Pvt. Ltd.	Zycus Infotech Pvt. Ltd.
The Bluebeans	Valorem Stack Pvt. Ltd. (Flobiz)	Zykosoftware Technologie
The Hackett Group (India) Ltd.	Vansh Constructions Pvt Ltd	
The Karur Vysya Bank	Vardhan Consulting Engineers	
The Leading Solutions	Varun Beverages Limited	
The Money Roller	VE Commercial Vehicles Limited	
The National Institute of Engineering	Vedantu Innovations	
The New Indian Express	Velocita Brand Consultants Pvt. Ltd.	
The Solar Labs	Vera Solutions	
The Outlook Group (News Magazine)	Verzeo	
The RASICH Group	Vidharbha Irrigation System Pvt Ltd.	
The Strategist	Vidwaan (by Simapt)	
The Tata Power Company Limited	Vijayakant Dairy and Food Products Ltd.	
Think Vidya Learning Pvt. Ltd.	Vijayanagara Srikrishnadevaraya University Bellary	
Third Wave Exim	Vinyas Innovative Technologies Pvt. Ltd	
Thoughtworks Technologies India Pvt. Ltd.	Virtusa Corporation	
TIL Ltd.	Virtual Employee Pvt. Ltd.	
Times of India	Vitvaraa Electronics Pvt. Ltd.	
Titan Company Limited	Volano Entertainment Pvt. Ltd.	
Tk India Pvt. Ltd.	Volvo Trucks	
Toppr Technologies	Volvo Group India Private Limited.	
Toppscholars	Wallstreet Advisory	
Total Environment	Waterscience	
Total Productions Pvt. Ltd.	Wave Infratech	
Toyada Gosei South India Pvt. Ltd.	We Are Crazy.Org	
Toyota Industries Engine India Pvt. Ltd.	Wellversed	
Toyota Kirloskar Motor Private Limited	West Agile Labs	
Toyotetsu India Private Ltd.	Westraj Gum Udhyog	
TravelXP TV	Whitehat Jr.	
Trespect	Winjit Technologies	
Tripura High Court	Wiley India Private Limited	
Truecaller	Wipro Lighting	
TSync Technologies	Wipro Limited	
TTK Prestige Ltd.	Wipro Ltd.	
Tudip Technologies Pvt. Ltd.	Wipro Consumer Care & Lighting (WCCLG)	
Tvs Credit Services Ltd.	WNS	
Tygar Law Corporate	Wooqer	
UAS International	Wynad Exports	
Ultimate Wealth Managers (P) Ltd.	Wiley India Private Limited	
Ultratech Cements Ltd	XL Dynamics India Pvt. Ltd.	
Ultria Software Pvt. Ltd.	Xpress Minds Edutainment Pvt. Ltd.	
Uma Arya Law Office	Yellow Messenger	
Unacademy	Yes Bank	
Union Bank of India	Yuken India Ltd	
Unisys	Zara	
United Lex	Zeta India	
upGrad Education Private Limited	Zinnov Management Consulting Pvt. Ltd.	
Usha Martin	Ziroh Labs Pvt. Ltd.	

**ALLIANCE ALUMNI ASSOCIATION:****Core Committee Members:**

Prof. Mihir Das Associate Professor & Interim Associate Dean Alliance School of Applied Mathematics	Chairperson
Dr. Ramanna Shetty Professor & Director - Alliance Ascent College	Member
Prof. Devaiah N.G Assistant Professor - Alliance School of Law	Member
Dr. Ashwathaman H Assistant Professor - Alliance College of Engineering and Design	Member
Dr. Thangjam Ravichandra Singh Assistant Professor & Deputy Director - Alliance Ascent College	Member
Prof. Arunabhas Bose Assistant Professor & Program Director - Executive PGDM - Alliance School of Business	Member
Ms. Surekha Shetty Sr. Director - Alumni Relations	Member

**OFFICE BEARERS**

Mr. Tony. V. Francis	President
Ms. Ranjana Sagar	Vice-President
Mr. Ashith B	Secretary
Ms. Pavithra B	Joint Secretary
Mr. Benjin Samuel	Treasurer
Mr. Shriyans Jain	Elective Committee Member 1
Adv. Hiran Krishnaswamy	Elective Committee Member 2
Mr. Akarsh V	Elective Committee Member 3

**Events and Activities**

Date of Event	Event	Program & Batch	Number of participations
March 5, 2022	Dubai Chapter	All Schools	37+
March 12, 2022	Kolkata Chapter	All Schools	30+
April 9, 2022	Delhi Chapter	All Schools	34+
April 23, 2022	Bangalore Chapter	All Schools	800+

**ALUMNI MEET**

Date of Event	Event	Number of participations
July 10, 2021 from 06:00 pm to 07:40 pm	Virtual Batch Meet MBA 2004 - 2007	40
September 25, 2021 from 04:00 pm to 05:30 pm	Virtual Batch Meet B.A. & B.B.A. LLB. 2017 – 2018	36
October 23, 2021 from 04:00 pm to 06:00 pm	Virtual Batch Meet B.A. & B.B.A. LLB. 2019	41
January 22, 2022 from 5:00 PM - 6:00 PM	Virtual Batch Meet B. Tech. Batch of 2012-2016	20

**ALUMNI IN ADMISSION SESSION**

Date of Event	Program & Batch	Name of the Speaker	Designation	Organisation
December 18, 2021	MBA Jan- July 2021- 2023	Mr. Somnath Misra	Cloud Security Business	McAfee Enterprise
December 22, 2021	MBA Jan- July 2021- 2023	Mr. Avinash Mysore Nagraj	Senior Solutions Architect	Aera Technology
December 24, 2021	MBA Jan- July 2021- 2023	Ms. Sonal Shah	Associate Director	KPMG India
December 29, 2021	MBA Jan- July 2021- 2023	Ms.Chaitrika Kuchibhotla	Senior Business Analyst	North Highland
December 31, 2021	MBA Jan- July 2021- 2023	Mr. Sagar Joshi	Senior IT Project Manager	HCL Technologies
January 8, 2022	MBA Jan- July 2021- 2023	Mr. Ashith B	Co-Founder and CEO	Bizotic

Date of Event	Program & Batch	Name of the Speaker	Designation	Organisation
January 12, 2022	MBA Jan- July 2021- 2023	Ms. Harsha Bhosale	Vice President- Inclusion, Diversity and Equality	Accenture
January 14, 2022	MBA Jan- July 2021- 2023	Ms. Pavithra B	Human Resources Professional	SpringFive
January 19, 2022	MBA Jan- July 2021- 2023	Ms. Vinu Paul	Senior Manager	Workline Private Limited
January 22 2022	MBA Jan- July 2021- 2023	Mr. Eswar Lillindra	Founder and co-founder	Efundzz
January 25, 2022	MBA Jan- July 2021- 2023	Ms. Mohita Tiwari	Manager - HR Business Partner	Razorpay
January 29, 2022	MBA Jan- July 2021- 2023	Ms. Sakshi Joshi	Procurement Lead	Lowe's India
February 2, 2022	MBA Jan- July 2021- 2023	Mr. Janardan Tumpal	Lead - ER and Ethics	udaan.com
February 4, 2022	MBA Jan- July 2021- 2023	Mr. Amit Gulati	Program Head - CIS	Wipro
February 9, 2022	MBA Jan- July 2021- 2023	Mr. Ankur Singhal	Regional Sales Head	Embee Software
February 12, 2022	MBA Jan- July 2021- 2023	Ms. Anila Nair	Sr. Solution Advisor HR	SAP India
February 16, 2022	MBA Jan- July 2021- 2023	Ms. Yesashree BS	Senior Manager HR	TCS
February 18, 2022	MBA Jan- July 2021- 2023	Mr. Shriyans Jain	Vice President	KSPA
February 23, 2022	MBA Jan- July 2021- 2023	Mr. Rajesh Cherukuri	Business Head - Strategy - CEO's Office	Zolo
February 26, 2022	MBA Jan- July 2021- 2023	Mr. Ram Voleti	Vice President	Standard Chartered Bank
March 12, 2022	MBA Jan- July 2021- 2023	Mr. Souvik Mitra	Solution Head, Commercial Cards	ICICI Bank
March 15, 2022	MBA Jan- July 2021- 2023	Ms. Sumana Gosh	Program Manager	HiyaMee
March 18, 2022	MBA Jan- July 2021- 2023	Mr. Basavesh Chickmath	Vice President	JP Morgan

Date of Event	Program & Batch	Name of the Speaker	Designation	Organisation
March 26, 2022	MBA Jan- July 2021- 2023	Mr. Sahaja Sagi	Deputy Manager - Talent Development	HCL Technologies

### Campus to Corporate - Mentorship

Date of Event	Program & Batch	Name of the Speaker	Designation	Company
August 28, 2021	MBA July 2021	Ms Ranjana Sagar	Global Head of Recruitment	Attra
August 28, 2021	MBA July 2021	Mr Suraj Chouta	Vice President	JPMorgan Chase & Co.
August 28, 2021	MBA July 2021	Mr Ramakant Rathore	Client Partner	Capgemini
August 28, 2021	MBA July 2021	Mr Ashish Singh	Chief Business Officer	Sensible
August 28, 2021	MBA July 2021	Mr Ranjit TP	Head Of Recruitment, India	Volvo Group
August 28, 2021	MBA July 2021	Ms Tanvi Thacker	Head - International Total Rewards	Biocon Biologics
August 28, 2021	MBA July 2021	Dr. Ram Kumar G	Information Security & Risk Leader	Nissan Motor Corporation
August 28, 2021	MBA July 2021	Mr. Sreejith Krishnan	Head - Learning & Development	Sony India Software Centre
August 28, 2021	MBA July 2021	Mr. Debjan Bhowmik	Human Resource Manager	BDO
August 28, 2021	MBA July 2021	Mr. Tony V Francis	National Head	WPP
August 5, 2021	MBA July 2020	Benjin Samuel	Recruitment Specialist - Early Talent Hiring	SAP Labs India
September 18, 2021	MBA July 2020	Ms. Priya Bhutada	Consulting Solution Manager	Oracle
October 23, 2021	Ascent MBA 2020	Glen D'Souza	AVP - Sales and Marketing	Bsharp Sales Enablers Pvt. Ltd.

Date of Event	Program & Batch	Name of the Speaker	Designation	Company
May 15, 2022	MBA July 2020	Gaurav Kumar	Area sales Manager	Kia India
May 15, 2022	MBA July 2020	Harshal Goyal	Head of Sales	Randstad India
May 28, 2022	B.Tech 2019	Mr. Tanay Agarwal	Team Lead - Senior Security Consultant	Synopsys Inc (SIG)
May 28, 2022	B.Tech 2019	Mr. Benjin Samuel	Recruitment Specialist- Early Talent Hiring	SAP

### CONCLAVES, ALUMNI EXPERT SERIES

Date of Event	Program & Batch	Name of the Speaker	Designation	Company
July 02, 2021	Alumni Interactive Session 2021	Ms. Ashwini Mrinal Bhagat	Divisional Vice President	The Bay
July 03, 2021	Alumni Interactive Session 2021	Ms. Sowmya Narayan	Director, HR	KPMG India
August 05, 2021	Alumni Interactive Session 2021	Mr. Benjin Samuel	Recruitment Specialist - Early Talent Hiring	SAP Labs India
August 14, 2021	Alumni Interactive Session 2021	Mr. Niranjana Subbarao	Co-Founder and CEO	Cyclops Medtech
August 21, 2021	Alumni Interactive Session 2021	Mr. Manzar Imam	Head of Enterprise Sales	Qualtrics
November 24, 2021	Alumni Lecture 2021	Mr. Aditya Vijayaraghavan	Advocate & Principal	Aditya Vijayaraghavan & Associates
November 27, 2021	Alumni Interactive Session 2021	Mr. Adithya Praveen and Mr. Sarmad Ahmad	Senior Legal Associate and	Unacademy and Trilegal
December 18, 2021	Alumni Interactive Session 2021	Ms. Rachita Mahadev	University Lead - Asia Pacific & Japan	Akamai Technologie

Date of Event	Program & Batch	Name of the Speaker	Designation	Company
December 28, 2021	Alumni Interactive Session 2021	Mr. Akarsh V	Talent Acquisition Specialist	A.P. Moller - Maersk
February 1, 2022	An expert session with an Alliance Alumnus- ASOB	Ms. Puneeth Bajwa	Manager	Tata Consultancy Services
April 23, 2022	HR Conclave 2022	Mr. Sreejith Krishnan	Head - Learning & Development	Sony India Software Centre
April 23, 2022	HR Conclave 2022	Ms. Sonila Deshpande	Global HR Leader	UPL
April 23, 2022	HR Conclave 2022	Ms Ankita Das	Chief Executive Officer	Bullsmart
April 23, 2022	HR Conclave 2022	Mr Guruprasad	Senior Program Manager	Ather Energy
April 23, 2022	HR Conclave 2022	Mr Argon David	Training and Placement Officer	Mar Gregorios Memorial MGM College of Engineering and Technology (MGM CET) Ernakulam
April 23, 2022	HR Conclave 2022	Ms Pavithra B	Regional HRBP - India (Project Delivery), Hong Kong, Thailand and Vietnam	at PPD, A part of Thermo Fisher Scientific
April 23, 2022	HR Conclave 2022	Mr Syam peketi	Senior Manager - HR	Minosha
May 3, 2022	PG LVP Interactive Session	Mr. Sean Collins	Assistant General Manager Marketing - Premium Business and TVS Racing	TVS Motors Company
May 6, 2022	PG LVP Interactive Session	Mr. Chandan Jogur	Head of strategic Digital Initiatives M&M brands	Mars

Date of Event	Program & Batch	Name of the Speaker	Designation	Company
May 24, 2022	Young Leaders' Alliance: a 10-day Summer School Immersive Experience at Alliance University	Mr. Pankaj Kumar Pandey	Assistant General Manager Marketing - Premium Business	TVS Motor Company
May 26, 2022	Young Leaders' Alliance: a 10-day Summer School Immersive Experience at Alliance University	Mr. Sanju P	Chief Business & Brand Architect	Whitespace Brand Consulting

### Alumni Meet



Dubai March 5, 2022



Kolkata March 12, 2022



Bangalore April 23, 2022

## Information Technology Services

Brief Overview: Alliance University has implemented the IT Network infrastructure and a state of the Unified Communication solution in the University campus with the latest technology that suites the present and future needs of University. Alliance in association with CISCO Systems has built a strong networking and communication infrastructure for both wired and wireless connectivity. The University has implemented the integrated web-based ERP application where all the academic and non-academic functions of the University are automated.

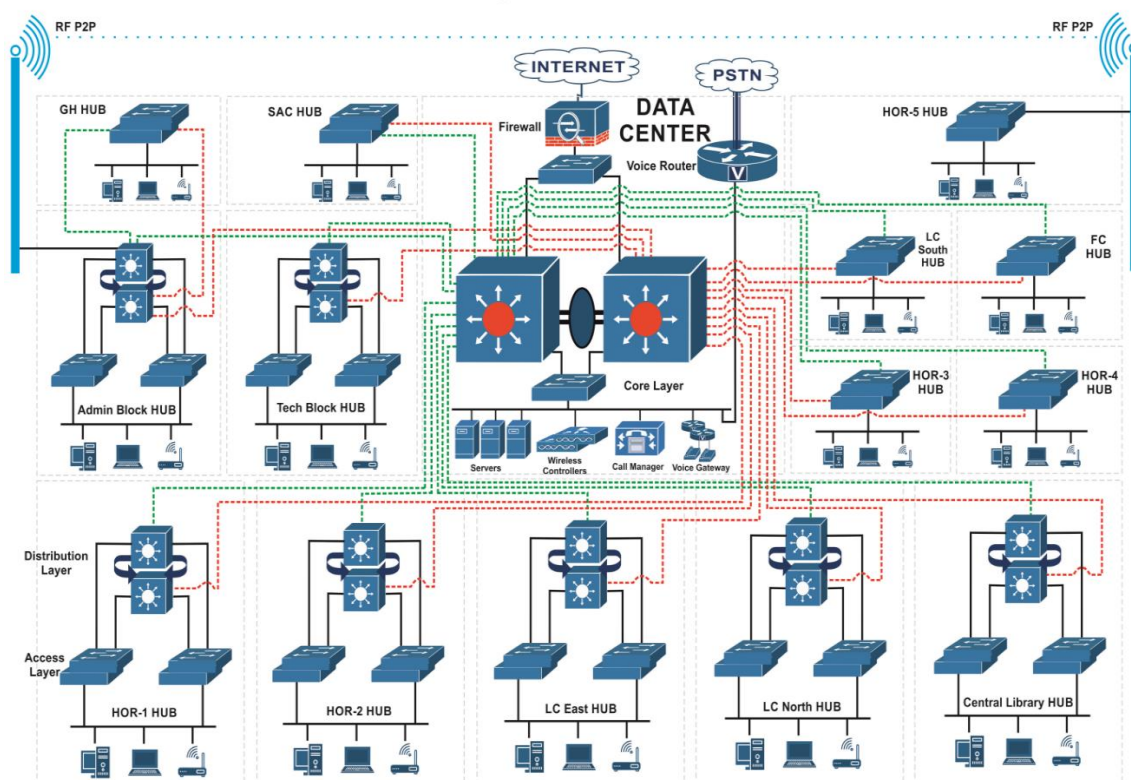
### IT Infrastructure at University Campus:

- IT infrastructure has been built with Cisco networking equipment's for both wired and wireless connectivity consisting of about 6000 wired and wireless nodes.
- All the blocks in the University campus are interconnected by fiber optic cables with a more than one redundant ring topology.
- Indoor networking connectivity is established by CAT 6 which is ideal for supporting 10 Gigabit Ethernet.
- Network infrastructure built with a three layers enterprise architecture with redundancy in each layer.
- A centralized data center where all the networking and communication controls for the University campus is established and monitored.
- Dedicated internet Leased link connectivity with total bandwidth of 2.1 Gbps over Optical Fiber in HA (High Availability) mode to cater to Internet bandwidth requirements of academic, research and administrative activities
- A voice PRI line with 400 DID (Direct Inward Dialing) lines.
- IP telephony implementations.
- Security implementation is by Sophos Firewall System implemented at the perimeter level to mitigate threats arising from the outside network (Internet) as well from the inside network (LAN). This includes intrusion, prevention system, advanced threat protection, cloud sandboxing and AI powered threat analysis.
- 3000 Sq. ft. of physical area exclusively kept to house University centralized Data Center and IT facilities.
- Cloud Data storage space and official Email id for all the students, faculty and staff members.
- The University has implemented the web-based E-Governance ERP application across all schools and colleges of the University covering most of the academic and non-academic functions, leading to enhanced administrative and financial transparency.
- The University has implemented Moodle Learning Management System (LMS) across all schools/colleges of the University.
- The University has implemented Microsoft Teams across all schools and colleges. The Microsoft Teams is a chat-based collaboration platform that acts

as a central hub for workplace conversations, collaborative teamwork, video conferencing, file sharing and content collaboration with the power of Microsoft 365 applications.

- The University has installed high computational rack servers.
- The University has latest configuration 1200+ computing devices.
- 525+ Wi-Fi access points deployed in both academic and hostels blocks for 24x7 internet service.
- Large collection of licensed and open-source software's.
- Effective Back up System for Standalone devices: This policy is designed to ensure standalone system data is stored in secured cloud storage location and can be easily found and recovered in the event of a system failure, intentional destruction of data or disaster. All the faculty and staff members standalone system data backup are automatically synced to the Microsoft cloud storage One Drive. The OneDrive is mapped to all the users official Email Id, through which it is authenticated. Each user OneDrive has a storage space of 1 TB, enough to back up the entire desktop computer or laptop system data. All the students and faculty/staff have been allotted with cloud storage One Drive with 1 TB space.
- Electronic Surveillance: The University has deployed an IP based surveillance system consists of 450+ high-resolution IP cameras installed at all strategic locations in the university campus and hostels controlled by a central monitoring system.

### Network Overview:



**Department Activities:** The Information Technology Services (ITS) department is responsible for the IT infrastructure management in a 24 x 7 environment covering system operations, network operations (data & voice), IT Purchases, IT security and audit, hardware and software of the computers in the University.

1. Desktop support for students, staff and faculty
2. Server support and Maintenance
3. Managing the IT Network Infrastructure and Operations (Data and Voice)
4. Respond to IT issues, hardware maintenance, software, networking, etc.
5. Administer network and data security, including directory, group policy, firewalls, virus protection, and email security
6. Managing Inventory which involves master inventory document control
7. Use of technology to enhance, expand and expedite the services utilized by students, faculty, and staff.
8. Provide appropriate and adequate technology support to all faculty and staff to support academic program objectives.
9. Helping all University stake holders to understand the utility, cost, risk and future of the technology
10. Co-ordinating with the various departments in the organization to ensure that IT operational requirements are efficiently met.
11. Development and maintenance of web-based ERP system
12. Maintenance of Learning Management System
13. Website Development and Maintenance
14. Data backup and Disaster Recovery Management
15. Computer Lab Operations
16. Providing help desk support services to all University stake holders.
17. E Waste Management
18. New IT infrastructure Projects

#### **CYBER SECURITY/DATA PRIVACY:**

Cyber Security is about defending IT Facilities and Services and stored data from unauthorised access, use, disclosure, disruption, modification and destruction. It is concerned with ensuring integrity, availability, confidentiality and safety of data and services and ensures controls are proportionate to risk.

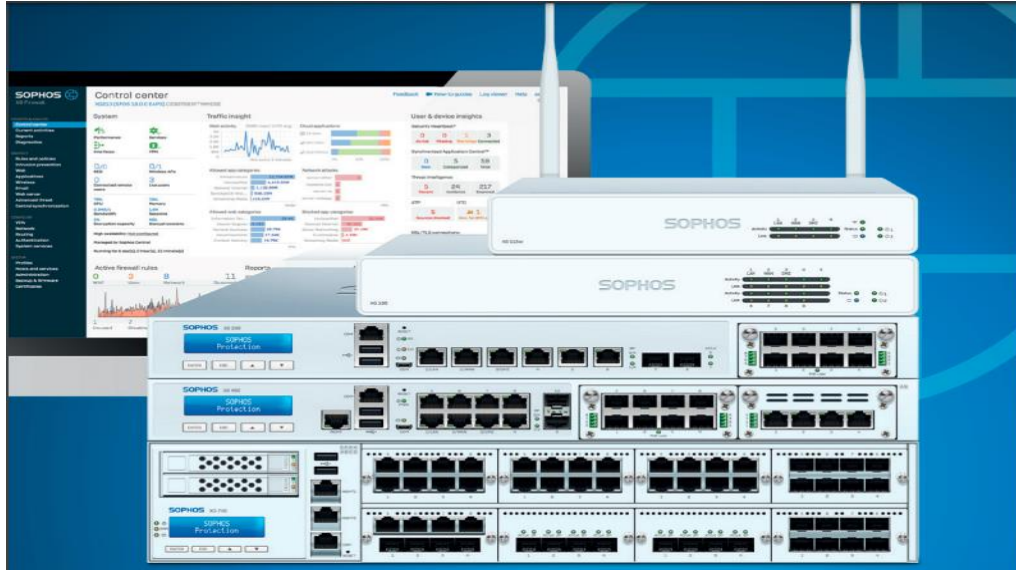
The University recognizes the importance of Cyber security. It is committed to ensuring all University activities involving information technology are appropriately defended against Cyber security threats.

The University recognizes that successful implementation of Cyber security relies on having a well-informed user community combined with effective management procedures.

Cyber security in Alliance University is implemented at two levels:

**Cyber security @ perimeter:**

Sophos XG firewall (XG 550) is implemented at the perimeter level to mitigate threats arising from the outside network (Internet) as well from the inside network (LAN)



The license details of Sophos XG firewall (XG 550) device is given below.

Device registration details

Model	XG550 (CS10D2C4RGQF929)	<b>Module subscription</b> Add a subscription to your serial number or add time to your existing subscription. <input type="button" value="Activate subscription"/>
Company name	Alliance University	
Contact person	Santosh	
Registered email address	santosh.k@alliance.edu.in	

**Licensed subscriptions:** Xstream Protection bundle. Extreme value and protection for your network. Includes essential network, web, and zero-day protection, and Sophos Central VPN orchestration (site-to-site and remote access) with advanced Central Firewall Reporting. A few a-la-carte subscriptions.

Xstream Protection bundle	Status	Expiration date
<b>Base Firewall</b> Stateful Firewall, VPN, Wireless	Subscribed	Dec 31, 2999
<b>Network Protection</b> IPS, ATP, SD-RED Device Management	Subscribed	Apr 01, 2024
<b>Web Protection</b> Web Security and Control, Application Control, Web Malware Protection	Subscribed	Apr 01, 2024
<b>Zero-Day Protection</b> Machine Learning, Sandboxing File Analysis, Threat Intelligence	Subscribed	Apr 01, 2024
<b>Central Orchestration</b> SD-WAN VPN Orchestration, CFR Advanced	Subscribed	Apr 01, 2024
<b>Enhanced Support</b> Enhanced Support	Subscribed	Apr 01, 2024

A-la-carte subscription modules	Status	Expiration date
<b>Email Protection</b> Anti-spam, Antivirus, DLP, Encryption, Email Malware Protection	Subscribed	Apr 01, 2024
<b>Web Server Protection</b> Web Application Firewall	Subscribed	Apr 01, 2024
<b>Enhanced Plus Support</b> Enhanced Plus Support	Subscribed	Mar 31, 2024

Rules and policies Feedback [How-to guides](#) [Log viewer](#) [Help](#) [yathish](#) Alliance University

Firewall rules NAT rules SSL/TLS inspection rules

IPv4 IPv6 Disable filter Add firewall rule Disable Delete

Rule type Source zone Destination zone Status Rule ID Add Filter Reset filter

#	Name	Source	Destination	What	ID	Action	Feature and service
4	DNS RULES in 328.56 MB, out 234.82 MB						
3	Drupal Rule in 46.63 MB, out 8.83 MB						
1	FA-F2-Rules in 159.56 MB, out 998.63 MB						
1	PROXY to DMZ IPv4 ... in 0 B, out 0 B			Auto created group during CROS to SFOS migration. This contains rules with source PROXY Zone to destination DMZ Zone.			
5	PROXY to WAN IPv4 ... in 87.83 GB, out 5.80 GB			Auto created group during CROS to SFOS migration. This contains rules with source PROXY Zone to destination WAN Zone.			
1	PROXY to LAN IPv4 ... in 0 B, out 256.69 KB			Auto created group during CROS to SFOS migration. This contains rules with source PROXY Zone to destination LAN Zone.			

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Security services like gateway Antivirus, Antispam, Web Proxy services are configured and are in running state which can be managed. Pattern updates are set to automatic and shall be updated whenever updates are available.

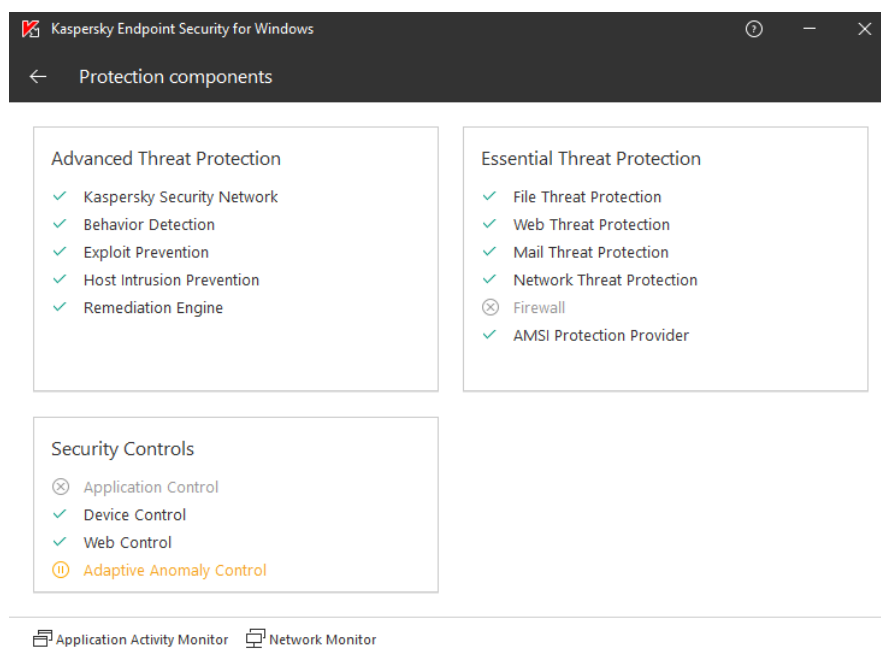
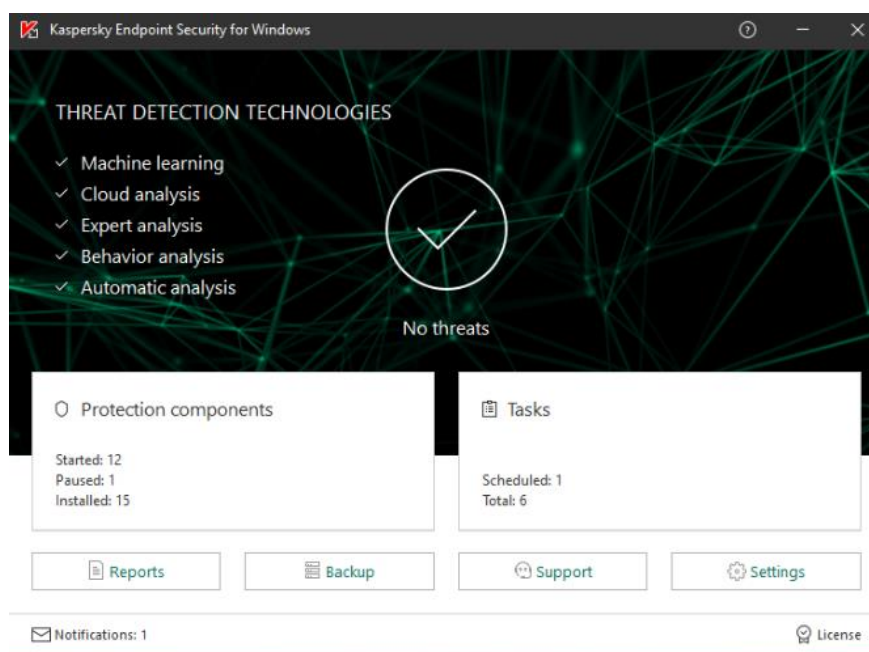
Last checked for updates : 13:50:48, Nov 12 2021 Update pattern now

Pattern	Current version	Available version	Last successful update	Status
AP Firmware	11.0.016	-	15:02:32, Aug 14 2021	Success
ATP	1.0.0386	-	13:32:09, Nov 08 2021	Success
Avira AV	1.0.417926	-	16:50:09, Nov 11 2021	Success
Authentication Clients	1.0.0019	-	15:17:31, Mar 03 2021	Success
Geoiip ip2country DB	2.0.007	-	12:59:29, Oct 19 2021	Success
IPS and Application signatures	18.18.68	-	11:37:41, Nov 10 2021	Success
Sophos Connect Clients	2.1.001	-	15:21:06, Mar 10 2021	Success
RED Firmware	3.0.007	-	13:43:47, Oct 23 2021	Success

### Cyber security @ Endpoint:

Endpoint security is the process of securing the various endpoints on a network, often defined as end-user devices such as laptops, desktop PCs and mobile devices including hardware such as servers in a data centre. The Endpoint security addresses the risks presented by devices connecting to the University network.

Kaspersky endpoint security is used for the all the systems/servers in the domain network. Updates to the endpoint device is performed using centralized update repository server.



**COMPUTER LABS:**

The University has computer labs with a total capacity of 1000 + numbers of latest configuration desktop computer systems all connected to a high-speed local area network. The University has provisioned the following software's for Engineering students use mainly in the latest Software Programming, data base management, Artificial Intelligence & Machine Learning, Data Analytics, Graphics design, computer aided design and computational software's

1. Microsoft SQL Server
2. Microsoft Visual Studio
3. Andriod Studio
4. Cisco Pocket Tracer
5. Anaconda Data Science Platform
6. RStudio development platform for R programing Language
7. Python Programming Software
8. Turbo C Programming Software
9. Code Blocks Programming Software
10. Spyder Programming Software
11. MySQL Installer Community Software
12. Weka Machine Learning Algorithm Software
13. Eclipse Kepler J2E Software
14. Visual Studio Code Software
15. Oracle 10g Database Software
16. Apache Tomcat Server Software
17. MongoDB Atlas software
18. Node js JavaScript Software
19. Eclipse IDE Java Programming
20. Apache Hadoop Software
21. GCC System Software
22. GNU C++ Compiler Software
23. Creative Cloud for Enterprise All Apps
24. Corel Draw Graphics Suite
25. Ansys Engineering Simulation Software
26. AutoCAD Computer Aided Design and Drafting Software
27. CATIA Computer Aided Design And 3d Modeling Software
28. Autodesk Revit Modelling Software
29. MATLAB Programming and Numeric Computing Platform
30. Xilinx Vivoda

31. Stadpro Bently 3D Analysis and Design Software
32. Cadence Software
33. Arduino Open-Source Software

In addition to the above large portfolio of computer software's and tools already provisioned across the University computer labs for students use, the College of Engineering and Design is also planning to procure few more software's like the below mentioned ones in the area of Artificial Intelligence & Machine Learning, Data Analytics, Cloud Computing & Virtualization, Cyber Security and Internet of Things.

1. MATLAB, MATLAB AI Toolkit
2. IBM SPSS Statistical Software
3. Google or Amazon Cloud account with AI/ML toolkit
4. Microsoft Azure Web development support with ASP/.NET
5. GNU Octave Programming Software

#### Computer Lab



**MAJOR IT EQUIPMENTS DETAILS:**

SI. NO	TYPE OF EQUIPMENT	TOTAL QUANTITY
1	Desktop Computers	1200
2	Rack Servers	18
3	Network Switches	120
4	Wi Fi Access Points	525
5	IP Phones	200
6	Communication Managers	2
7	Routers	15
8	Perimeter Firewalls	2
9	Wireless LAN Controllers	5
10	RF P2P Devices	8
11	Network Video Recorders	24
12	Surveillance IP Cameras	600
13	Web cameras	375
14	Headsets	400

**Server Room / Data Centre:**

A data center is a facility that centralizes an University shared IT operations and equipment for the purposes of storing, processing, and disseminating data and applications. Because they house an University most critical and proprietary assets, data centers are vital to the continuity of daily operations.

The essential components of any data center often include cybersecurity systems, firewalls, routers, servers, storage systems, and switches. A core commonality of all data centers is servers.

**University ERP and Digitization:**

The most of the academic and non-academic functions of the University are automated and during the academic year 2021- 22 many new enhancements and new features were released.

The following modules/functionalities are implemented and are currently live.

- Student Module
- Faculty Module
- Admission Module
- Office of the Registrar
- Fee Module
- HR Module
- Academic Administration
- Hostel Management

- Exam Module
- Employee Module
- Admissions - NPF
- Placement - Superset
- Alumni Relations – VAAVE.COM
- Library – KOHA
- Finance & Accounts – TALLY ERP
- Relyon Saral TDS
- Relyon Pay Pack

#### **MICROSOFT TEAMS:**

Alliance University has implemented Microsoft Teams which is a unified communication and collaboration platform which also has a feature like document sharing and online meeting. During the COVID 19 pandemic, the University has seamlessly moved all its academic activities to virtual mode mainly using Microsoft Teams.

In Microsoft Teams each Class shall be created as Team and subject as Channel and students can be assigned to each class and subject. Microsoft Teams also has feature like audio and video conferencing, Meeting Scheduling, Teams chats and private discussions, file sharing, white board, creating assignment and grading and third party application integration

#### **ZOOM:**

The Zoom is a cloud platform for video and audio conferencing, chat and webinars. The Zoom platform is currently used for delivering Executive students online programs and to host webinars, workshops, panel discussions and interview session where external participants are involved.

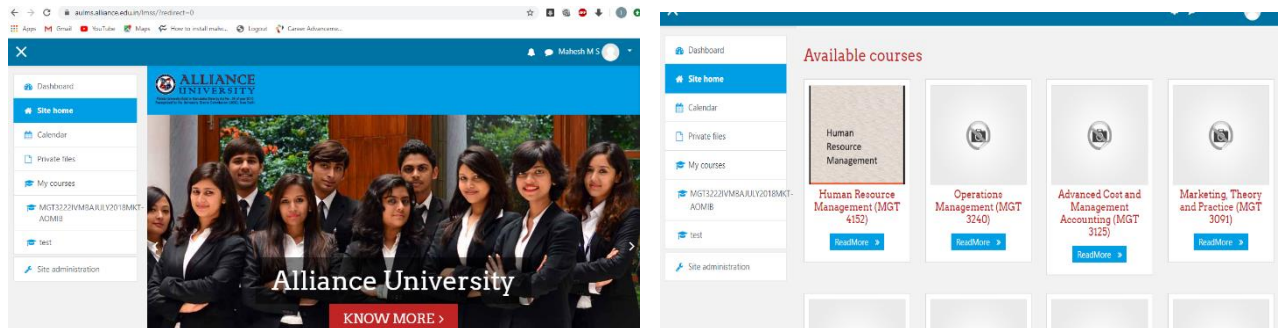
#### **MOODLE LEARNING MANAGEMENT SYSTEM:**

Alliance University has implemented Moodle Learning Management System (LMS) across all schools/colleges of the University. The Moodle LMS is integrated with University ERP portal with a single sign on.

Moodle is a free and open-source Learning Management System with customizable Management features where institute can create their own private website filled with dynamic courses that extend learning, anytime, anywhere. The following where the features of Moodle LMS.

- Easy User Interface
- Personalized Dashboard
- All in One calendar
- Convenient File Management
- Bulk Course Creation
- Manage User Roles and Permissions

- Integration with external applications
- Easy Plugin Management
- Regular Security updates
- Detailed Reporting and Logs



#### CISCO NETWORKING ACADEMY:

Alliance University has signed up with Cisco Systems to become a member of Cisco Networking Academy. This will be of great advantage for our Engineering students who will get trained on Networking, Programming, IOT & Analytics, Infrastructure Automation and Cyber Security courses. This will also enable our students to access to Cisco software's/simulation tools/virtual labs.

The students who enrolled to this academy are eligible for 'Cisco Ideathon' which is Cisco's flagship talent search and University hiring program. The student who are selected will be offered an internship at Cisco Systems post which full time employment will be offered to eligible students.

#### New Initiatives:

The department of ITS has initiated series of new initiatives in terms of upgrading the core IT infrastructure and towards the implementation of information & communication technology in the University. The few of the new initiatives and plans for the upcoming year are listed below.

1. Upgradation core switches with uplink connectivity of 20 Gigabit to enhance the data transfer speed.
2. Establishing 10 Gigabit connectivity between Core and Access layer switches.
3. Upgrade access switches with 1 Gigabit interface ports to have better data transfer rate
4. Installations of Merakki Wi-Fi cloud managed Access Points in all Academic blocks with Dual Band antenna which support upto 300 Mbps throughput
5. Installations of latest series 1 Gigabit Access switches for Wi-Fi network
6. Revamping/upgrading server infrastructure with virtualization
7. Veeam Backup and Replication Software implementation

8. Upgradation of wireless controller
9. Interconnect campuses over secure tunnel concept to have a centralized access of resources
10. Centralized storage infra for data storage
11. Establishing wireless RF point to point connectivity between campus network and off campus hostels.
12. Implementation of Document Management System (DMS) for storing, managing and tracking the electronic documents.
13. IT Infrastructure design and commissioning for the new upcoming projects
14. All the upcoming new classrooms will be installed with Interactive Flat display Panels

**STUDENT SUPPORT SERVICES**

Total numbers of activities across categories	
Category	No. of Activities
Sports & Wellness	29
Extra-Curricular	102
<b>Total</b>	<b>131</b>

**Extra –Curricular Activities:**

Date	Event
July 11, 2021	World Population Day
July 17, 2021	International Justice Day
July 24, 2021	Thank God it's Saturday
July 24-25 2021	Alliance Model United Nations Conference
July 26, 2021	Kargil Vijay Diwas
July 28, 2021	World Hepatitis Day
August 10, 2021	Rotaract Club of Alliance University - Installation Ceremony
August 12, 2021	International Youth Day
August 14, 2021	Life in Armed forces
August 15, 2021	Independence Day
August 19, 2021	World photography day
August 28, 2021	Thank God it's Saturday
August 25, 2021	Workshop on Tax Planning
September 6, 2021	Teachers Day
September 6, 2021	Onam Celebration
September 8, 2021	Debate - Discuss – Deliberate
September 8, 2021	Global Literacy Day - Prose Contest
September 10, 2021	Ganesh Chaturthi
September 11 & 25, 2021	Thank God it's Saturday
October 2 & 16, 2021	Movie Night/Sports Matches
October 9 & 23, 2021	Thank God it's Saturday!
October 9, 2021	National Workshop on Drafting Pleading and Conveyancing

Date	Event
October 10, 2021	World Mental Health Day
October 12, 2021	PRAXEIS – Initiation Event
October 13, 2021	Photography Contest
October 21, 2021	Girl Up Orientation
October 27, 2021	UN Month – Quiz on International Relations
October 28, 2021	Dandiya Night
October 28, 2021	Debate Competition
October 29-30, 2021	Justice N. Santosh Hegde, National Moot Court Competition 2021
October 26, - November 1, 2021	Pledge Taking Ceremony- Vigilance Week-
November 3-13, 2021	Celebration of Kannada Rajyotsava
November 13-20, 2021	World Kindness Day
November 15-20, 2021	National Library Week
November 16, 2021	Inauguration - Women empowerment Cell
November 17, 2021	Workshop on Basic of Financial Modeling
November 19-20, 2021	Maitri - Intra college Fest - Marketrix
November 23, 2021	Blood Donation Drive
November 24, 2021	Workshop on Wealth Creation Through Stock Market Investment
November 26, 2021	Samvidhan Divas (Constitution Day)
November 27, 2021	Thank God it's Saturday!
November 27, 2021	Self Defence Training for Women
November 29, 2021	AUKSCST - IP Cell Inauguration
November 30, 2021	NSS Inaugural
December 1, 2021	World AIDS Day – Movie Night
December 6, 2021	Initiation and badging Ceremony- HRaise Club
December 7, 2021	Blood Donation Drive (NSS)
December 7-10, 2021	Alliance University Human Rights Week
December 10, 2021	Alliance University Human Rights Week Nukkad Natak
December 10, 2021	Workshop on Combatting Trafficking in Persons: Reflections on Learnings from the Field
December 10, 2021	Panel discussion on Human Rights issues in India
December 11, 2021	National Webinar on Financial Empowerment through Wealth Creation

Date	Event
December 15, 2021	Commemoration of 75 years of India's Independence - Azadi Ka Amrit Mahotsav
December 15, 2021	World Energy Conservation Day
December 17, 2021	Faculty and Staff Painting Competition
January 8, 2022	Paint your Story
January 10, 2022	World Hindi Day - Slogan Writing Competition
January 11, 2022	Formation of the Literary Club
January 11-12, 2022	FDP on Investment & Tax Planning for Wealth Creation
January 12, 2022	National Yuva Diwas: Online Quiz
January 13, 2022	Demo Session Toastmasters
January 14, 2022	UGC Virtual Launch of Programme for Capacity Building of faculty as Master Trainers for Community based Participatory Research (CBPR)
January 14, 2022	Celebrating National Harvest Festivals
January 17, 2022	Launch of Online Workshop for Universities and Colleges on Intellectual Property Rights (IPR)
January 20, 2022	Blog and Podcast
January 20, 2022	Bonfire Hostel Activity
January 24, 2022	ULLAS -2022 - Chitran - Fine Art
January 25, 2022	ULLAS -2022 - Poetry, Poster, and Essay Competition
January 26, 2022	Republic Day Celebrations
January 27, 2022	Workshop on Intellectual Property Rights (IPR)
January 28, 2022	Workshop on Intellectual Property Rights (IPR)
January 29, 2022	Workshop on Intellectual Property Rights (IPR)
February 3, 2022	Hostel Activities- Bingo
February 4, 2022	Cancer Day: I Can I Will (NSS)
February 5, 2022	Movie Night
February 7-20, 2022	Life Around Us Reels Race (Rotaract Club)
February 8, 2022	Campus Life @AU
February 9-25, 2022	Concrete Poetry Competition (Literary Club)
February 11, 2022	Solo Song Competition
February 16, 2022	DRR Official Virtual Visit (DOVV) (Rotaract Club)
February 11, 2022	Workshop on Prevention of Sexual Harassment of Women at Workplace

Date	Event
February 12, 2022	Silver Jubilee- Distinguished Speaker Series
February 15, 2022	Initiation of Journalism Club
February 21, 2022	Matribhasha Diwas
February 21, 2022	DESIWEB (EECSIT Club)
February 22, 2022	Quiz AU Model UN Society (MUNSoc)
February 26, 2022	Freshers Night
February 28, 2022	SQL Workshop (Praxeis Club)
February 28, 2022	What if? – AU Model United Nations Society (MUNSoc)
March 4, 2022	Sanitation and Wellness Camp (Rotaract) Sanitation Drive & Awareness, 2022
March 8, 2022	International Women’s Day (ASOL)
March 8, 2022	International Women’s Day (ACED) Women in Technology-2022
March 10-11, 2022	Campus Life @AU
March 11, 2022	Intra University Debate Competition
March 12, 2022	Saaransh 2022 (Book Review & Public Speaking) Intra-University
March 17, 2022	Campus Venture 2022
March 18, 2022	Holi Celebrations- A Waterless Event (Rotaract)
March 25, 2022	Saransh 2022 (Book Review & Public Speaking) Inter-University
April 5, 2022	Kalakriti - Art Competition
April 7, 2022	Sexual Violence Awareness Month – Seminar (Girl Up Alliance)
April 8, 2022	OPEN MIC
April 9, 2022	CODE-A-THON (EECSIT)
April 9, 2022	SPICMACAY – Chhau Dance
April 16, 2022	One day National workshop on multidisciplinary approach in crimes related to environment
April 18, 2022	Medical and Spectacle Drive – Rotaract Club
April 18, 2022	Intra University Debate Competition
April 21, 2022	Intra-College Dance Competition
April 22, 2022	Plantation Drive and Poster Making – World Earth Day

Date	Event
April 22, 2022	Musical Night - BOLLYWOOD BONANZA (Music Club)
May 12, 2022	Reel Making Competition
May 20, 2022	Alliance Literary Fest
May 20, 2022	Anubhav-4
May 31, 2022	Mental Health Camp – Anti Tobacco Day
June 3, 2022	World Bicycle Day
June 5, 2022	Cleanliness Drive - World Environment Day
June 15, 2022	Farewell – Alliance College of Engineering and Design
June 24, 2022	Farewell – Alliance School of Law
June 25, 2022	Farewell – Alliance School of Business

#### Sports and Wellness Activities:

Date	Content
June 21, 2021	International Day of Yoga
August 29, 2021	National Sports Day Badminton Tournament
September 9, 2021	Fit India Run
September 30, 2021	Table Tennis Competition
October 8-28, 2021	Alliance Cricket Tournament
October 31, 2021	Rastriya Ekta Diwas
November 12, 19 & 26, 2021	Meditation Session
November 25, 2021	Sports and Cultural Coordinators Committee Initiation
November 25, 2021	Inauguration - Mixed Martial Art Club
November 27, 2021	Basketball Tournament
Every Friday December 2021	Meditation Session
January 3-4, 2022	South Zone - Table Tennis AIU competition
January 5, 2022	Faculty and Staff Cricket Tournament

Date	Content
January 6, 2022	Faculty and Staff Table Tennis Tournament
January 7-21, 2022	Meditation Session
February 4-25, 2022	Meditation Sessions
February 7-28, 2022	Selection Trial
February 10--12, 2022	Special Meditation Sessions for Faculty & Staff
February 10-16, 2022	Faculty & Staff Sports Tournament
March 7, 2022	Cricket Nets Inauguration
March 16, 2022	3 days Meditation Sessions (Students)
March 25, 2022	Annual Sports Meet -2022
April 2, 2022	IPL Night
April 6, 2022	Sports Challenge – UN Sports Development Day
April 26-29, 2022	Inter University Sports Meet (ATHLOS)
May 17, 2022	Meditation Session
June 11, 2022	Faculty & Staff Carrom Tournament
June 20, 2022	Faculty & Staff Cricket Tournament
June 21, 2022	International Day of YOGA – 21st June 2022

#### UGC EVENTS 2021

Date	Content
August 14, 2021	Life in the Armed forces and future
September 9, 2021	Fit India Run 2.0
November 26, 2021	Samvidhan Divas (National Constitution Day)
January 26, 2022	Republic Day Celebration
February 4, 2022	Cancer Day: I Can I Will (NSS)
February 11, 2022	Sexual Harassment of Women at work
February 21, 2022	Matribhasha Diwas
April 22, 2022	Plantation Drive and Poster Making – World Earth Day
June 3, 2022	International Cycle Day
June 5, 2022	World Environment Day
June 21, 2022	International Day of YOGA

ALLIANCE UNIVERSITY MODEL UNITED NATIONS (AUMUN) 2021  
On July 24-25, 2021

<b>Committee</b>	<b>Name</b>	<b>Position</b>
FIFA	Abhinav Vootada	Best Delegate
FIFA	Anan Jindal	1 <sup>st</sup> Honourable Delegate
FIFA	Ajoy Thakran	1 <sup>st</sup> Commendable Delegate
FIFA	Hariharaprasadh K.R.	2 <sup>nd</sup> Commendable Delegate
GA-6 Legal	Lathangi G.	Best Delegate
GA-6 Legal	Akshay Prasanna	1 <sup>st</sup> Honourable Delegate
GA-6 Legal	Aditya Jain	1 <sup>st</sup> Commendable Delegate
DISEC	Anmol Sharma	Best Delegate
DISEC	Joanne Varghese	1 <sup>st</sup> Honourable Delegate
DISEC	Jai Vishal Jaddu	1 <sup>st</sup> Commendable Delegate
DISEC	Nishant Miglani	2 <sup>nd</sup> Commendable Delegate
Lok Sabha	Tawheed Masoodi	Best Delegate
Lok Sabha	Alamdar Haider	1 <sup>st</sup> Honourable Delegate
Lok Sabha	Sudhanshu Jha	1 <sup>st</sup> Commendable Delegate
Lok Sabha	Peeyush Ganguly	2 <sup>nd</sup> Commendable Delegate

International Youth Day



August 12, 2021

ONAM Celebration



September 6, 2021

### Ganesh Chaturthi Celebration



September 9, 2021

### Alliance Cricket Tournament



October 12, 2021

The Colors of India – Photography Contest



September 13, 2021

Dandiya Night



October 23, 2021

Rashtriya Ekta Diwas



October 31, 2021

Pledge Taking Ceremony- Vigilance Week



October 30, 2021

Kannada Rajyotsava



November 2021

Women Empowerment Cell



November 16, 2021

Blood Donation Drive



November 23, 2021

Meditation Session



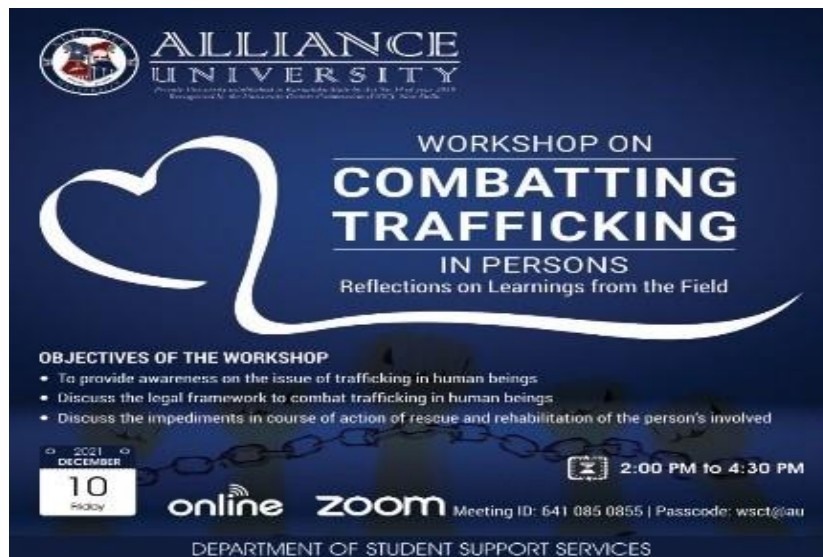
November 2021

Center for Constitutional and Human Rights Nukkad Natak



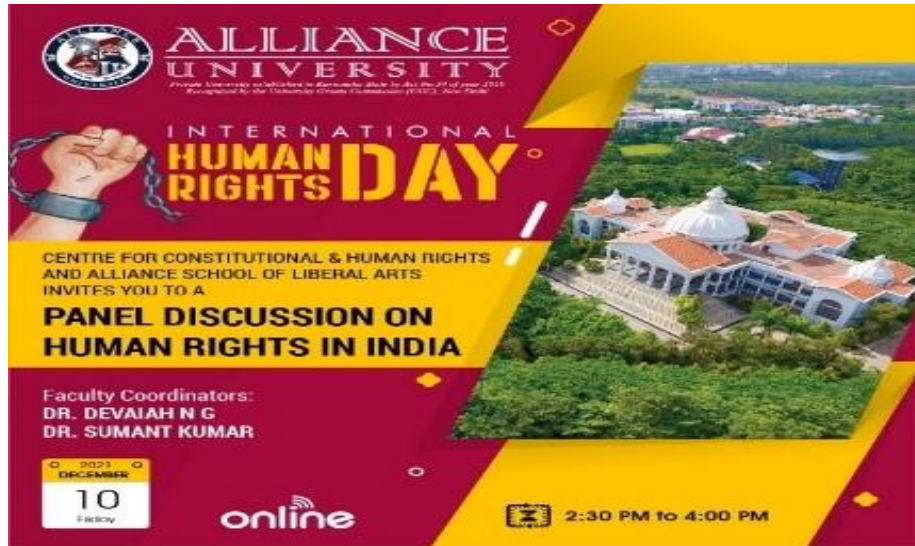
December 16, 2021

Workshop on Combating Trafficking in Persons: Reflections On Learnings From The Field



December 10, 2021

Panel Discussion on Human Rights Issues in India



December 10, 2021

Commemoration of 75 Years of India's Independence - Azadi Ka Amrit Mahotsav



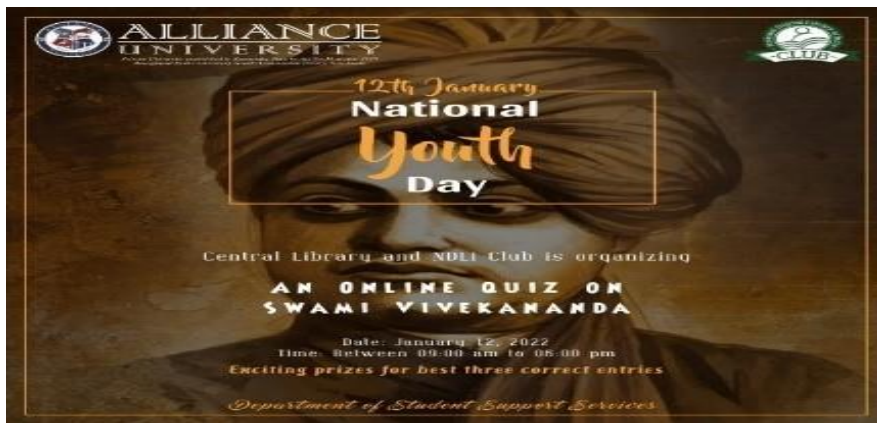
December 15, 2021

World Hindi Diwas - Slogan Writing



January 20, 2022

National Yuva Diwas



12th January 2022

Republic Day Celebration Ullas-2022 Way to Becoming Atmanirbhar



January 26, 2022

Special Meditation Sessions for Faculty & Staff



March 14-16, 2022

Sanitation And Wellness Camp (Rotaract) Sanitation Drive & Awareness



March 4, 2022

Saransh 2022 (Book Review & Public Speaking) Inter-University



March 12, 2022

Annual Sports Meet – 2022



March 25-26, 2022

Annual Sports Meet – 2022



March 25-26, 2022

Annual Sports Meet – 2022



March 25-26, 2022

Plantation Drive and Poster Making – World Earth Day



April 22, 2022

Plantation Drive and Poster Making – World Earth Day



April 22, 2022

Inter University Sports Meet (ATHLOS)



April 26-29, 2022

Inter University Sports Meet (ATHLOS)



April 26-29, 2022

Inter University Sports Meet (ATHLOS)



April 26-29, 2022

Mental Health Camp – World No- Tobacco Day



May 31, 2022

Cleanliness Drive – World Environment Day



June 3, 2022

International Day of Yoga



June 21, 2022

## OFFICE OF THE REGISTRAR

The Office of the Registrar is the administrative backbone supporting the academic goals of Alliance University. It is a back office that efficiently supports the front office of academic instruction and allied activities at the university.

The Office develops and maintains accurate and timely processes that directly affect the students and faculty. It also enhances, adheres, and enforces Alliance Universities academic policies. It upholds the integrity of the institution by maintaining the accuracy of every student's academic record with the assurance that they receive exemplary customer service.

### **ACTIVITIES OF THE OFFICE OF THE REGISTRAR**

A summary of the activities at the Office of the Registrar is detailed below-

- Compliance with statutory provisions of UGC, other statutory & Government Bodies.
- Convening and maintain records of all statutory committees and meetings involving the Office of The Registrar-Academic Council, Finance Committee, Fee Regulation Committee, Board of Management & Board of Governors.
- Constitution and notification of University's Internal Committees -
- Student enrollment including Pre-boarding, Onboarding & Verification of essential academic documents of the students.
- Verification of academic eligibility during admissions.
- Analyzing student data for profile and diversity.
- Allotment of Provisional and Permanent Registration numbers.
- Issue of student ID card.
- Scholarships-SSP/NSP/Management & Merit.
- Reference of Lateral entry admissions in engineering to the Equivalence Committee
- Verification for student bank loans/government scholarship & credit schemes & police enquiries.
- Archiving of records in physical and digital format.
- Change or correction in name, address of the students.
- Attend the meetings with the officials of Higher Education Department & other Government Entities.
- Preparation of seat matrix for CET/ COMEDK/KUPECA
- Handling student Course Transfers/Batch Shifts/Withdrawals & Admission Cancellations
- Issue of Certificates- Bonafide and Student Exit documents
- Liaison with FRRO for international students and faculty
- No-dues clearance of Students

**NEW INITIATIVES AT THE OFFICE OF THE REGISTRAR.**

Several new initiatives have been attempted at the Office of the Registrar to improve the working and operating efficiency in a document driven administrative system. The details are as under-

- **Streamlining of the Physical onboarding process**
  - Systematising the pre-onboarding procedures for smooth onboarding
  - Digital information link to solicit student information.
  - Issue of Physical Student ID cards immediately on completing the onboarding process.
  - Document tracking system.
- **Digital Records Management** has been adopted to help in the transition to a “Less paper” office where all student data can be stored in an electronic format thus ensuring safe storage in minimal space.

Converting a paper-based’ process into a ‘paper-less’ is an attainable accomplishment that can Digitisation has been implemented by way of-

- Soliciting & Storing student data using ERP systems
- Processing and storing student records in digital format using ERP
- Data download using ERP
- Automation of No-Due certificate application & issue
- Online application for Transfer & Migration certificates
- Online Scholarship application

The above are being implemented and monitored for improved efficiency of all administrative operations.

**MEMORANDUM OF UNDERSTANDING**

Airbus, India, for Drone Training Program



May 9, 2022

Wipro 3D for Joint MBA Degree Program



June 8, 2022

### **OFFICE OF THE REGISTRAR (EXAMINATION & EVALUATION)**

- The major activities of the Office of the Registrar (Examination & Evaluation) –
- Preparation of schedules for Semester End Examination / Re-examination & Notification of the same.
- Preparation of subject wise Question paper setter panels.
- Inviting requisite number of question paper sets from the selected question paper setters from the panel.
- Selection of question papers for administering by the Registrar (E&E) / Deputy Registrar (E&E).
- Printing the selected Question Papers as per the required quantity.
- Conducting the examinations with full transparency.
- Organising the flying squad for fair conduct of examinations.
- Setting standard operating procedure for dealing with cases of Malpractice.
- Conducting evaluation of the answer booklets by identified evaluators.
- Preparation of the Semester end / Re- examinations Results.
- Announcement of the Examination results, Conducting the process of Re-evaluation and Re-totalling.
- Answer script scrutiny (viewing) by Students
- Issue of the Transcripts and Certificates.
- Preparing the list of rank holders (toppers).
- Preparation & Conduct of Annual Convocation for graduating students
- Proper maintenance of records.
- Providing relevant data required for various purposes to the university or other regulatory bodies like UGC, AICTE, RUSA, NIRF, IACBE and AISHE etc...

#### **Collaborations for conducting Online examination**

- Wheebox
- Evalground
- Codetantra

**Graduates Summary Record for Academic Year 2021-22**

Course	Number of Students
B.Com (Hons.)	16
BBA	105
B.Tech	116
B.A. LL.B. (Hons.)	35
B.B.A. LL.B. (Hons.)	65
MBA	193
PGDM	3
Executive PGDM	290
Master of Law	30
Ph.D. (Law)	5
Ph.D. (Management)	5
<b>Total</b>	<b>863</b>

**Details of Doctorate Degrees Awarded: Management**

Student Name	Month & Year of Graduation	Thesis title	Faculty Guide
Wijo Gasper	February 2022	The impact of consulting service on project outcomes - A study in the context of IT industry	Dr. George Easaw
Suprabha Bakshi	April 2022	Psychosocial aspects of mentoring: a study on management students	Dr. Pratima Verma
Saji P A	May 2022	Exploring the relationship among self-efficacy, intrinsic interest, and employee innovative behaviour: a socio-political perspective	Dr. Vivekanand
Roopa B L	May 2022	A study on the antecedents of the buyer behavior of herbal health products	Dr. Mrinmoy Bhattacharjee
Laxmisha Rai K	December 2021	A critical study of law relating to medico-legal litigations in india	Dr. Bhoomanna Reddy

## Details of Doctorate Degrees Awarded: LAW

Student Name	Month & Year of Graduation	Thesis title	Faculty Guide
Laxmisha Rai K	December 2021	A critical study of law relating to medico-legal litigations in india	Dr. Bhoomanna Reddy
Rahul Mishra	December 2021	Critical study of legal rights of people in developing nations like india regarding access to healthcare and medicine in the light of trips regime	Dr. Kiran Gardner
Abhishek Srivastava	December 2021	Governance of sports bodies in india – a critical legal study	Dr. Kiran Gardner
Preethi A Nayak	February 2022	A critical study of statutory protection to indigenous people of india	Dr. Heena Ghanshyam Patoli
Laxmisha Rai K	December 2021	A critical study of law relating to medico-legal litigations in india	Dr. Bhoomanna Reddy

## ACADEMIC UNITS

### SCHOOL OF BUSINESS

Alliance School of Business, one of the main support pillars of this University, has carved a niche for itself among the best B-Schools in the country, having been ranked consistently among the top B-Schools and for being the first Indian B-School to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA. This accreditation means that the B-School has been recognized as among the very few to have international recognition of a high order and consequently adding value to its degree.

#### Quality Policy

Alliance School of Business, Alliance University is committed to promote and support effective learning and teaching. The School will contribute to the development of a knowledge society through equitable access and broadening participation in higher education.

- Alliance School of Business would select meritorious students who have a consistent academic record
- The School will have knowledge delivery systems through a combination of academic achievers and industry professionals as faculty
- The knowledge delivery process and content will be reviewed periodically to meet the current and future industry needs
- At least 5 percent of the graduates will be developed as entrepreneurs

#### The mission rests on six pillars

- Student centeredness
- Excellence in teaching
- Scholarly and application-oriented research
- Contemporary and meaningful executive education and development
- Global focus and cross-cultural sensitivity
- Outreach activities that serve society and enhance the quality of life

#### Faculty Awards, Accolades, Recognition

Name(s)	Topic/Title	Organization	Date/ Month/ Year
Dr. Kapil Arora	Global Teacher Award 2020	AKS Education Awards, AKS Worldwide Pvt. Ltd., Gurugram	December 20, 2021
Dr. Kapil Arora	Shiksha Bharati Award 2021-22	Indian Achievers' Forum & Achievers' World, New Delhi	February 16, 2022

**Research Publication Journals**

<b>Name(s)</b>	<b>Topic/Title</b>	<b>Name of the Publisher/Journal</b>	<b>Month &amp; Year</b>
Dr. Subhradev Sen, Prof. Hazem Al-Mofleh, and Prof. Sudhansu S. Maiti	On discrimination between the Lindley and xgamma distributions	Annals of Data Science, Springer Nature, Online first.	September 8, 2021
Dr. Neha Gupta, Prof. Pooja Mathur and Dr. Satyendra Pratap Singh	Assessing Equity Based Mutual Funds and Stock Market Indices in India using the Eagle-Granger Cointegration Technique	DLSU Business & Economics Review	July 1, 2021
Dr. Satyendra P. Singh and Ms. Nikhitha MH	Study on Performance of Prominent Stocks of Automobile and Banking Sectors in Pre-Covid and During Covid Periods	Jidnyasa	January - June 2022
Dr. Satyendra P. Singh, Ms. Sunaina Kuknor, Ms. Shailesh Rastogi,	Me-Leader Vs. We-Leader: Bhagvad Geeta Perspectives on Transformational Leadership	Purushartha	September 2021 – February 2022
Dr. Satyendra P. Singh and Ms. Nikhitha MH	Study on Risk and Return Analysis of Prominent Stocks of FMCG, IT and Pharmaceutical Sectors in Pre-Covid and During Covid Periods	International Journal of Scientific Research in Engineering and Management (IJSREM)	March 2022
Prof. Zohra Bi and Dr. Abdul Hameed	“Analysis of Sustainable Performance using Key Financial and Non-Financial Indicators in Indian Textile Industry”	International Journal of Scientific Research in Engineering and Management (IJSREM)	December 2021
Dr. A Varadaraj	Labour Legislation	Ranjani Publisher 720-Degree Research pvt ltd Publishing Agency	July 2021

Name(s)	Topic/Title	Name of the Publisher/Journal	Month & Year
Dr. Subbaraman Kumaran	Medical Tourism: Indian and Global Perspectives	BFC Publication, Lucknow	January 2022
Dr. Mrinmoy Bhattacharjee	A study to understand social adoption behavior in the context of diffusion theories: An early-stage qualitative research	The Journal of Oriental Research Madras	August 2021
Dr. Mrinmoy Bhattacharjee	Assessing the potential of cloud-based speech analytics in enhancing customer experience through refined communication with special emphasis to Ozonetel communications	Edusearch	June 7, 2022
Dr. Nazir Ahmad Ahengar, Dr. Veerasha A Sajjanara, Dr. Govardhana Reddy H G	A Unique Book on Algebra of Matrices	Namaya Press, New Delhi	May 2022
Dr. Mrinmoy Bhattacharjee	Innovation-led Product Rejuvenation during Pandemic: A Study to Understand Possibilities of Revival of PCs	Entrepreneurial research and sustainable business growth in COVID-19 pandemic: An Indian Perspective, by Eureka Publication, New Delhi	September 2021
Dr. Nusrathunnisa	The Liquidity and Solvency Dilemma – The Tale of Two Indian Corporates	AIMA-ICRC Case Catalogue	August 2021
Dr. Mrinmoy Bhattacharjee	A study to understand social adoption behavior in the context of diffusion theories: An early-stage qualitative research	The Journal of Oriental Research Madras	August 2021

Name(s)	Topic/Title	Name of the Publisher/Journal	Month & Year
Dr. Mrinmoy Bhattacharjee	Factors driving adoption of Pro-environmental behavior in lag markets in the backdrop of diffusion theories, with emphasis on electric cars	Marketing Mastermind	February 2022
Dr. Shilpa Chadichal	Circular model/economy and sustainability strategies for long-term prosperity for a retail sector in India	International Journal of Health Science (ABCD listed)	May 31, 2022
Ms. Akanksha Choubey	Green banking: the case of the commercial banking sector in Delhi NCR	Journal of Environmental Planning and Management	October 6, 2021
Ms. Akanksha Choubey	Green banking initiatives: a qualitative study on Indian banking sector	Environment, development and sustainability	May 2021
Dr. Gaurav Kumar	Handoffs in Hierarchical Macro/Femto Networks	IIP Publications	June 2022
Dr. Srikanth Itapu	Modification of Tin (Sn) metal surfaces by surface plasmon polariton excitation	Elsevier – Scripta Materilia (Q1, IF:6.3)	2021
Dr. Srikanth Itapu	Tin Whisker Growth Suppression Using NiO Sublayers Fabricated by Dip Coating	MDPI – Condensed Matter (Q2, CS:3.1)	2022
Dr. Srikanth Itapu	3D Printed Dual-Band Microwave Imaging Antenna	ECS Transactions	2022
Dr. Mohith Hemanth Kumar	A Comprehensive Review on Metal Matrix Composites for Railway Applications,	Applied Science and Engineering Progress: Journal of KMUTNB, 2022, 15(2);5790:1-16.	2022

Name(s)	Topic/Title	Name of the Publisher/Journal	Month & Year
Dr.Sasmitha Bal, prof. Radha. R	Prediction Of Heat Transfer Performance Using Polynomial Regression	In 2022 Second International Conference on Artificial Intelligence and Smart Energy	February 2022

**Patent:**

Name(s)	Topic/Title	Patent Name	Month & Year
Dr. Satish Menon	Development of IoT based Smart Irrigation System	India Patent	October 29, 2021
Dr. Satish Menon	Development of IoT Based Accident Detection and Smart Traffic Signal Monitoring	India Patent	November 19, 2021
Dr. Sandeep Dhariwal	A Backfire Antenna Metamaterial Device For Wireless Charging System.	Indian Patent	December 2021

**Webinar:**

Program Name	Topic/Title	Names of Invitees and Special Guests	Month & Year
Prometheus Finance Club	Webinar on "Tax Planning		August 25, 2021

**Workshop, Conferences, Guest Lectures, MDP Program:**

Program Name	Topic/Title	Organizer	Month & Year
Corporate Talk Program	"M&A: Practical Insights"	Mr. Ramkumar Raja Chidambaram, Head-Corporate Development: M&A, Tata Elxsi	September 25, 2021
Workshop	"Basics of Financial Modelling"	Dr. Arindam Banerjee	November 17, 2021
Workshop	"Wealth Creation through Stock Market Investments"	Dr. Kapil Arora & Dr. S.P. Singh	November 24, 2021

Program Name	Topic/Title	Organizer	Month & Year
Inhouse Faculty Development Program	Corporate Talk Program	Mr. Shreyas Kumar, Director and Head of Finance, F & A, Carl Zeiss India (Bangalore) Pvt. Ltd, ZEISS Group	December 21, 2021
Faculty Seminar	"Pricing of Corporate Bonds" and "When rising public debt may not be a cause of concern? – a Vulnerability Analysis"	Dr. Samir Ranjan, Associate Pro-Vice Chancellor (Academics & Research) and Dr. Devendra Kumar Jain, Professor	February 23, 2022
Corporate Talk Program	"Corporate Finance and Taxation"	Mr. S. V. Kiran Kumar, Chief Financial Officer, SAIL Innovation Partners Inc., Bangalore	March 10, 2022
Corporate Talk Program	"Deal Life Cycle in Capital Markets"	Mr. Ramkumar Raja Chidambaram, Head - Corporate Development, Tata Elxsi Ltd., Bangalore	March 12, 2022
Corporate Talk Program	"Strategy Planning & Financial Implications"	Mr. Girisha Gudibanda, Vice President, Wells Fargo India and Philippines, Bangalore	March 17, 2022
Corporate Talk Program	"Fixed Income Securities & Financial Innovations"	Mr. Tarun Rathore, CFA (Fixed Income Analyst – Buy side), Northern Trust Asset Management, Bangalore	March 26, 2022
Finance Area Talk	"Business Intelligence & Financial Analytics for Enterprise Performance Management"	Dr. Sarit Maitra, Professor, Alliance School of Applied Mathematics	
Management Development Program	"Finance for Non-Finance Executives"	Dr. Kapil Arora and Dr. Punith Cariappa	April 7 - 8, 2022
Corporate Talk Program	"Best Practices in Financial Modelling"	Mr. Dinesh Saboo, CFA, Senior Vice President, OakNorth, Bangalore	April 9, 2022
Finance Area Talk - Faculty Seminar	"Fractional Calculus and its applications in Finance Research"	Dr. Vivek Mishra, Associate Professor, Alliance School of Applied Mathematics	April 27, 2022

Program Name	Topic/Title	Organizer	Month & Year
Corporate Talk Program	"Fundamental of Financial Derivatives"	Mr. Madan Ganesh, Executive Director, JP Morgan, Bangalore	May 28, 2022
Dr. Syed Alay Hashim	Technical Terminology of Engineering in Kannada Language – With Reference to NEP- 202	Commission for Scientific and Technical Terminology (CSTT) Govt. of India (Ministry of Education)	March 11 - 15, 2022
Prof. Hariprasad Thimmegowda	Technical Terminology of Engineering in Kannada Language – With Reference to NEP- 2020	Commission for Scientific and Technical Terminology (CSTT) Govt. of India (Ministry of Education)	March 11 - 15 2022
Prof. Yadu Krishnan S	Scope and Opportunities in Aviation, Defence, Space, Maritime and Remote Sensing Sector	Nalsar University of Law, Hyderabad Centre For Aerospace and Defence Laws (Cadl)	September 13 - 17, 2021
Prof. Vijayalakshmi Bharathi K	Five days National level FDP on Guidance and Counselling	National Institute of Technical Teachers Training and Research	January 17-21, 2022
Prof. Vijayalakshmi Bharathi K	FDP program "Sustainable Energy Efficient Green Technology	KSHEC and organised by Department of Civil Engineering MSRIT	March 21- 26, 2022
Prof. Vijayalakshmi Bharathi K	Managerial skills for Start-up"	Institution Innovation Council, -Patil Institute of Technology and Research, Shankarnagar – Aklu	July 14, 2021

**Patent:**

Name	Topic/Title	Organizer	Month & Year
Dr. Satish Menon	Development of IoT based Smart Irrigation System	India Patent	October 29, 2021
Dr. Satish Menon	Development of IoT Based Accident Detection and Smart Traffic Signal Monitoring	India Patent	November 19, 2021

**ASCENT COLLEGE**

Alliance Ascent College, Alliance University, offers the course of Master of Business Administration (MBA) designed with a laser focus on corporate and social relevance. The course is fueled with a robust combination of academic rigor and experiential learning enabling students to develop strong business acumen.

The range and depth of electives are key differentiating features of the curriculum including:

- Horizontal and Vertical disciplines
- Choice-based electives / Narrow verticals
- Open electives

that reflect the student's chosen area of specialization. The specialization areas include a field-based Industry Internship Program and a Dissertation. Students are encouraged to choose an area of specialization that suitably matches their interests and skillsets. A specialization area is offered in the MBA course subject to a minimum enrollment.

**Farewell event Batch of 2022**

**ADIEU BASH 2022**

*DJ | Dance | Game Activity | Ramp Walk | Open Mike*

**APRIL**  
Friday, 29, 2022

**04:00 PM ONWARDS**

**VENUE**  
**HOTEL AMBIENT TURRET**  
No 35/A, 1st Main, Mini Forest Road, 3rd Phase  
J. P. Nagar, Bengaluru, Karnataka 560 078

Event Coordinators | Koushik V +91 99526 41766  
Nandana +91 87920 12475  
Karishma +91 63825 50161

[www.aac.alliance.edu.in](http://www.aac.alliance.edu.in)

April 29, 2022

Farewell event Batch of 2022



Farewell event Batch of 2022



April 29, 2022

**Research Publication Journals - Ascent**

<b>Name(s)</b>	<b>Topic/Title</b>	<b>Name of the Publisher/Journal</b>	<b>Month &amp; Year</b>
Dr. Shilpa S . Chadichal	Circular model/economy and sustainability strategies for long-term prosperity for a retail sector in India	International Journal of Health Sciences	May 30, 2022
Prof. Akansha Choubey	A Qualitative Study On Role Of Information Technology In Indian Banking Sector	AIMA Journal of management and research	November 15, 2021
Dr. Ekta Sawhney	Ralph Waldo Emerson & Women's Rights	International Journal of English & Studies (IJOES)	April 4, 2022
Dr. Ekta Sawhney	The New Woman in Indian Cinema: Shattering Myths	Literary Endeavour	April 02, 2022
Dr.M.Prasanna Mohan Raj	PERSONALITY PROFILING OF POTENTIAL CAR BUYERS – CLUSTER ANALYSIS APPROACH	Empirical economy letters ( C Category in ABDC Listing)	August 2021
Dr.M.Prasanna Mohan Raj	The Impact of Human Resource Management Policies on Business and Marketing Strategy Implementation within the Marketing Organization	Eastern European Journal for Regional Studies, Academy of Economic Studies of Moldova,EU	December 2021
Dr. Safika Praveen Sheikh	Modelling of Volatility of Gsec Bond Indices of Various Maturity Periods: A Study of Indian Bond Market	Journal of Inclusive Finance and Social Policy	January 2022
Dr.Satish Menon	Development of an intelligent e-healthcare system for the domestic care industry	Manager –The British Journal of Administrative Management U.K	December 2021

Name(s)	Topic/Title	Name of the Publisher/Journal	Month & Year
Dr.Satish Menon	Impact of digitation for ecommerce industry evaluated through customer relationship management	Manager –The British Journal of Administrative Management U.K	December 2021
Dr. Shilpa S . Chadicha	Influence of Digital Platform on Academician’s Well-Being :A Study with Moderating Role of Adversity Quotient	IIM Indore Conference proceedings	June, 3 – 5, 2022
Dr.Zohra Bi	Analysis of sustainable performance using key financial and non-financial indicators in Indian textile industry, International Journal of Scientific Research in Engineering and Management, Volume: 05 Issue: 12   Dec – 2021, ISSN: 2582-3930.	International Journal of Scientific Research in Engineering and Management,	December 2021
Dr. Thangjam Ravichandra	The Overall Equity Analysis and Risk Management of the Indian Health Insurance Sector	International Conference Department of Research and Innovation - Telangana State	October 10, 2021
Dr. A Varadaraj	Influence on the Organizational Performance of Sustainability Management Practices	ECS TRANSACTIONS	April 01, 2022
Dr. A Varadaraj	A systematic analysis of total productive management in industries using AHP	AIP PROCEEDINGS	Apri 01, 2022

Name(s)	Topic/Title	Name of the Publisher/Journal	Month & Year
Dr. A Varadaraj	The Impact of Human resource management policies on business and marketing strategy implementation within the marketing organization	Eastern European journal of regional studies	December 2021
Dr. A Varadaraj	Eastern European Journal of Regional Studies	The impact of Human Resource Management Policies on Business and Marketing Strategy Implementation within the Marketing organization	December 02, 2021
Dr. A Varadaraj	Organisation Behaviors and Case studies	Ranjani Publisher 720-Degree Research pvt ltd Publishing Agency	December 2021

## Faculty Awards, Accolades, Recognition

Name(s)	Topic/Title	Organization	Date/ Month/ Year
Dr. Preeti Gupta	Centre for Education Growth and research. Best Academician of the year 2022	Rashtriya Shiksha Puraskar (CEGR Agency)	April 18, 2022
Dr. Zohra Bi	Presented a Paper on Impact of Pandemic (Covid -19) on the Financial Performance of Selected Indian Telecommunication Sector, International Conference on Challenges and Strategies to Revolutionize Global Business Standards on 03rd & 04th June 2022, Krupanidhi Degree College, KRUPADECON 2022, has been awarded as the Best Research paper. Has been awarded as the Best Research paper	Krupanidhi Degree College, KRUPADECON 2022,	June 03 & 04, 2022
Dr. Subhradev Sen	National Best Researcher 2021 in Statistics	International Multidisciplinary Research Foundation (IMRF), Reg. with Govt. of India NITI Aayog, India	November 2021

**Workshop, Conferences, Guest Lectures, MDP Program, FDP**

<b>Name</b>	<b>Topic/Title</b>	<b>Organization</b>	<b>Month &amp; Year</b>
Dr. Ramanna Shetty	ASCON	Alliance University	June 10 - 11, 2022
Dr. Preeti Gupta	"Looking into the Prisms of Reality of Stolen Generations through Strategies of Decolonisation:	Reva University, Bengaluru, and ispell and Liverpool john Moores University, England	August 30, 2021
Dr. Varadaraj A	International conference on Technologies for smart green connected societies 2021	Electro Chemical Transactions	November 29 - 30, 2021
Dr. Ekta	Amity University, Lucknow Campus	Amity University, Lucknow Campus	January 19 - 20, 2022
Dr. M.Prasanna Mohan Raj	A study of consumer behavior of mobile gaming applications using PACMAD model	FORE International Conference on Disrupted World 2021	December 2021
Dr. M.Prasanna Mohan Raj	Influence on the organizational performance of sustainability management practices	Scopus – Indexed International conference on Technologies for Smart Green connected societies 2021	March 2022
Dr. M.Prasanna Mohan Raj	A study on Customer Satisfaction with Special reference to Amazon Delivery process	Fusion, 2022, Emerging Post Pandemic Trends in Business trade and Governance	April 2022
Dr. Radhakrishna G S	3rd International Finance Conference 2022	Jamia Millia Islamia, New Delhi	March 29 - 30, 2022

Name	Topic/Title	Organization	Month & Year
Dr. Satish Menon	Early Detection of Breast Cancer: Application of AI Algorithms	Deployable AI by Robert Bosch Centre For Data Science and Artificial Intelligence ( RDCDSAI - FCI) and IIT Madras	March 7-10, 2022
Dr. Satish Menon	Conference on Waste Management	3rd International Conference on Rural Technology Development and Delivery (RTDD) IIT Jodhpur	March 4 - 6, 2022
Dr. Satish Menon	Adoption of Freemium Business Model In India	ISDSI-Global Conference 2021 IIM Nagpur	December 27-30, 2021
Dr.Satish Menon	Mindfulness in Uncertain Times For The People in Chennai Experiencing Flood along with Covid Situation	International Research Conference on Mindfulness IIM Bodh Gaya	February 4 - 5, 2022
Dr.Shilpa S. Chadichal	A Study on Sustainable Business Model in B2C Online Retailing: An Indian Consumer Perspective	ICTSGS-1 conference led by Yamagata University Japan.	November 29-30, 2021
Dr.Shilpa S. Chadichal	Influence of Digital Platform on Academician's Well-Being :A Study with Moderating Role of Adversity Quotient	IIM Indore	June 3-5 2022
Prof. Zohra BI	International Conference on Challenges and Strategies to Revolutionize Global Business Standard	Krupanidhi Degree College,	June 3 - 4, 2022

Name	Topic/Title	Organization	Month & Year
Dr. Ramanna Shetty	Understanding the scope of Stata in Research	Alliance University	October 05, 2021
Dr. Preeti Gupta	Innovation, Incubation, Start-ups and research Challenges in India	QAC, St Mary's Centenary Degree College, Secunderabad.	June 29, 2021 to July 03, 2021
Dr. Preeti Gupta	"Classroom to Community: Rethinking the Human in Humanities"	Dept. of English, MSRC, ASC	September 13-18, 2021
Dr. Varadaraj A	International Faculty Development Programme on "FINANCE AND ENTREPRENEURSHIP"	GURU SHREE SHANTIVIJAI JAIN COLLEGE FOR WOMEN	April 15, 2022
Dr. Varadaraj A	Strategy on Managing Personal Finance Including Mutual Funds"	by F.A. Ahmad College GARAMOI (ASSAM	July 2021
Dr. Prasanna Mohan Raj	Partial Least Square-Structural Equation Modelling	IMI Bhuvaneswar	November 2021
Dr. Prasanna Mohan Raj	Python for Data Analysis	IMI Bhuvaneswar	March 2022
Dr. Prasanna Mohan Raj	Qualitative and Mixed Research	IMI Bhuvaneswar	December 2021
Dr. Shilpa C Chadichal	Erudite Leadership: Transforming Higher Education Institutions	Special Mindset	October 9-22, 2021
Dr. Shilpa C Chadichal	Financial Empowerment Through Wealth Creation	IMFI	December 11, 2021
Dr. Ramanna Shetty	Understanding the scope of Stata in Research	Alliance University	October 05, 2021

Name	Topic/Title	Organization	Month & Year
Prof. Mohanasundaram.K	International FDP on Design thinking	MTC Global and Dhaka International University in association with Knowledge Café, Bangalore	January 30, 2022
Prof. Mohanasundaram.K	National Level FDP on Creative Visualization Techniques	Jeppiar college of Arts and Science, Department of Business Administration and Commerce, Chennai	April 06, 2022
Dr. Radhakrishna G S	Investment and Tax Planning for Wealth Creation	Alliance University	January 11-12, 2022
Dr.Satish Menon	Blockchain Technology	IIT Dharwad	February 14, 2022 - March 02, 2022
Dr.Satish Menon	Applied Machine Learning, AI and its Applications using Python	IIT Hyderabad	February 21, 2022 - March 02, 2022
Dr.Satish Menon	Marketing Research Methods Using R	NIT Warangal	June 24-26, 2022
Dr.Satish Menon	National Workshop on Success in Copyright Filing	Alliance University	May 24, 2022
Dr.Satish Menon	Shaping a Data Science Curriculum	SAAS	May 27, 2022
Dr.Satish Menon	Investment and Tax Planning for Wealth Creation	Alliance University	January 11-12 2022

## ALLIANCE COLLEGE OF ENGINEERING & DESIGN

The Alliance College of Engineering and Design has been built on a strong foundation of achieving technological development through a curriculum that places a high emphasis on the design aspects of engineering by developing design professionals who are passionate and creative problem-solvers, and who possess strong multi-disciplinary fundamentals that are combined with a keen sense of aesthetics. Real-world, industry-driven internships and project work; centers of excellence and incubation for cutting-edge research and development; learning outcomes aligned with the criteria outlined by the Accreditation Board for Engineering and Technology (ABET), USA—the Alliance College of Engineering and Design provides unparalleled opportunities for graduates to pursue technological education with passion and confidence

The Alliance College of Engineering and Design offers four-year full time Bachelor of Technology (B.Tech) degree programs in seven branches viz; Civil Engineering, Mechanical Engineering, Electrical and Electronics Engineering, Aerospace Engineering, Computer Science and Engineering, Information Technology, Electronics and Communication Engineering. It also offers two-year full time Masters of Technology degree programs in eight specializations in all Engineering branches and Doctoral programs in Engineering and Basic Sciences.



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AICTE sponsored Prof Asharani N R One Week Online Faculty Development Programme on “Futuristic Trends in Civil Engineering” by New Horizon College of Engineering on 5<sup>th</sup> July – 10<sup>th</sup> July 2021.

Dr.Atul - Faculty Development Program:

- Attended AICTE sponsored One-week Short Term Training Program-3 on “Innovations and Challenges in Industry 4.0 Automation and Smart Manufacturing”, organized by KHIT, Guntur, Andhra Pradesh from July 26-31 2021.
- Attended AICTE sponsored One-week Short Term Training Program-4 on “Innovations and Challenges in Industry 4.0 Automation and Smart Manufacturing”, organized by KHIT, Guntur, Andhra Pradesh from 09th August – August 14, 2021.


**Technical-Talk on** “Role of Technology in Higher Education” by Dr. Sandeep Snacheti Vice Chancellor Marwadi University, Rajkot on 12<sup>th</sup> Jan 2022

**ALLIANCE UNIVERSITY**  
ARUNACHAL PRADESH UNIVERSITY SYSTEM

Department of Electronics and Communication Engineering  
**Technical talk**

Topic:  
**“Role of Technology in Higher Education”**

Speaker: Prof. S. Snacheti  
 Provost (Vice Chancellor) Marwadi University, Rajkot  
 Member Executive Council, Association of Commonwealth Universities (ACU), London  
 Former Vice-Chancellor SKVEST Chennai  
 Former President Maripal University, Jaipur  
 Former Director: NITK Surathkal, NIT Dadril and NIT Goa  
 Former In-charge Director: NIT Trichy, NIT Calicut & SPA De Hi



Date & Time: 12<sup>th</sup> Jan 2022 (Wednesday), 06:00 pm – 07:00 pm on MS Teams

Co-ordinator: Dr. Ganay Kumar

## Research / Publications / Journals

Name of author	Title of Work	Journal / Publisher Name	Published Year
Dr. Sheila Mahapatra	Load frequency stabilization of stand-alone hybrid distributed generation system using QOHS algorithm.	International Journal of Numerical Modelling: Electronic Networks, Devices and Fields	2022
Dr. Shekarappa G, Swetha, Dr. Sheila Mahapatra, and Mr. Saurav Raj.	Voltage Constrained Reactive Power Planning Problem for Reactive Loading Variation Using Hybrid Harris Hawk Particle Swarm Optimizer	Electric Power Components and Systems	2021
Dr. Sheila Mahapatra, Mr. Nitin Malik, Saurav Raj, and Dr. Mohan Krishna Srinivasan	Constrained optimal power flow and optimal TCSC allocation using hybrid cuckoo search and ant lion optimizer.	International Journal of System Assurance Engineering and Management	2021
Prof. Swetha Shekarappa G, Dr. Senbagavalli M, Ms. Rajath V	Automated Wheelchair Controller System using IoT”	International Journal for Research in Applied Science & Engineering Technology	September 2021
Dr. Sheila Mahapatra, Prof. Manjulata Badi,	Optimal Reactive Power Management through a hybrid BOA-GWO-PSO algorithm for alleviating congestion”	International Journal of Systems Assurance Engineering and Management (IJSA)( on Revision)	2022
Dr. Rohit Babu	Control of Doubly fed Induction Generator for Power Quality Improvement	International Journal of System Assurance Engineering and Management- Springer, vol. 0 (0), pp. 1-24,	2022

Name of author	Title of Work	Journal / Publisher Name	Published Year
Prof. Hariprasad Thimmegowda, Prof. Yadu Krishnan S, Prof Gisa G S	Parametric Study of Fluid Injection Winglet on Aerodynamic Performance of the Wing	Journal of Fluid Flow, Heat and Mass Transfer (JFFHMT)	2022
Prof. Gisa G S, Prof. Yadu Krishnan S, Prof. Hariprasad Thimmegowda	Analysis of Earth-Uranus Direct-Transfer Trajectory for Optimal Delta-V Using Lambert's Problem	International Journal of Astrophysics and Space Science	2022
Dr. Ramprasad Srinivasan	Exact Solutions for Thin-walled Composite Open Section Beams Using a Unified State Space Coupled Field Formulation	Mechanics Based Design of Structures and Machines" (Impact Factor 4.109 listed in Q2 Journal (SCI Journal)	2021
Dr.Chitra Kiran.N	Performance Improvement in the Domain of upcoming Mobile Communication System	Nat. Volatiles & Essent. Oils	December 2021
Dr.Chitra Kiran.N	Intelligent Vehicle License Plate recognition by deploying deep learning model for smart cities	Kalahari Journals	January 2022
Dr.Chitra Kiran.N	Research on Churn prediction in Mobile Commerce	Tianjin Daxue Xuebao (Ziran Kexue yu Gongcheng Jishu Ban)/ Journal of Tianjin University Science and Technology	May 2022
Dr. Sandeep Dhariwal	Hybrid GDI PTL Full Adder: A Proposed Design for Low Power Applications	International Journal of Performability Engineering	February 2022

**Workshop, Conferences, Guest Lectures, MDP Program, FDP**

<b>Name</b>	<b>Topic/Title</b>	<b>Organization</b>	<b>Month &amp; Year</b>
Dr. Gaurav Kumar	5-day FDP on Cybersecurity Infrastructure Configuration)	ICT Academy	September 20-24, 2021
Dr. Gaurav Kumar	5-day FDP on Artificial Intelligence for Speech and Bio-Signal	IIIT Dharwad	September 20 -24, 2021
Dr. Mahantesh N B	Fundamentals of AI	ICT Academy	July 19-23, 2021
Dr K Sunil Kumar	Modelling Wireless Communication Systems in MATLAB	IISC Bangalore	April 01, 2022
Dr. Chitra Kiran. N	Data Science and Artificial Intelligence in Real Life Application	Robert Bosch	November 13, 2021
Dr. Chitra Kiran. N	“Insights of operation management in Telecommunication Industry”	British Telecom UK	April 18, 2022

**ALLIANCE SCHOOL OF LAW**

Alliance School of Law, Alliance University is approved by the Bar Council of India (BCI), New Delhi. The courses have been carefully crafted and designed to prepare its graduates for rewarding careers in various roles and responsibilities in legal service organizations.

The Alliance School of Law is committed to imparting world-class learning in law practice and governance to its key constituents. To fulfill this objective, the curriculum and teaching pedagogy is designed to prepare its graduates in the domestic, international and comparative law subjects. Graduates from the Alliance School of Law study compulsory subjects and choose from an unparalleled range of elective subjects. In addition to subjects on substantive and procedural law, its attorney-graduates also acquire lawyering skills through practical training activities and clinical, legal programs even while arch and writing skills.

**Research /Publications /Journals**

<b>Name of author(s)</b>	<b>Title of Work</b>	<b>Journal / Publisher Name</b>	<b>Year of Publication</b>
Dr. Amit Bhaskar	"Analyzing Section 130 of the Companies Act, 2013 in the light of the Supreme Court Judgment in Hari Sankaran v Union of India"	Name of the Journal: Company Law Journal ISSN Number 0010-4019. Volume (2021) 2 Comp LJ. Time of Publication: UGC CARE INDEXED JOURNAL. UGC CARE LIST 1 (Peer Reviewed Journal) Whether Open Access: No Page Number: 33-39.	July 2021
Dr. Amit Bhaskar	Hedge Funds and the Contentious Issue of its Regulation"	Name of the Journal: Company Law Journal ISSN Number 0010-4019. Volume (2021) 3 Comp LJ. Time of Publication: UGC CARE INDEXED JOURNAL. UGC CARE LIST 1 (Peer Reviewed Journal) Whether Open Access: No Page Number: 113-121.	September 2021
Dr. Amit Bhaskar	"Consecutive Life Imprisonment Sentencing: Its legality and viability under Indian Criminal Law."	Vishwakarma University Law Journal, Pune. ISSN Number: 2583-2190. Volume 1 Issue 1	November 2021

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Dr. Amit Bhaskar	“Analyzing Judicial Approach Towards Defective Investigation of Crimes by Police”	The Journal of Geeta Institute of Law, Sonapat, Haryana. (Peer Reviewed Journal) Page Number: 59-72. Online Link: <a href="https://www.geetalawcollege.in/wp-content/uploads/2022/03/DECEMBER-2021-ISSUE.pdf">https://www.geetalawcollege.in/wp-content/uploads/2022/03/DECEMBER-2021-ISSUE.pdf</a>	December 2021
Prof. Sunil Kumar L , Mr Muniraja R	A Study on work culture during Covid-19 Pandemic: Special Reference to the concept of Virtual Fatigue in academia	Research Inspiration An International Multidisciplinary Journal (ISSN: 2455-443X)	December 2021
Dr. Gyanashree Dutta	A book review published on “The Art and Craft of International Environmental Law, By Daniel Bodansky, Cambridge Massachusetts, London, England: Harvard University Press, 2010	International Journal of Legal Research	September 2021
Dr. Upankar Chutia Dr. Gyanashree Dutta Dr. Harguneet Kaur Dr. Bhupinder Singh, Ms. Arunima Shastri	Implementation Strategies of National Education Policy 2020: Psycho-Legal Analysis towards Achieving its Objectives	Journal of Positive School Psychology	2022
Prof. Dr. Prakash Kanive	Legal Protection of Biological Diversity in India	VBCL Law Review	June 2022

**Student Research /Publications /Journals**

<b>Name of author(s)</b>	<b>Title of Work</b>	<b>Journal / Publisher Name</b>	<b>Year of Publication</b>
Ananya Rai	A study on dying declarations and its importance for the rape victims	International journal of law management and humanities	December 05, 2021
Anshuman Choudhury	Dying declaration: an analysis	International journal for legal research and analysis	December 02, 2021
Deepika V	Confession:- A critical Analysis under Indian Evidence Act	Lexus Nexus	November 03, 2022
Kislay Tarun	Insider Trading and the Role of Directors in a Company	La Senatus Scriptoris	March 28, 2022

**Faculty Awards, Accolades, Recognition**

<b>Name(s)</b>	<b>Topic/Title</b>	<b>Organization</b>	<b>Date/ Month/ Year</b>
Dr. Gyanashree Dutta	Critical Legal Analysis of Transmission of Invasive Alien Species Through Ballast Water "	International Conference on Law and Social – Transformation, organized by Alliance School of Law, Alliance University, Bengaluru (Offline)	March 26, 2022
Dr. Dunia Prince Zongwe	Former academic employer for research outputs published last year.	Walter Sisulu University	2022

Constitution Day



**Justice N. Santosh Hegde (Former Judge, Supreme Court of India) Chief Guest**



November 26, 2021

## Legal Aid Clinic

Name	Title of Work	Event	Year
The AULSC had opened our "AULSC	Gender Equality Today for Sustainable Tomorrow	AULSC Women and Child Cell	March 08, 2022
Spreading Awareness and usefulness about Alliance Legal Aid Services and Fostering the Sanitization	Fostering the Sanitization	About the visit Chikkahagade and Janatha Colony	November 09, 2021
Prison Visit	Three faculty coordinators Prof. Mahantesh, Dr. Upankar and Prof. Gyanashree	Prison Visit	June 01, 2022
Workshop	The Legal Services Authorities Act, 1987 For Para Legal Volunteer's	Workshop	April 28, 2022
Visit of Justice John Michael D'Cunha	Injustice anywhere is a threat to justice everywhere"	inaugural ceremony for the Alliance Judicial training Academy	April 09, 2022
Visit to Anekal Police Station	Anekal Police Station and the Sipani Seva Sadan with the main objective to help people	Police officials were informed about the AULSC and their active participation and interest in aiding people	November 18, 2022
Zero Discrimination Day	Remove laws that harm and create laws that empower	Zero Discrimination	March 01, 2022

Women's Day



March 2022

VILLAGE LEGAL AWARENESS Visit to Chikkahagade and Janatha Colony



November 9, 2021

Visit to Prisons Centre Vellore



June 1, 2022

The Legal Services Authorities Act, 1987 For Para Legal Volunteer's



April 28, 2022

Visit of Justice John Michael D’Cunha

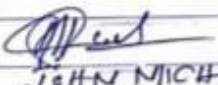


April 9, 2022

Message from Justice Michael D’Cunha

Very encouraging to note that the Alliance University and the students devoting their time and resources to extend legal aid services to the five villages adopted by them. I compliment them for their committed and selfless service.

09.04.2022.

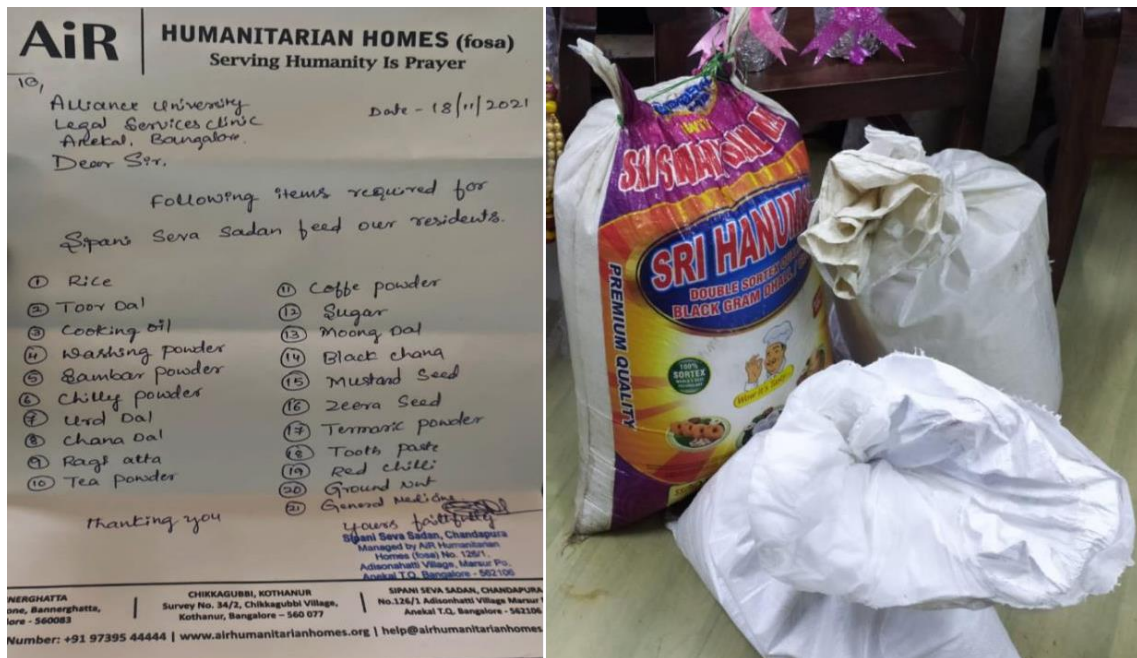
  
JOHN MICHAEL D’CUNHA

Legal Awareness Visit to Anekal Police Station



November 18, 2021

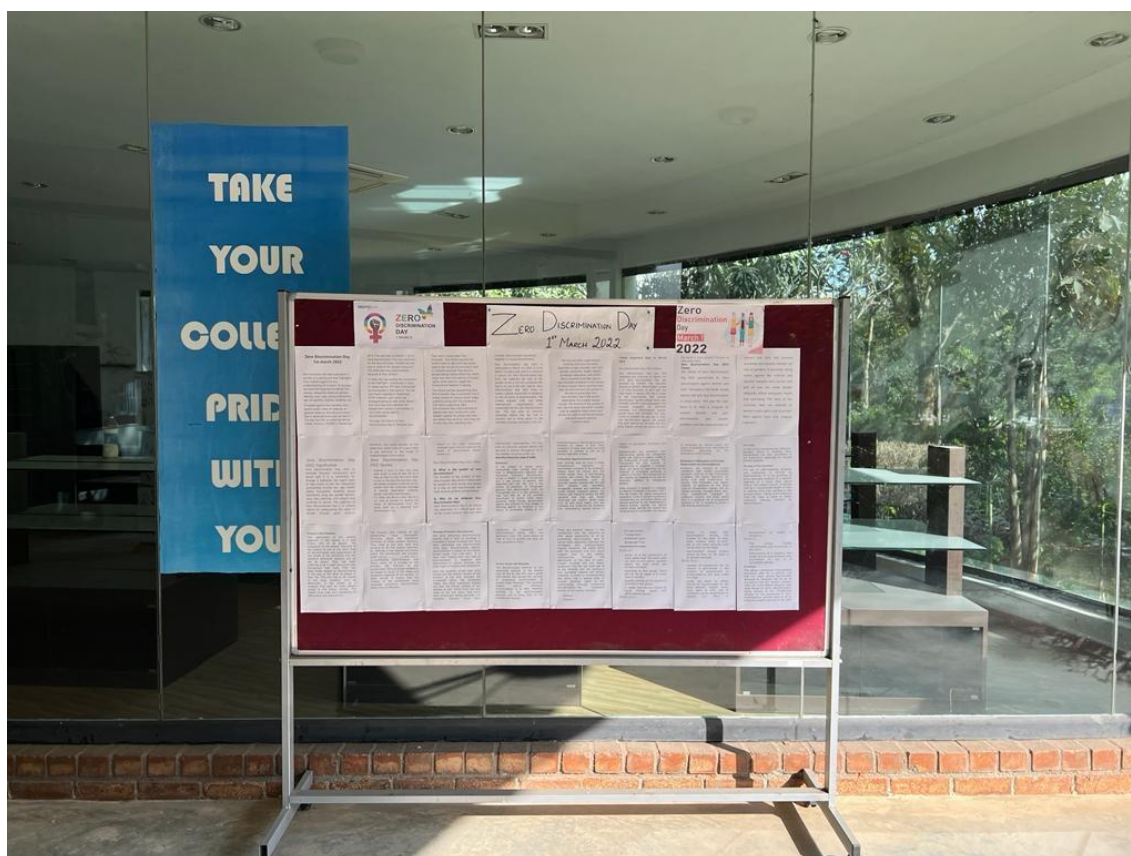
Helping people Sipani Seva Sadan



November 18, 2021

### Zero Discrimination Day March 1, 2022

On the Occasion of the Zero Discrimination Day, The Alliance University Legal Service Clinic conducted a series of programs. As per the theme of the year “Remove laws that harm and create laws that empower” the members of the legal aid had worked on looking the laws and the lacunas and they had put forwarded their thoughts as an article in the official newsletter of the AULSC. Outside the Alliance University Legal Service clinic a notice board was made to give the information about the constitutional protection against the discrimination. A small essay competition was announced for all the members of Alliance University titled “Subtle and general Prejudices as basic forms of discrimination in Modern Society”. The winner was given a prize by the Prof. Dr. B.S. Reddy (Advisory member) Alliance University Legal Services Clinic “Hatred of any kind must have no place in the 21st century” as Banki- Moon said our university strive to work towards the notion of equality and zero discrimination.



**MoU**

MoU with Alliance University and Karnataka State Council for Science and Technology



September 29, 2021

### Moot Court Competition

The National Moot Court Competition was organised by Alliance Moot Court Committee (AMCC) on October 29-30, 2021 witnessing a participation of twenty-two teams from across the country.

Opening ceremony of the competition took place on 29th October 2021, in presence of following dignitaries:

- Hon'ble Justice N. Santosh Hegde, Former Judge, Supreme Court of India
- Hon'ble Justice K.N. Phanendra, Former Judge, High Court of Karnataka
- Hon'ble Justice Venugopal Gowda, Former Judge, High Court of Karnataka
- Mr. Abhay G. Chebbi, Pro Chancellor, Alliance University
- Dr. Anubha Singh, Vice-Chancellor, Alliance University
- Dr. Punith Cariappa, Pro Vice-Chancellor, Alliance University



Justice N. Santosh Hegde blessed the competition with his gracious presence. He enlightened students about the importance of professional ethics in legal profession and mooted for law students.

Hon'ble Justice K.N. Phanendra, and Hon'ble Justice Venugopal Gowda, also shared their valuable insights on the importance of mooted, professional ethics, and the contribution of moot culture in the development of legal professionals over the years.

### Winners of National Moot Court Competition 2021

Mahalaxmi G.S., Manoj Arvind P., Mimi Dharshana R. from Tamil Nadu National Law University, Tiruchirappalli were declared as the winners of the competition while Tarun Tripathi, Drishti Rathi, Gitik Chandna from Christ (Deemed to be University), Delhi NCR were declared as runners-up.

The competition concluded with positive responses from dignitaries and participants present and exposed future generation of lawyers to best practices of the day followed in court proceedings.

### Alliance School of Liberal Arts

With excellence in teaching, research, and pedagogy, Alliance introduces the School of Liberal Arts to further its aim of providing a holistic education—to instill values, skills, and knowledge—to all its budding thinkers, scholars, problem-solvers, and leaders, allowing them to inspire in every walk of life and lead successful and meaningful lives.

The school offers a one-of-a-kind undergraduate programme with the freedom for the students to choose subjects and design their degrees with majors and minors of their interest. This is the defining ethos of the programme that is captured in the maxim: “freedom to excel”. Along with the undergraduate programme, the university is also offering a one-of-a-kind postgraduate fellowship programme called the “Global Leaders’ Alliance” (GLA) fellowship. The fellowship programme aims to train and mould young thinkers with the potential for excellence to address the unique and multifaceted challenges of the twenty-first century. The taught phase of the fellowship will be offered by a stellar group of foreign faculty members from top-rated universities from across the globe including Oxford, Cambridge, and Harvard.

The undergraduate majors offered by the school of liberal arts include English, Media Studies, Cultural Studies, Public Policy, Economics, Data Science, and Applied Mathematics. Students who enter the programme will also study a broad set of foundation courses, which would help them develop their fundamental skills in critical thinking, research, and ethics. They will also have the option of studying a foreign language of their choice. The students will have the privilege of attending classes led by international faculty. These students will also have an inside track into the GLA fellowship programme at the end of their undergraduate studies.

### Research /Publications /Journals

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Prof. Barsa Priyadarsinee Sahoo	Mental Health and Social Inclusion	A sociological study of patterns and determinants of farmer suicide in India", Mental Health and Social Inclusion	April 2022
Dr. Liju Jacob Kuriakose	Contemporary Voice of Dalit	Recasting the Tribal Warrior: The Politics of Paratexts in Mayilamma: The Life of a Tribal Eco-warrior	June 2022

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Dr. Rima Namhata	WOMEN'S VOICES: Projection of Women in Literature: Author press	Understanding the Shades of Marginalisation in Afro-American Writings: A Study of Alice Walker's The Color Purple	March 2022
Dr. Avanish Bhai Patel	Gerontology and Geriatric Medicine/ Sage Publication	A Phenomenological Content Analysis of Elder Abuse during COVID-19 Pandemic in India	December 2021
Dr. Avanish Bhai Patel	OMEGA-Journal of Death and Dying/Sage Publication	Student Suicide in India: Unintended Consequences of Socio-Ecological Factors."	June 2022
Dr. Avanish Bhai Patel	Journal of Mental Health and Social Inclusion/ Emerald Publication	A Sociological Study of Patterns and Determinants of Farmer Suicide in India.	April 2022
Dr. Avanish Bhai Patel	The Journal of Adult Protection/Emerald Publication	Challenges Faced by Older People in a District of Uttar Pradesh: A Qualitative Study	July 2022
Dr. Avanish Bhai Patel	Gerontological Concerns and Responses in India/ Springer Singapore	The Role of "Weak Social Bonds" in Perpetuating Fear of Crime: An Investigation of the Aged in Lucknow	September 2021
Dr. Avanish Bhai Patel	Suicide/Intech Open London	Dalit Suicide an Emerging Social Problem in India..	October 2021
Dr. Avanish Bhai Patel	South Asia Centre, London School of Economics	Increased Elder Abuse is An Unintended Consequence of COVID-19 Pandemic in India	March 2022
Dr. Gaana Jayagopalan	Smart Learning Environments, Springer Open	Teaching through Urban Sensorium: Urban Spatiality as a Smart Learning Environment	

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Dr. Vivekanand J Sajjan	Shataka Sahityadalli Ahaara Paddhati	Anukarsh (Peer- Reviewed) ISSN No. 2583-2948	December 27, 2021
Dr. Arindam Das	Journal of Advertising	Literary Criticism in Advertising and Consumer Research: Revisiting Barbara Stern	March 2022
Dr. Arindam Das	Consumption, Markets & Culture	Narrating the Anxious Market: In Search of Alternatives During Global Crises	April 2022
Dr. Arindam Das	Transnational Spaces of India and Australia (Palgrave MacMillan / Springer)	Possibilities through 'Strategic Essentialism': Adani TNC and Protest and Negotiation Discourses in Australia	August 2021
Dr. Arindam Das	5th International Online Service Management Congress, Ostfalia University, Campus Suderburg	Deconstructing Digital Trust: Possibilities of Post-i4.0	November 2021
Dr. Manisha Dixit	Quarterly review of Film and Video, Taylor and Francis, Routledge.	Quantitative analysis of Indian audiences liking and disliking for TV Reality Shows	March 17, 2022
Dr. Anupama Tiwari	Gyan Garima Sindhu	Rinjal Dhanjal : Avarshan Aur Varshan Ki Trasadi	August 2021
Dr. Anupama Tiwari	Pravasi Jagat	Fizi Hindi Me Koi "Khisra Batav"	December 2021
Dr. Anupama Tiwari	Global Research Canvas	Viveki Ray Ka Kavita Sansar	August 2021

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Dr. Anupama Tiwari	Anukarsh ( Peer reviewed )ISSN No. 2583-2948	Pravasi Hindi Kavita Balmanovigyan Ke Sandarsbh Men	March 2022
Prof. Keerthiraj	OrangeBooks Publication	E-Governance in India: Challenges and Strategies	December 2021
Prof. Keerthiraj	Webology	Research And Teaching In Political Communication: Ideological Asymmetries Determining Media Discourse In India	May 2021
Dr. Puja Raj	Mukt Shabd Journal	Women in Horror Films: A Psychoanalytic Approach by Barbara Creed	February 2022
Dr. Anirudh Sridhar	'The Principles of Climate Legislation'	Expert Discussion Paper	2022
Dr. Anirudh Sridhar	'Features of Climate Law'	Expert Discussion Paper	2022
Dr. Anirudh Sridhar	'Designing a Climate Law for India'	Op-ed, Hindustan Times	2022
Dr. Anirudh Sridhar	'In Indian Climate Law, Focus on Process – Not Outcomes'	Op-ed, Hindustan Times	2022
Dr. Anirudh Sridhar	'Litigation Is Playing an Increasingly Important Role in Successful Climate Action'	Op-ed, The Wire	2022
Dr. Anirudh Sridhar	'Climate Law and Governance as Indicators of 'Ability' to implement the Paris Agreement'	United Nations Global Stocktake (GST) submission (lead co-author)	2022

Name of author(s)	Title of Work	Journal / Publisher Name	Year of Publication
Dr. Anirudh Sridhar	Climate Change: Policy, Institutional, and Legal Framework'	Chapter in Oxford University Press collection (co-author)	2022
Dr. Anirudh Sridhar	Climate Governance Functions: Towards context-specific laws'	Policy Brief published by Gratham Research Institute, London School of Economics, and Climale Legal, South Africa (lead co-author)	2022

#### Guest Lectures/ Workshops/ Student Development Initiatives

Name of Guest Lecture/ Workshop	Title of Work	Guest Lectures/ Workshops/Webinar Name	Year of Publication
Dr. Benu Verma	On the Idea of Consent VAWG and DVAWG Digital Violence Against Women and Girl's (Prita Dasgupta & Dhivya David	Webinar	March 26, 2022

#### **Faculty Accomplishment**

Name	Title of Work	Accomplishment	Year
Dr. Vivekanand J Sajjan	"Lekhika State Level Book Award"	Lekhika Sahitya Vedike	September 24, 2021

### Hindi Diwas Celebrations - September 24 - 25, 2021

Hindi Diwas was celebrated with grandeur on September 24 & 25, 2021 at Alliance University to highlight the importance of Hindi language and to make it aware of its usefulness in daily life.

Speaking on the occasion, Dr. Anupama Tiwari, Assistant Professor – Hindi in the Department of Language and Literature of Alliance University mentioned that India is a land of diversity and Hindi is one of the most spoken languages in the country. The event was to mark the celebration of significance of the Hindi language in contemporary times while respecting the sentiments of all other linguistic groups.



### Pravasi Bharatiya Divas - Indian Diaspora Day Celebration on January 6 - 7, 2022

The Department of Language and Literature at Alliance University organized a webinar to celebrate Pravasi Bharatiya Divas on 6th and 7th January 2022. The event was specially organised to mark the historical, cultural, economic, and political ramifications of mobility of people from India dating back to the times of the Cholas to the colonial period, as well as specifically Mahatma Gandhi's return to India from South Africa on 09 January 1915. The objective of the webinar was to strengthen Alliance University's bilateral relationship with those countries with Indian diasporic communities. The event covered several significant dimensions of diasporic concerns including Promulgation of Indian religion by the Indian diaspora, Diasporic Indian Teaching Community: Challenges & Contributions, Global Market & Indian Diasporic Businessman, Impact of Indian Diaspora on Global Media, Creole Food & Indian Diasporic Culinary Culture, among others. The speakers included ministers, experts from UNESCO, councillors, university professors, CEOs, and founders from the Indian diasporic community.



## INFRASTRUCTURE

### **Grand-Launch 'Aromas' December 27, 2021**

Laughter is brightest in the place where the food is good. Aromas at the central campus is one such place where people find an escape to have laughs with each other while having great food. A completely modernized Aromas with upcoming food joints serving multi-cuisine food was inaugurated on December 27, 2021. The food joints will serve Indian, Continental, Mediterranean, and Chinese cuisine. This project was spearheaded by Mr. Prakash Budur, Pro Vice Chancellor, Banking Finance, New Initiatives and Development. The first step in revamping the food and beverage offerings within campus to both students and the teaching fraternity, subsequently the modernization of the Food Court was also undertaken and completed within stipulated time.

During the inaugural ceremony, the Pro-Chancellor, Mr. Abhay G. Chebbi reiterated the commitment of Alliance University to providing a quality living experience for the student community and University members within the campus with an array of new initiatives and avenues planned to make their campus stay a memorable one.

The Pro-Chancellor also mentioned about quality and hygiene of meals served at the food court and said that the University has identified CG Group - Shri Sukhsagar Hospitality Services to handle the catering services. The Group has a strong reputation of serving in renowned institutions including Symbiosis Institute of Management Studies -Indore; Infosys -Pune; NMIMS; Flame University -Pune; IIT -Mumbai (Mess Services), TCS - Gandhinagar; and Reliance Group.





Administrative Block



Activity Center



Learning Center



Seminar Hall



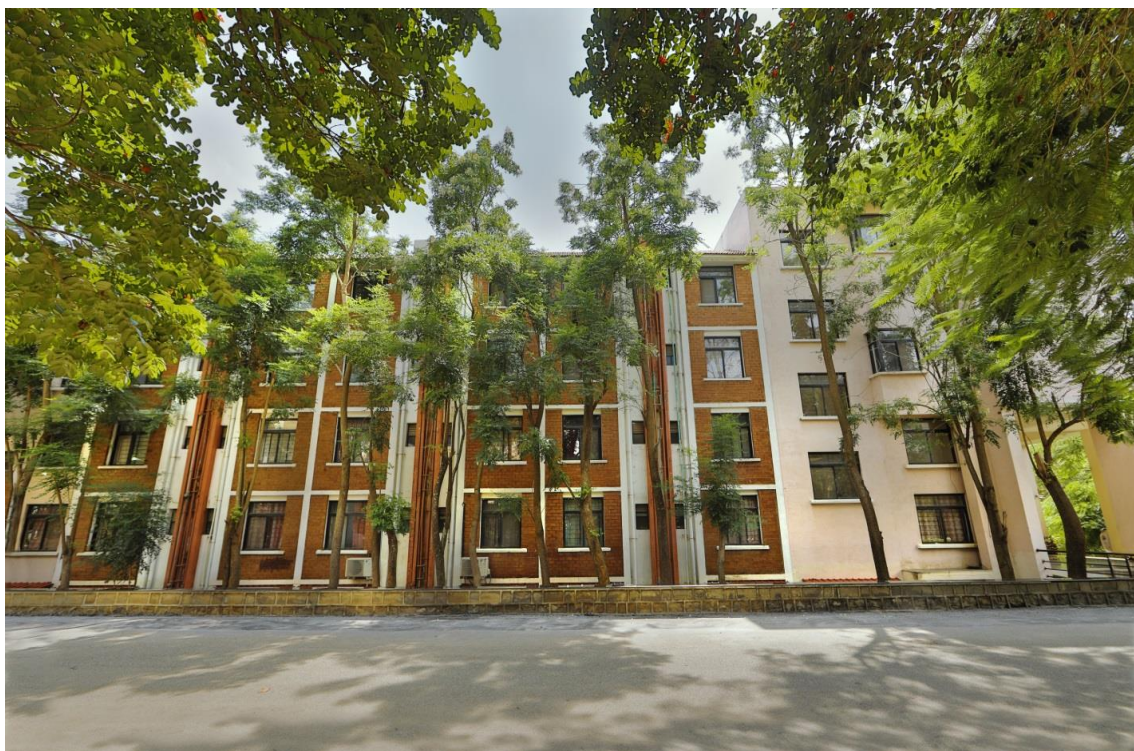
Central Library



Moot Court



Labs @ Alliance University



Halls of Residence



Food Court



Classroom



**ALLIANCE**  
**UNIVERSITY**

*Private University established in Karnataka State by Act No.34 of year 2010  
Recognized by the University Grants Commission (UGC), New Delhi*

*Celebrating*  
**25**  
**SILVER JUBILEE**  
*years*  
**of Alliance Education**

## Central Campus

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